UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT



Nichola Dyer Senior Advisor, Global Seaweed Coalition





global seaweed coalition





## A versatile and multifaceted resource

#### A generic name, seaweed



#### And yet, an endless range of product applications









- 12,000+ species
- 3 families: red, brown, green
- Found throughout the Ocean



## **Regenerative solution to some of the world's most pressing challenges**

A thriving and sustainable seaweed industry could result in...





## **Food Security**

- Many essential macro- & micro-nutrients
- · Bio-stimulant, helps improve crop quality
- Livestock, poultry, & aquaculture feed supplement
- School meals extreme malnutrition

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Often primary household food decision makers
→ Educate on seaweeds' nutritional value





## **Environmental Security**

- Plastics alternative
- Terrestrial runoff nutrient absorption
- Ruminant methane emissions reduction
- Supporting & restoring biodiversity, role in regulating climate
- Wastewater treatment

## Q

- Smallholder Indigenous knowledge & traditional aquaculture practices
- ➔ Integrated Multi-Trophic Aquaculture (IMTA)





# **Q** Recommendations

- Integrate seaweed into national development & marine spatial planning
- Incentivize & strengthen women's agency throughout the value chain
- Recognize seaweed / nutrition / women connection
- Tailor training to women's needs
- Assure women's safety
- Deal with sargassum blooms
- Establish global seaweed research consortium, incorporating gender



#### Thank you!

www.globalseaweedcoalition.org



