





Kunming-Montreal Global Biodiversity Framework: Accelerating Business Contributions through Biodiversity-Based Supply Chains



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UEBT has 176 members including:

UEBT VISION

A world in which all people and biodiversity thrive

UEBT MISSION

To regenerate nature and secure a better future for people through ethical sourcing of ingredients from biodiversity





Business and biodiversity

- Kunming-Montreal Global Biodiversity Framework
- Business recognised to have key role
- Disclosure as last (first) step
- Biodiversity Plan is implemented through National Biodiversity Strategies and Action Plans



Biodiversity rising on business agenda

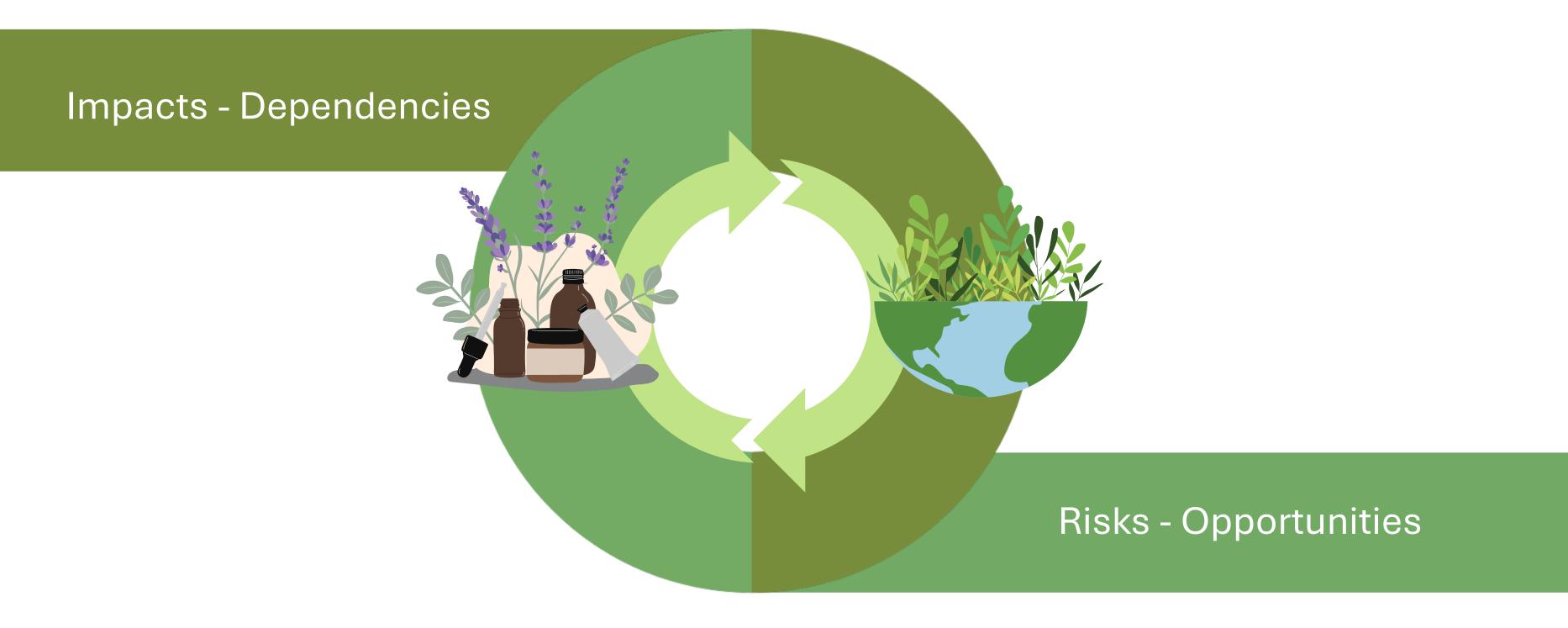
- "Conserving nature and adapting to climate change are two sides of the same coin"
- Due diligence requirements, including EU Green Deal
- Stakeholder expectations, from investors to clients and consumers
- Growing numbers of tools to measure biodiversity





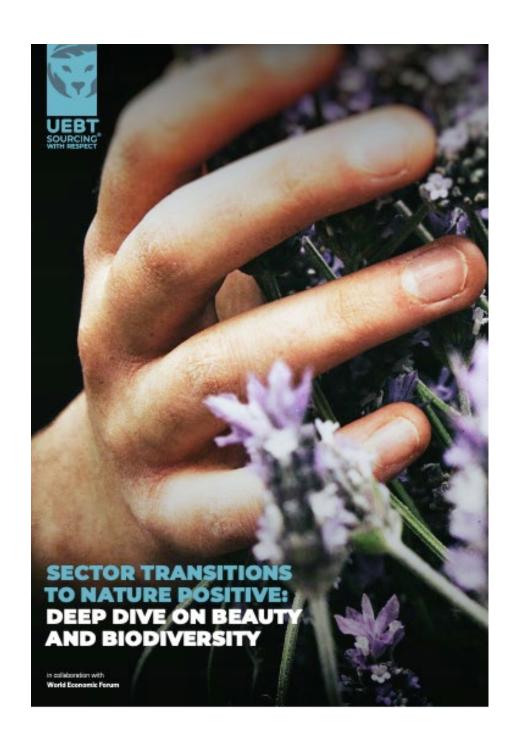


Business and biodiversity: double materiality





Deep dive on beauty and biodiversity



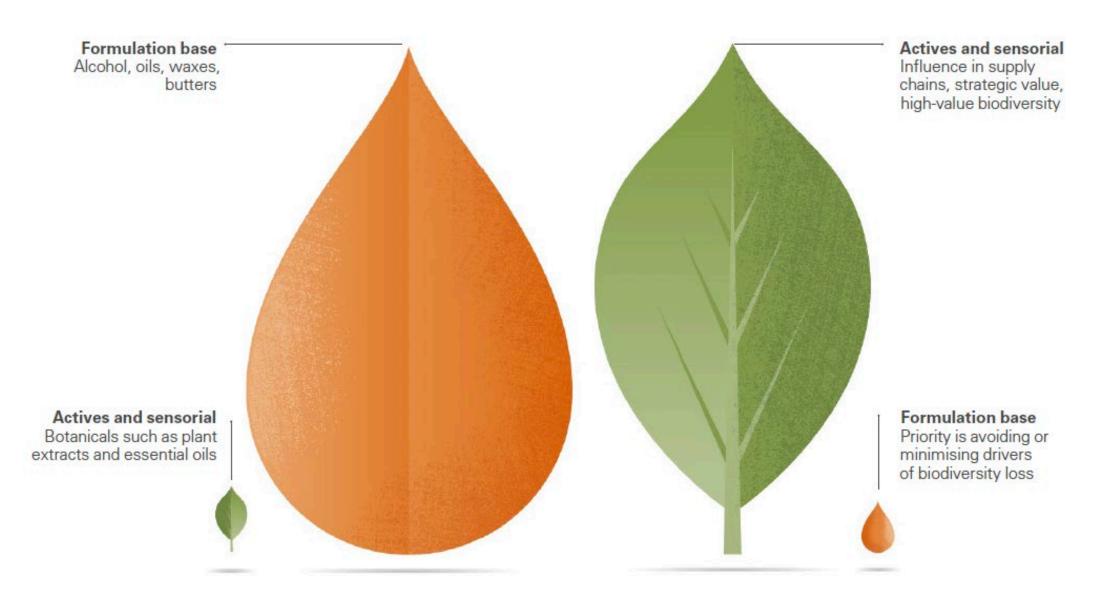
- Aim: What lessons and priorities for beauty sector?
- Approach:
 - UEBT experience with 175+ members, from producers to brands
 - Interviews with leading companies and experts
 - Sector-level survey
- Partners:
 - In collaboration with the WEF
 - Supported by GIZ





Message 1: Biodiversity as opportunity



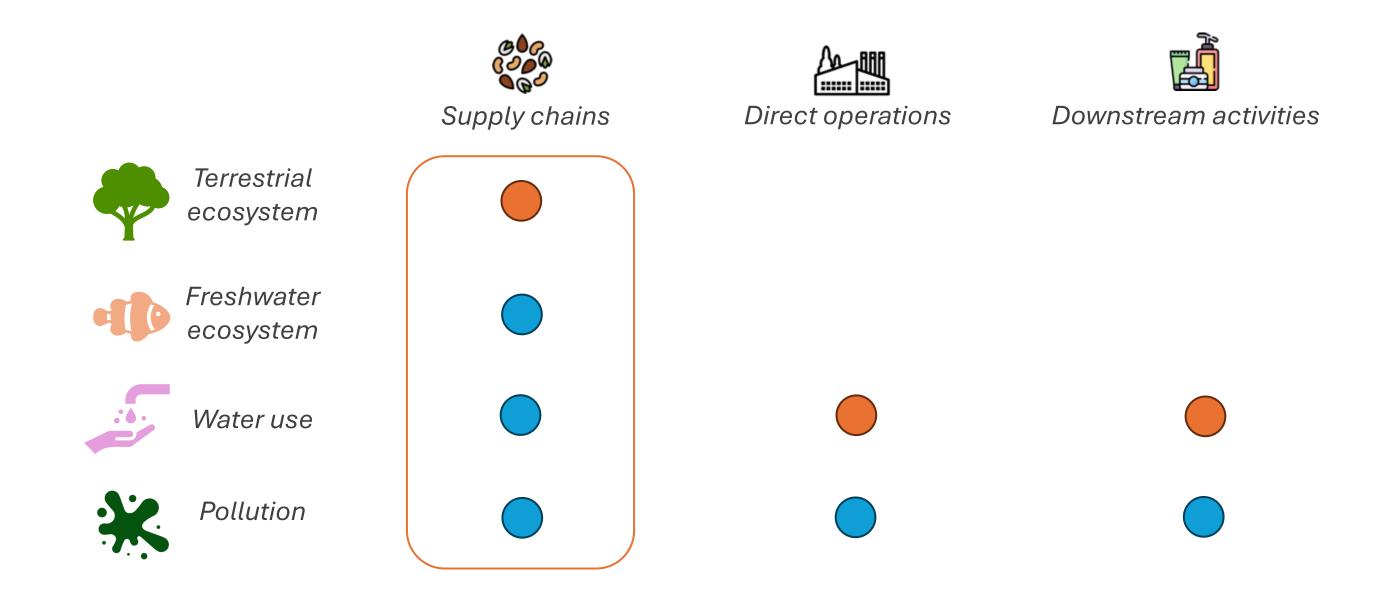


Reduce negative impacts

Promote positive impacts



Message 2: Biodiversity in supply chains is critical



Actions (on the ground) are the ground on which companies stand



Message 3: Consider people and biodiversity



Priority actions: Boardroom commitments on people and biodiversity

- Business case for action on biodiversity
- Set specific targets on people and biodiversity
 - In supply chains
 - Not just high volume commodities
 - Not just on drivers of biodiversity loss (land use, CO2, pollution)
 - Crop and genetic variety, quality of ecosystems



Priority actions: Include biodiversity in due diligence



Country	Brazil		
Region	Ceara		
Plant name	Carnauba (Copernicia prunifera)		
Production system	Wild collection		
Risk score	High		
	Country risk scores	Natural raw material risk scores (conventional production)	Supplier risk scores
Conservation of biodiversity	High	High	Medium
Sustainable use of biodiversity	• Medium	• Low	• Low
Human and workers' rights	• High	High	• Low
Benefit sharing and local development	Medium	Medium	Medium
Overall risk scores	High	High	• Low



Priority actions: Supply chain partnerships



Looking ahead...

- What role for biodiversity-based supply chains in The Biodiversity Plan or business and biodiversity approaches?
- How to bring in the views and concerns of local actors?
- How to create an enabling environment at international and national level?
- How to promote and reflect these efforts in NBSAPs?