



== UNITED NATIONS ==
OCEAN
CONFERENCE

LISBON
27 JUNE -
1 JULY
2022

SIDE EVENT

30 June 2022 | 11.30 a.m–12.45 p.m. | Room 1, Altice Arena, Lisbon, Portugal

From ocean knowledge to action: Developing capacity to create a sustainable ocean economy



An Roinn Gnóthaí
Eachtracha agus Trádála
Department of
Foreign Affairs and Trade

UNCTAD's 2020 Oceans Economy Classification

The classification is structured around three categories: **Goods**, **Services** and **Energy**.














Each category is divided into chapters (A-M) and each chapter is further sub-divided into a three-digit level of detail covering a total of 52 subsectors.

The classification is reflected in Harmonized tariff System (HS) codes at 6-digit level.

This system measures flows, value and volumes but not sustainability

Sustainability is assessed by using several criteria:

- UNCTAD Ocean's pillars
- UN COMPACT Sustainable Oceans Principles
- BioTrade Principles and criteria
- Diverse Voluntary Sustainability Standards

GOODS		A Marine fisheries
		B Aquaculture and hatcheries ^a
		C Seafood processing
		D Sea minerals
		E Ships, port equipment and parts thereof
		F High-technology and other manufactures not elsewhere classified (NE)
SERVICES		G Marine and coastal tourism
		H Trade in fisheries services
		I Maritime transport and related services ^b
		J Port services, related infrastructure services and logistical services
		K Coastal and marine environmental services
		L Marine research and development and related services
ENERGY		M Ocean energy and renewable energy ^c

Source: UNCTAD.

^a Production only.

^b Excludes services specific to trade in fisheries that are not related to transport.

The Ocean Trade database

First official data reported by all UN member states

The screenshot shows the UNCTADSTAT website interface. At the top, there is a navigation bar with tabs for ABOUT, DATA, COUNTRY PROFILES, DATA EXPLORATION, INFOGRAPHICS, and DOCUMENTATION. Below this is a sub-navigation bar with 'Reports', 'Table', and 'Chart' options. The main content area displays a table titled 'Ocean trade' with filters for MEASURE (US dollars at current prices), ECONOMY (World), and PARTNER (World). The table shows export data from 2012 to 2020 for various marine products, including Total, Marine fisheries, aquaculture and hatcheries, and Finfish (Live, Fresh or chilled, and Frozen).

FLOW	Exports								
YEAR	2012	2013	2014	2015	2016	2017	2018	2019	2020
PRODUCT	↑↓	↑↓	↑↓	↑↓	↑↓	↑↓	↑↓	↑↓	↑↓
Total	612 779 809 950	643 854 678 605	667 781 417 038	633 995 526 354	621 521 322 996	675 449 021 401	712 775 389 778	700 713 943 649	678 251 773 557
Marine fisheries, aquaculture and hatcheries	70 755 978 274	81 210 249 943	85 352 159 041	78 710 485 494	85 842 063 351	91 741 220 255	97 837 800 872	96 117 914 560	86 834 065 210
Finfish	52 719 064 714	59 267 270 947	62 335 490 212	56 197 541 755	61 655 902 381	65 396 972 146	70 253 370 931	69 062 852 213	62 954 730 441
Finfish - Live, but not ornamental	784 456 425	942 218 465	975 252 711	937 645 355	876 589 506	889 577 630	997 671 859	920 316 846	827 110 729
Finfish - Fresh or chilled	16 628 091 471	20 472 798 707	21 398 774 436	19 451 677 189	22 875 164 218	23 270 251 707	25 696 696 356	25 050 327 155	22 809 932 989
Finfish - Fresh or chilled - Whole	13 364 321 656	16 553 387 155	17 204 967 972	15 584 591 321	18 412 576 445	18 318 572 289	20 130 287 297	19 377 977 713	17 335 463 606
Finfish - Fresh or chilled - Parts, gilled, gutted, heads off, etc	51 097 390	54 200 335	46 477 226	40 691 669	61 315 600	65 855 610	73 298 064	71 936 361	91 551 302
Finfish - Fresh or chilled - Fillet, meat	3 212 672 425	3 865 211 217	4 147 329 238	3 826 394 199	4 401 272 173	4 885 823 808	5 493 110 995	5 600 413 081	5 382 918 081
Finfish - Frozen	30 206 364 697	32 638 822 400	34 504 102 313	30 796 405 906	32 704 442 662	35 764 481 067	37 745 033 989	37 293 781 508	33 813 683 308
Finfish - Frozen - Whole	17 196 764 625	19 240 869 358	20 002 574 226	17 470 460 825	18 653 578 794	20 096 086 045	20 922 130 582	20 587 217 716	18 325 747 036

Data is available for all good sectors and 5 of 6 oceans-based services sector (with some data gaps at higher levels of disaggregation)

The Ocean Trade database

By country, region, development status, economic grouping

Other:	MEASURE - US dollars at current prices	ECONOMY ▼ World	PARTNER ▼ World						
FLOW									
YEAR	2012	2013	2014	2015	2016	2017	2018	2019	2020
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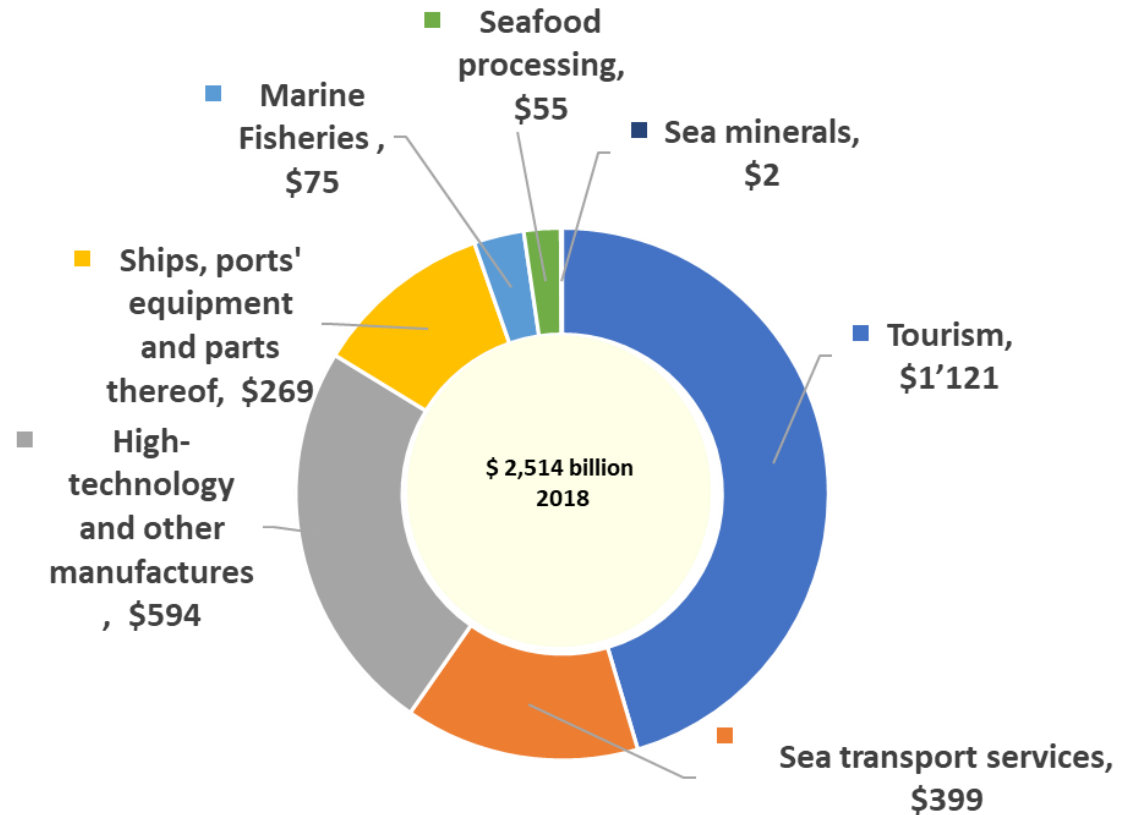
By sector and subsector to 3-digit level

First Ocean Trade report

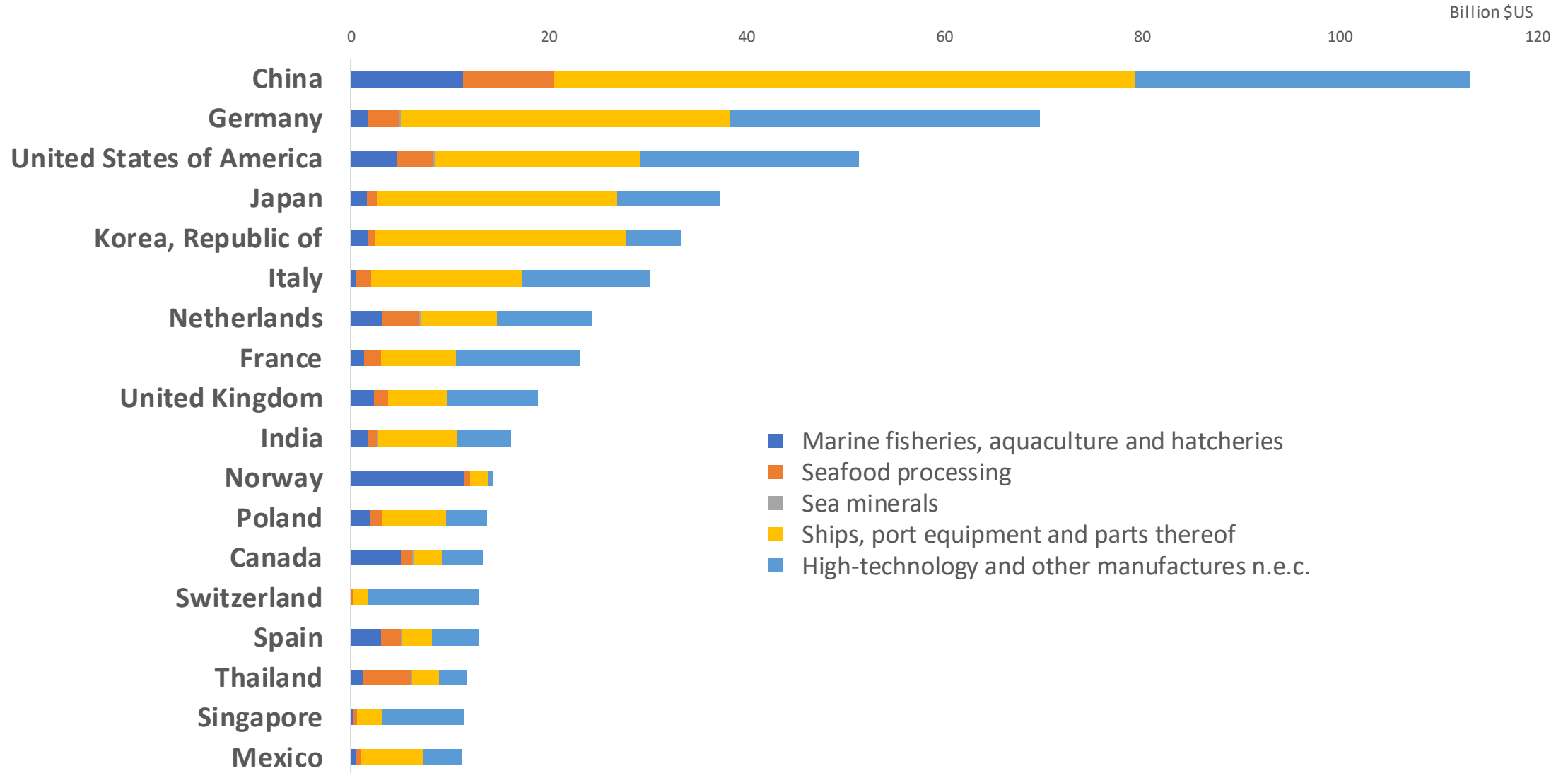
UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

UNCTAD

ADVANCING THE POTENTIAL OF SUSTAINABLE
OCEAN-BASED ECONOMIES: TRADE TRENDS,
MARKET DRIVERS AND MARKET ACCESS
A FIRST ASSESSMENT

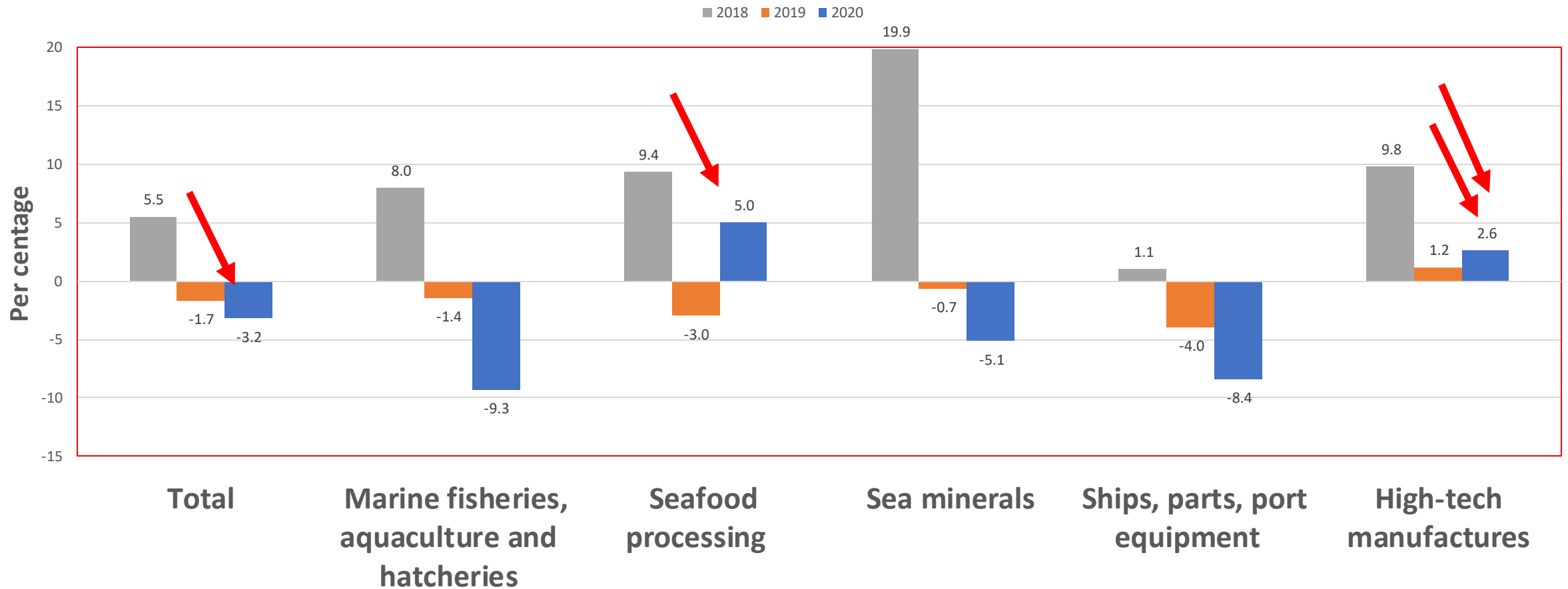


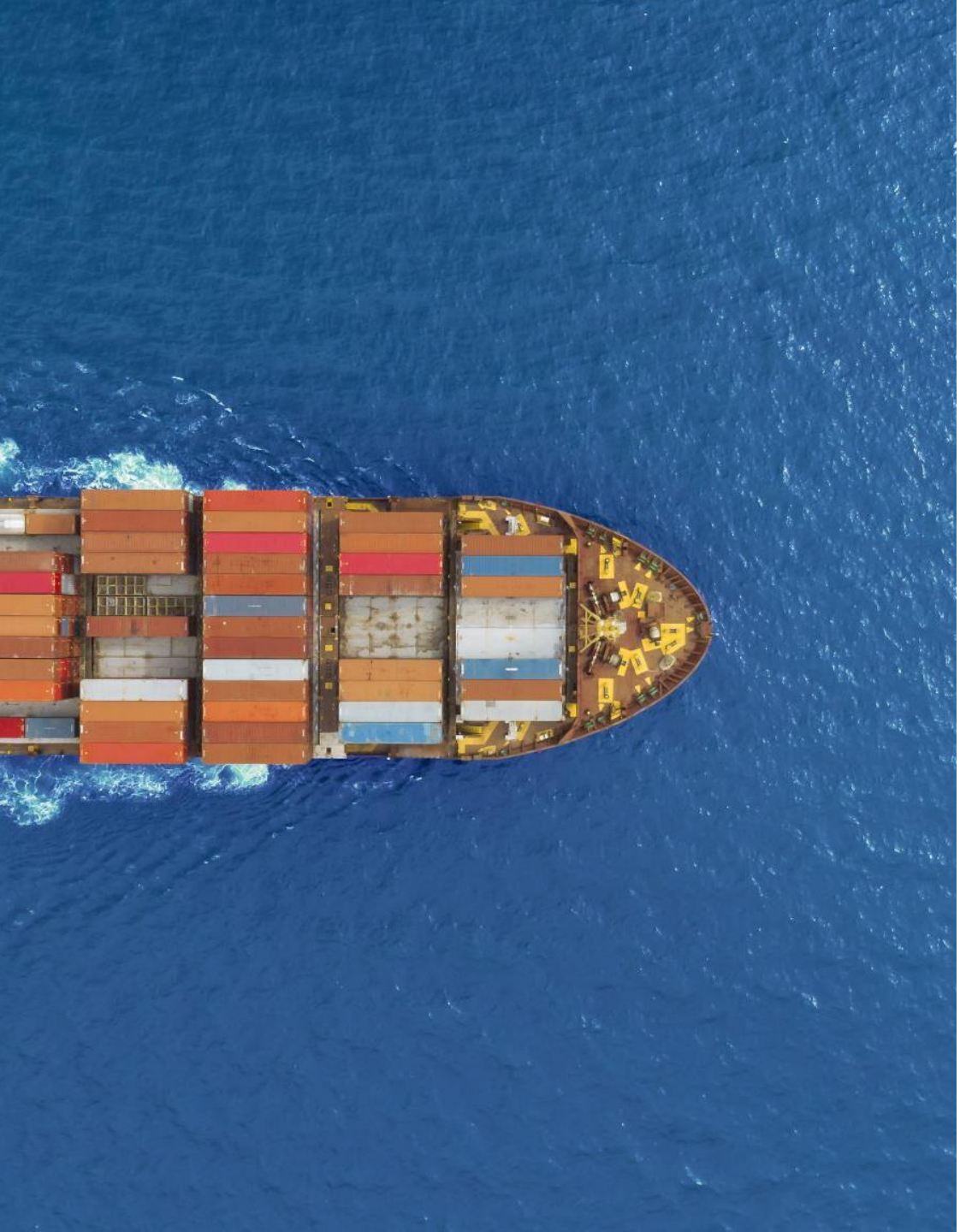
Top exporters of ocean-based goods in 2019



Resilience during COVID-19 (2018-2020)

Ocean sectors' growth rate





Potential

From ocean knowledge

- Global analysis
- Sectoral analysis
- Country profiles

To action

- Identify export/import markets
- Support productive capacities
- Partner for knowledge dissemination

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