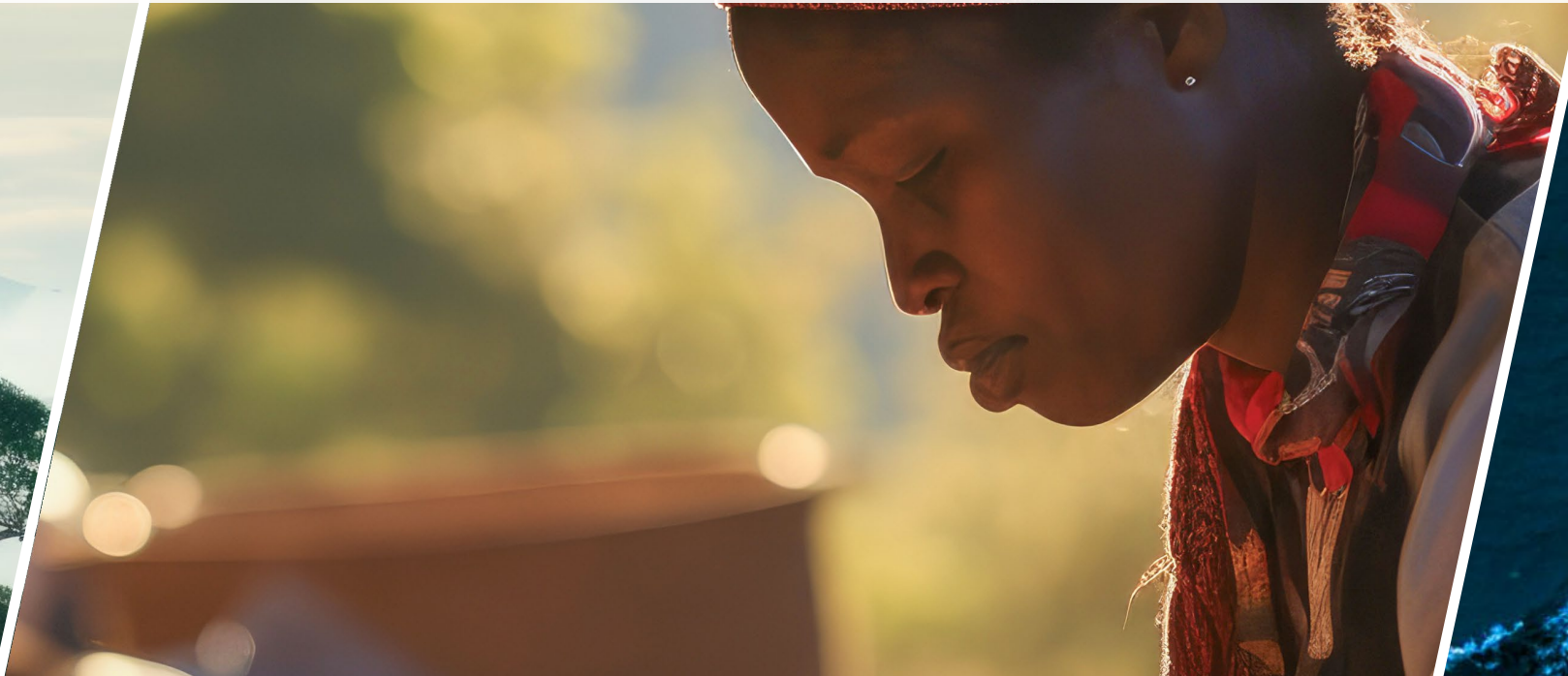


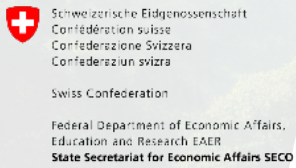
7th BioTrade Congress: Global governance for trade and biodiversity

25–26 March 2024, Palais des Nations, Geneva



Regional BioTrade Achievements and Way Forward

Jane Carter, Senior Advisor, Natural Resource Governance, Helvetas Swiss Intercooperation






Many employment opportunities created for ethnic minorities, especially women



A radical change in living standards within 30 years derived from cinnamon income

A landscape view of a mountainous region in Yen Bai, Vietnam. The foreground is dominated by lush green vegetation, including several tall, thin plants with reddish-brown inflorescences. The middle ground shows a dense forest of tall, thin trees, likely cinnamons, covering a hillside. In the background, a large, flat-topped mountain peak is visible, which appears to be a cleared area or a different type of vegetation. The sky is hazy and blue.

**Cinnamon plantations
of different ages covering
the landscape in Yen Bai**



**Understorey in dense young
cinnamon plantations**

The image captures a panoramic view of a rural landscape in Cao Bang, Vietnam. In the foreground, a lush green hillside is covered with dense vegetation, including tall corn stalks and various trees. A small cluster of traditional houses with dark, tiled roofs is nestled on the slope. The middle ground is dominated by a vast, patchwork of vibrant green fields, likely rice paddies, interspersed with small trees and paths. A small village with several buildings, including one with a prominent orange roof, is visible in the distance. The background features a range of jagged, blue-tinted karst mountains under a clear sky, creating a sense of depth and scale. A blue banner with white text is overlaid on the right side of the image.

**The landscape in Cao Bang:
a patchwork mosaic of different uses**



Livestock are still part of the production system in Cao Bang

Widely spaced star anise trees in Cao Bang; goats grazed in the understorey



A man in a green shirt and dark shorts stands in a dense forest of cinnamon trees. He is looking upwards, and his right hand is touching a tree trunk. The forest is filled with tall, thin trees and lush green foliage, including large ferns and broad leaves. The ground is covered with fallen leaves and branches.

**Cinnamon plantation in Cao Bang –
less dense than Yen Bai, but still dense...**