



State of  
Sustainability  
Initiatives

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# Standards and the Blue Economy



**IISD**

International Institute for  
Sustainable Development



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**Geneva, Switzerland**  
**September 30, 2015**

# 2015 Seafood Review



**GLOBAL G.A.P.**

global aquaculture  
**the alliance**

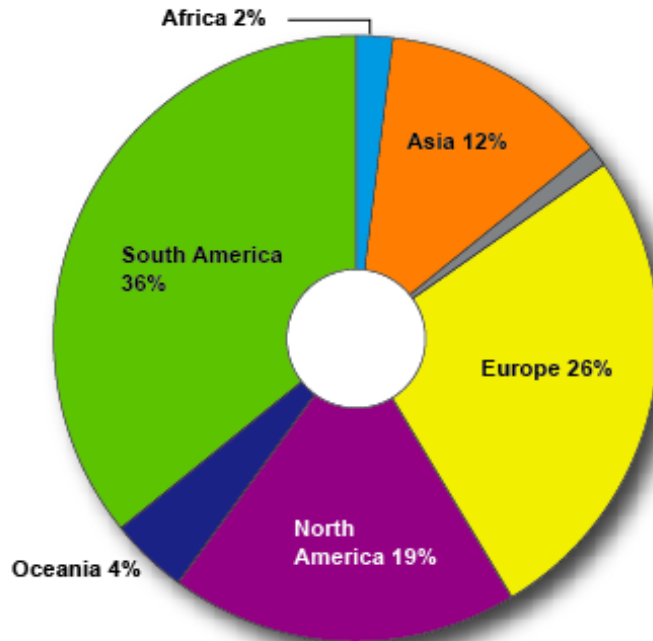


Best  
Aquaculture  
Practices  
Certification

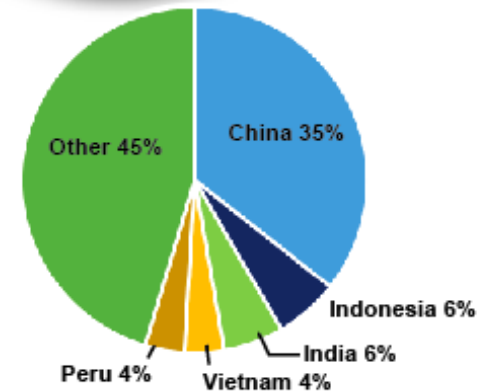
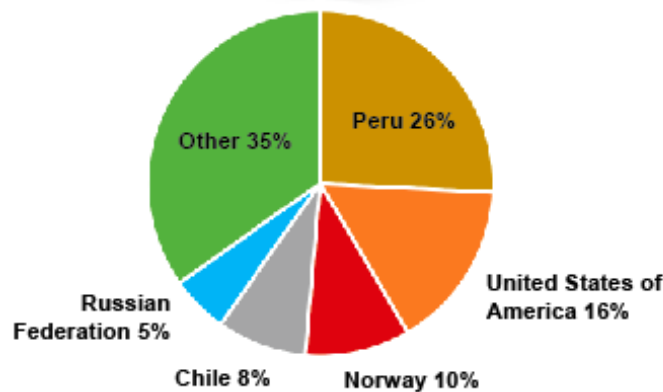
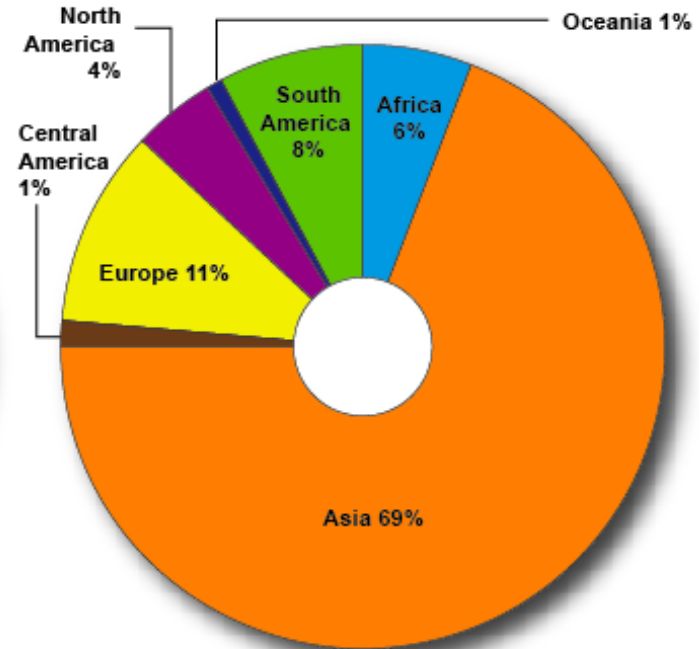
- 8 Voluntary Sustainability Standards
- Fisheries and aquaculture sectors

# Global Distribution of Certified Seafood Production

VSS Certified Seafood 2013

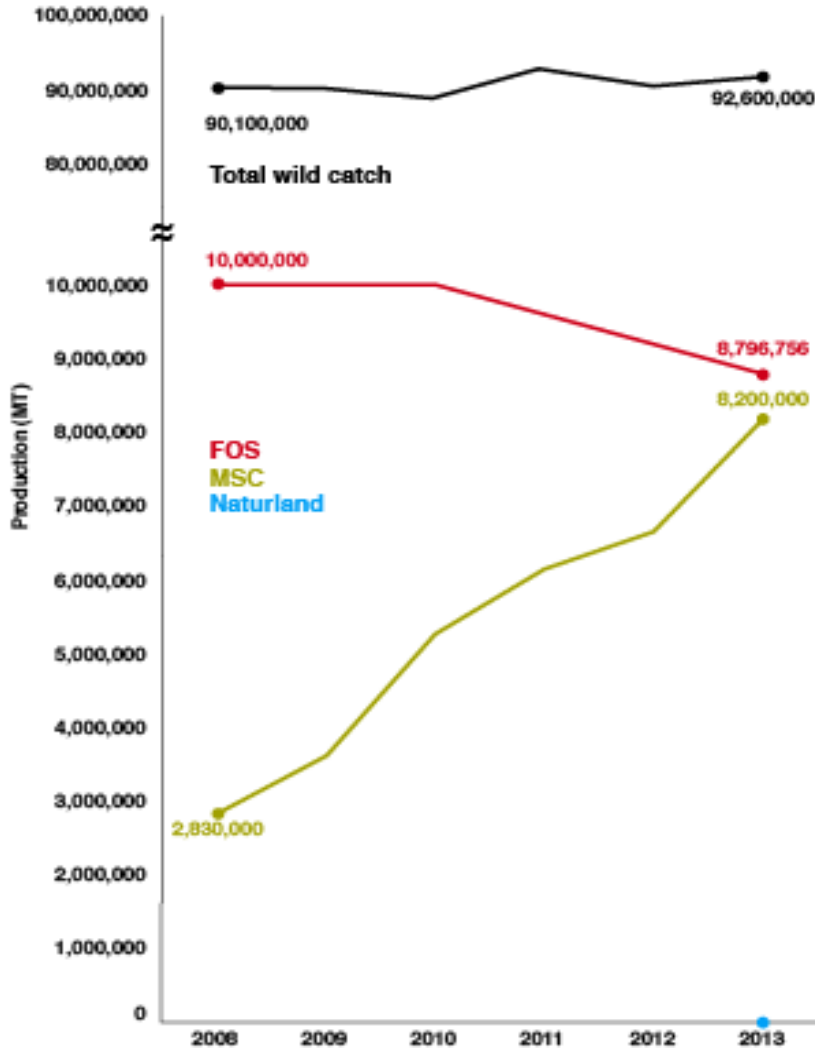


Global Totals Seafood 2013

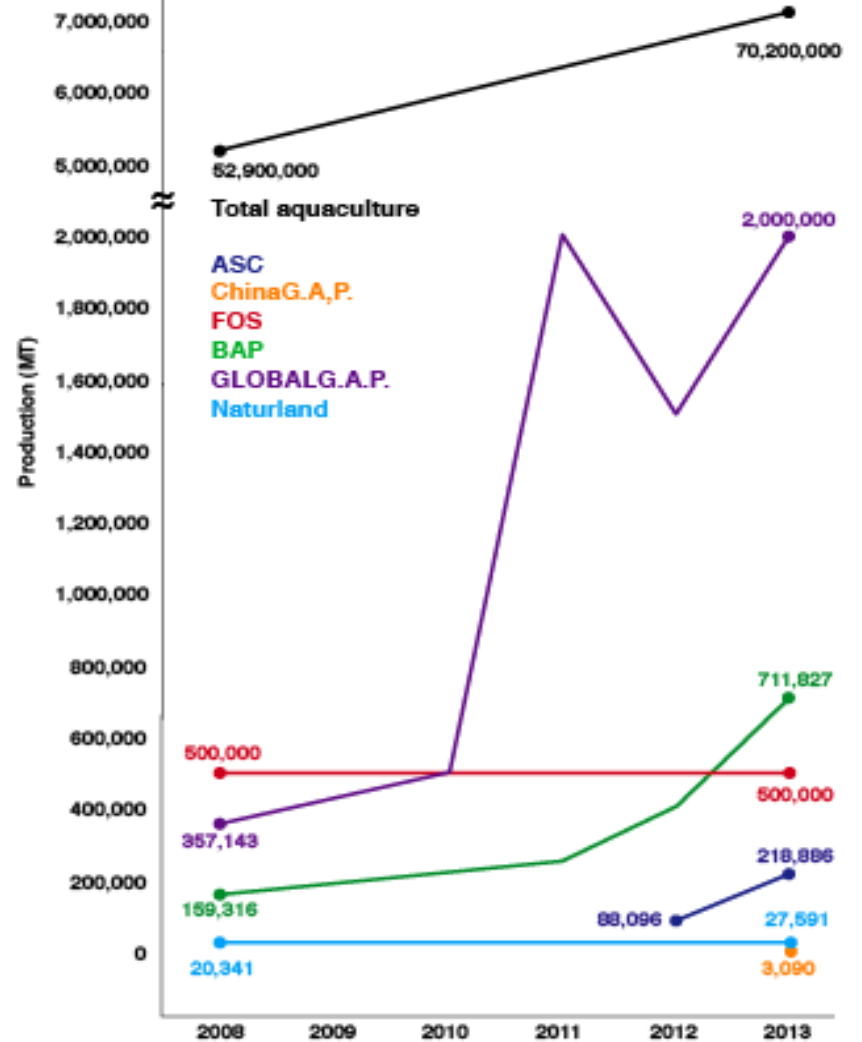


# Growth Trends Seafood Production, 2008-2013

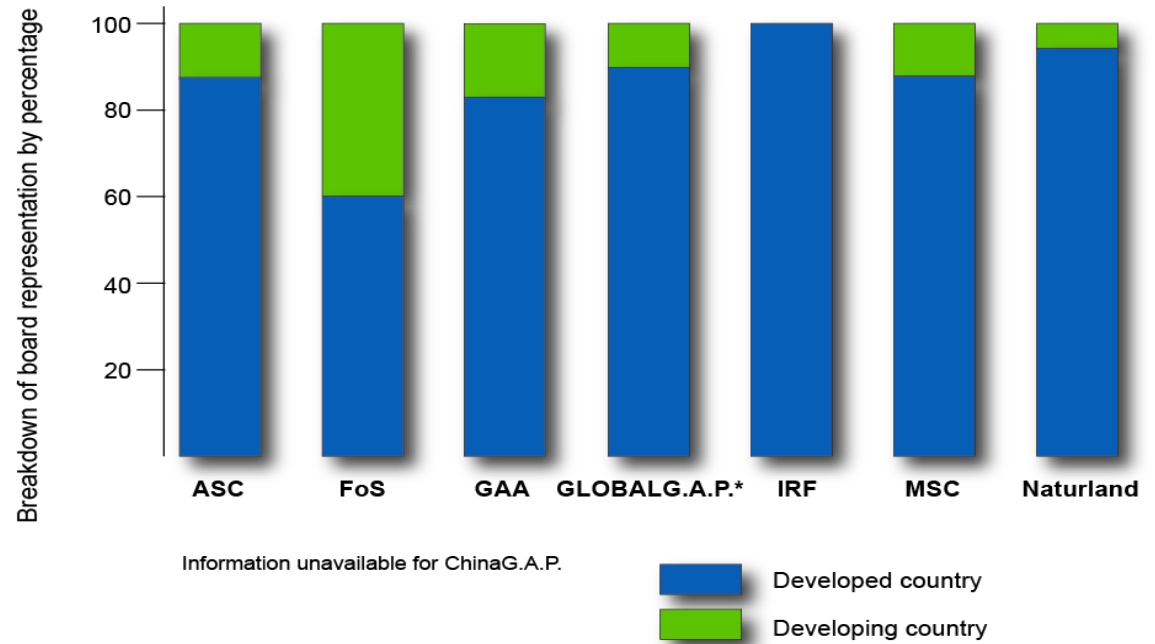
## Wild Catch



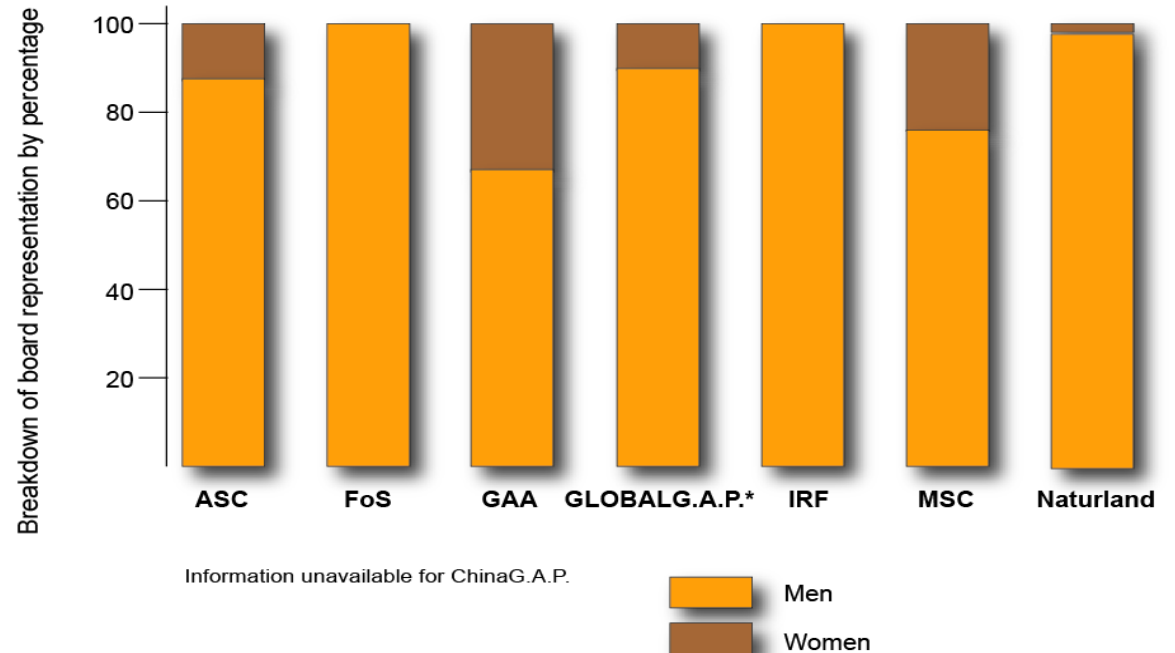
## Aquaculture



## Board Representation: Developed vs. Developing country



## Board Representation: Men vs. women



# Transparency

Standard	List of board members	List of committee members	List of compliant enterprises	List of certification decisions	Meeting minutes	Standard-setting & review processes	Independently audited full financial statements	Annual reports	Certified units' EIA reports
ASC	✓	✓	✓	✓	✓	✓		✓	
<u>ChinaG.A.P.</u>			✓	✓		✓			
FOS			✓	✓				✓	
GAA / BAP	✓	✓	✓	✓		✓			
GLOBALG.A.P.	✓	✓				✓		✓	
IRF	✓	✓	✓	✓					
MSC	✓	✓	✓	✓		✓	✓	✓	
<u>Naturland</u>									

ChinaG.A.P. information from ITC Standards Map.

Naturland makes some information available to members only.

- Public disclosure on operations and financial data of an organization represents important tool for enabling effective participatory governance

# Conformity Assessment: Procedures & Frequency

Standard	Certificate duration (in years)	Number of audits within certificate period			
		Self-assessment	Verification audit	Surveillance audit	Unscheduled audits
ASC	3			2	Based on risk
<del>ChinaG.A.P.</del>	1			1	1
FOS	3			1	Based on risk
GAA / BAP	1	1	1		Based on risk
GLOBALG.A.P.	1	1	*		Ad hoc
IRF	5			3	
MSC	5			3	Ad hoc
<del>Naturland</del>	1	1		1	1

\*~~LocalG.A.P.~~ requires only verification assessments, which do not lead to certification and typically occur annually.

# Policy Recommendations

1. *Development and multilateral agencies, working with national governments: need to provide significant and targeted technical assistance to facilitate certification of developing country producers especially smaller producers— Donor countries could consider formation of global fund for sustainable fisheries*
2. *Certification schemes: need to proactively invest in building more equitable representation of developing countries across their governance systems*
3. *National governments, under the World Customs Organization, should establish HST codes for certification seafood products*
4. *The international community, perhaps led by the FAO, should clearly identify minimum requirements for social sustainability within seafood sector*
5. *National Governments should establish minimum transparency, conformity assessment and notification requirements on voluntary systems operating within their borders in accordance with TBT Code of Good Practice and in manner to ensure equal access to such systems*
6. *Where Standards have demonstrated full compliance with FAO Guidelines, National Governments should consider the implementation of preferential fiscal policies for certified seafood products.*



## SSI Advisory Panel

### Institution

Citi  
CBD  
COSA  
FAO  
FiBL  
Hivos  
ICTSD  
IFA  
IPC  
ISEAL  
ITC  
John Deere  
Product Board MVO  
SECO  
UNCTAD  
UNEP  
Unilever  
WTO

### Person

Bruce Schlein  
Ravi Sharma  
Daniele Giovannucci  
Pilar Santacoloma  
Lukas Kilcher / Helga Willer  
Catherine van der Wees  
Ricardo Melendez  
Charlotte Hebebrand  
Ellen Terpstra  
Kristin Komives  
Joseph Wozniak / Oliver von Hagen  
Vanessa Stiffler-Claus  
Eddy Esselink  
Hans-Peter Egler / Martin Peters  
Ulrich Hoffman / Chris Wunderlich  
James Lomax  
Jan Kees Vis  
Lee Ann Jackson

## Data Collection Partners



## SSI Implementing Partners



## SSI Funding Partner



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

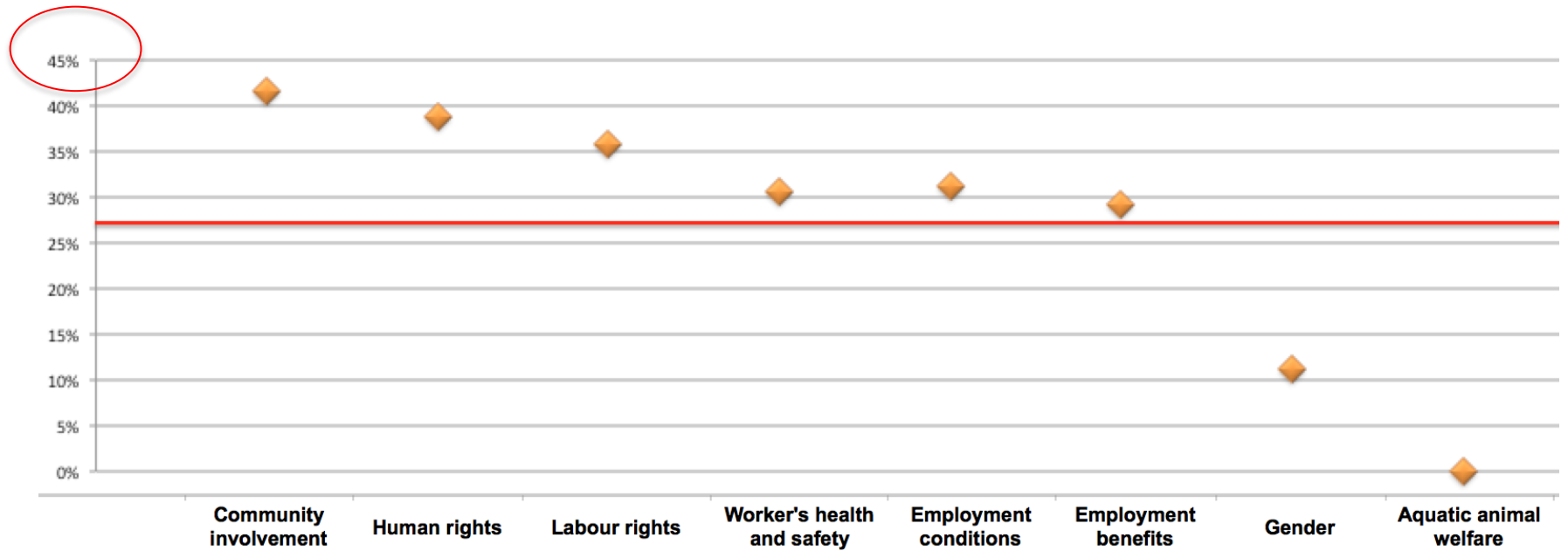
Swiss Confederation

Federal Departement of Economic Affairs,  
Education and Research EAER

**State Secretariat for Economic Affairs SECO**

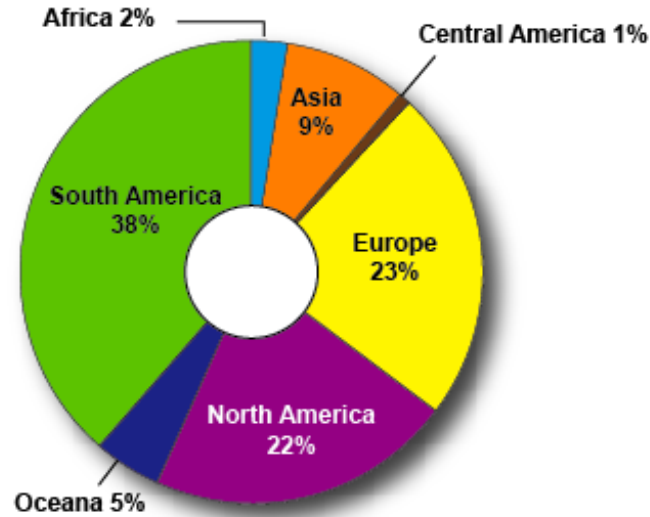
**Ann Wilkings: [ann@ssianalytics.org](mailto:ann@ssianalytics.org)**

# Social Requirements: Wild Catch Standards

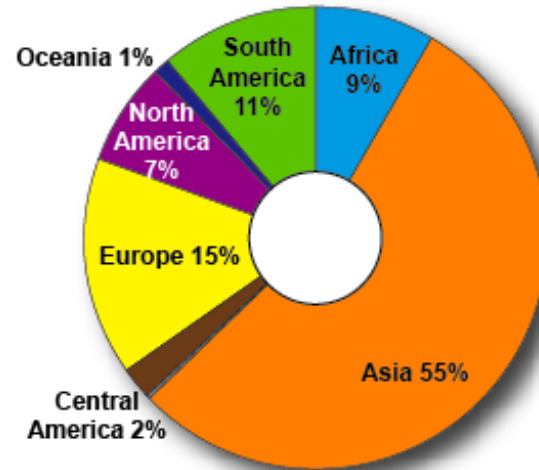


# Global Distribution of Certified Production vs. Total Production

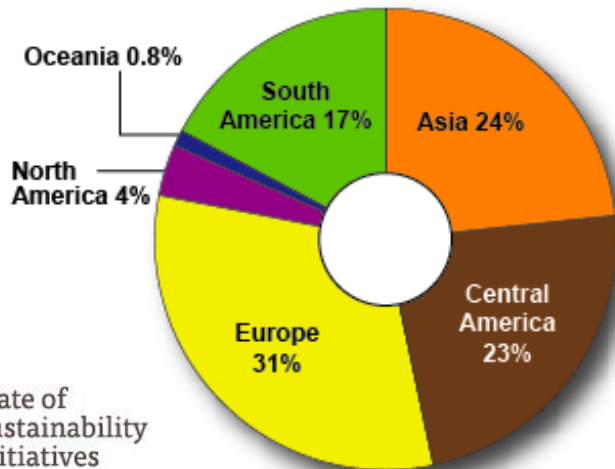
**VSS Certified Wild Catch 2013**



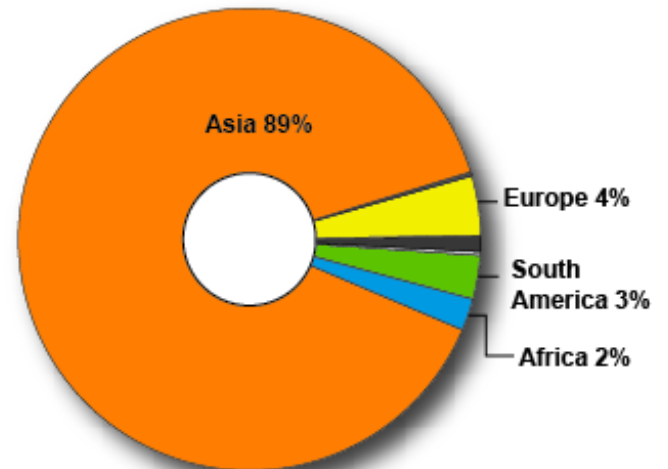
**Global Totals Wild Catch 2013**



**VSS Certified Aquaculture 2013**

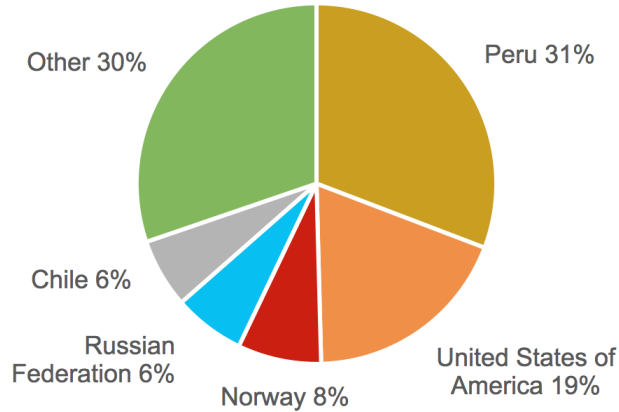


**Global Totals Aquaculture 2013**

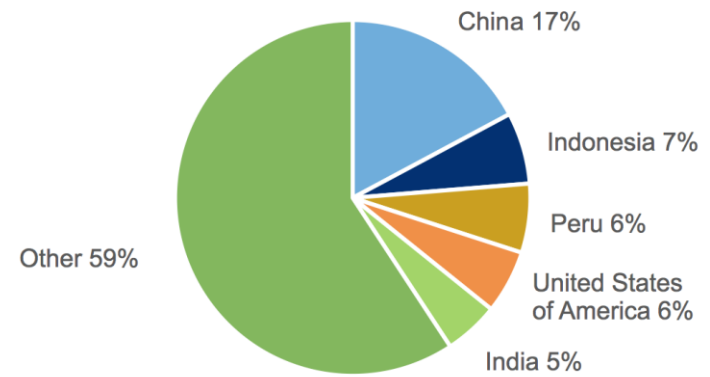


# Global Distribution of Certified Seafood Production by country

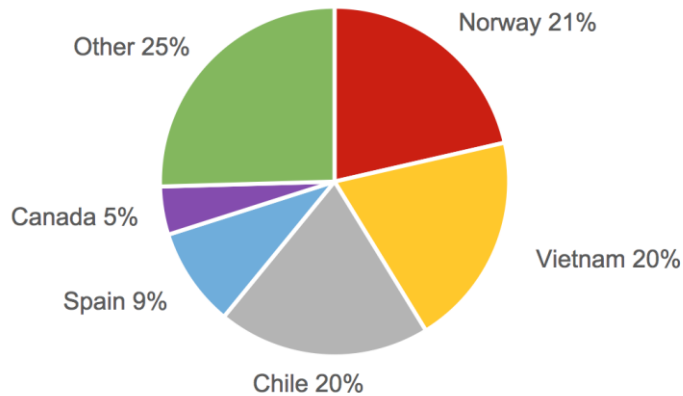
VSS-Certified Wild Catch, 2013



Global Totals Wild Catch, 2013



VSS-Certified Aquaculture, 2013



Global Totals Aquaculture, 2013

