

NON-TARIFF MEASURES WEEK
NTMs: The Good, the Bad, and the Ugly

14-15 October 2019

**E-platform for reporting Non-Tariff Barriers (NTBs)
in West Africa for effective advocacy**

by

Justin BAYILI
Executive Secretary of Borderless Alliance



E-platform for reporting Non-Tariff Barriers (NTBs) in West Africa for effective advocacy

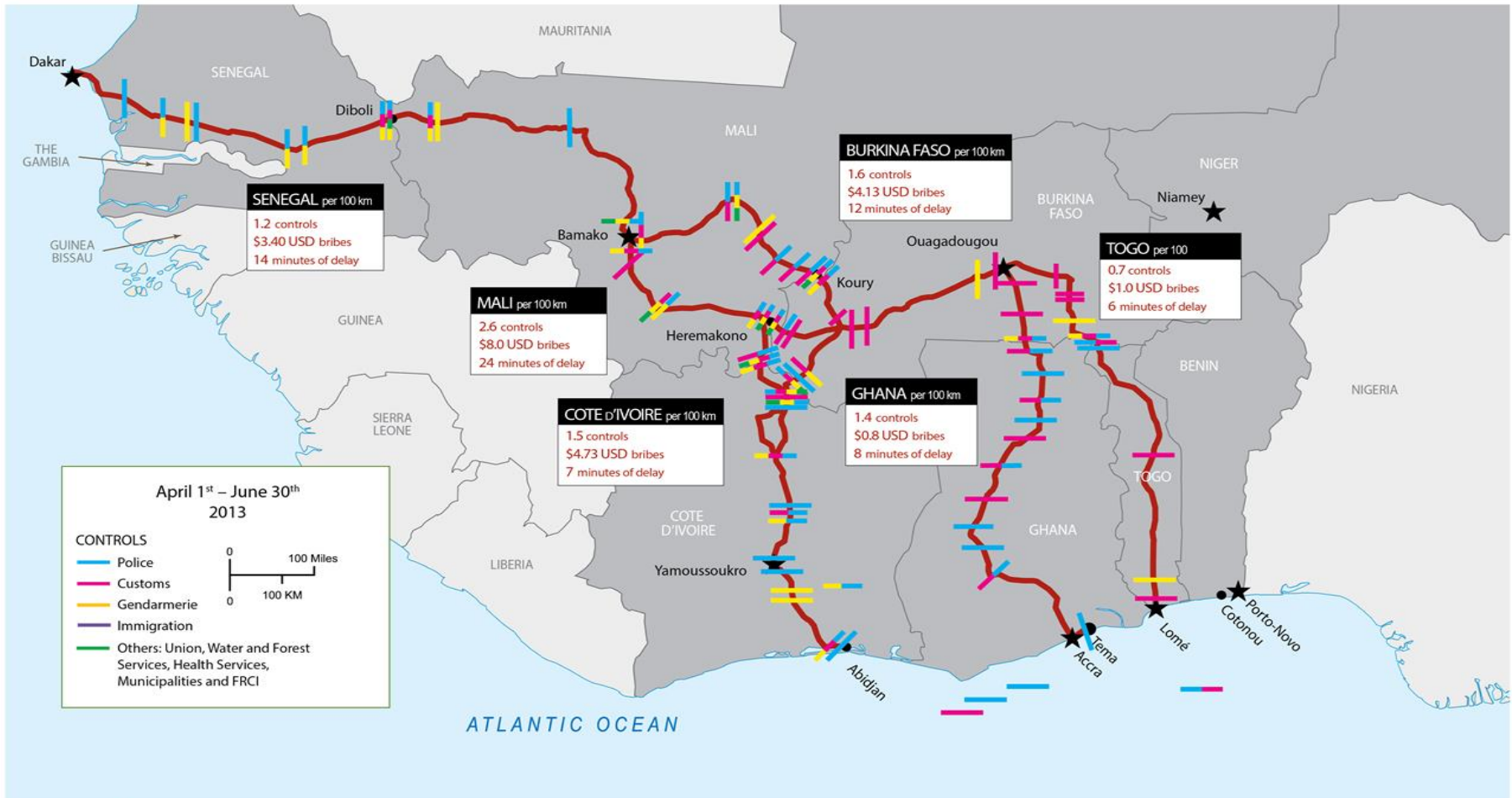
BORDERLESS ALLIANCE

NON-TARIFF BARRIERS
Identifying, Reporting and Monitoring Mechanism

www.tradebarrierswa.org

OCTOBER 14, 2019, GENEVA
Justin BAYILI
Executive Secretary of Borderless Alliance

Main Starting Point: The Road Governance Map





What is a Non-Tariff Barrier (NTB)?

Non-Tariff Barriers (NTBs) refer to restrictions that result from prohibitions, conditions, or specific market requirements that make importation or exportation of products difficult and/or costly.

[Read more...](#)

Report an NTB

Are you having problems moving or clearing goods across borders?

[Register your complaint online](#)

Your complaint will be:

1. Reported to the appropriate country representatives

Report from a mobile phone

Send us a text message to:

+233 547 38 38 75 (Ghana)



And tell us:

- What is your name?
- What is the problem?
- Where did it happen?



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
Suggested Sites Web Slice Gallery



System Administration




Policy Regulations

24 March 2015  
Supplementary Convention on Common Guarantee for ISRT
[Supplementar...e for ISRT.pdf](#)

24 March 2015  
ECOWAS Inter-State Road Transport Convention (ISRT)
[ECOWAS ISRT CONVENTION.pdf](#)

24 March 2015  
ECOWAS InterState Road Transport Convention
[Interstate R...Convention.pdf](#)

06 February 2015  
UEMOA directive limiting controls to 3 per corridor
[directive_08_2005_CM_UEMOA.pdf](#)

04 February 2015   
Loi No 2014-24 DU 23 DECEMBRE 2014 portant loi de finances pour la gestion 2015
[Loi No 2014-...EMBRE 2014.pdf](#)

[View more...](#)


Complaint Statistics


12 complaints registered

5 complaints resolved

7 complaints unresolved

Partners/Lead Focal points


 [Ghana Shippers Authority](#)
Ghana

 [Burkina Shippers Council](#)
Burkina Faso

Borderless News

Tweets by @borderlesswa

Borderless @borderlesswa
#GhanaShippersAuthority with @borderlesswa organizing the Launch of 1 #BorderlessAllianceGhanaForum on 29/3/17, Accra. [goo.gl/eMbbe3](#)

 **LAUNCHING OF THE 1ST BOR...**
The Ghana Shippers' Authority in... [shippers.org.gh](#)

30m

Borderless @borderlesswa
#FollowFriday @CUTS_Accra @ibnvero @ZHamoui @SOGET_fr @Cokodeal @Harveian @labujat @AFRBusinessWire @BurkinaBot @Peshmutesi @AllanNgugi

24 Mar

Borderless @borderlesswa
#BorderlessAlliance in collaboration with its #ProFAB

11:09 AM 3/27/2017



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Objective of the Platform:

- 1- Identify, report , track and resolve Non Tariff Barriers (NTBs) in West Africa;
- 2- Publish policy regulations (national and regional) that impact trade facilitation and the business community;
- 3- Communicate on BA activities.

E-platform to report Non-Tariff Barriers (NTB) in West Africa for effective advocacy

Public Users - Target Groups:

Drivers, transporters, forwarding agents, traders, trade and transport stakeholders, private companies, policy makers, etc.

Regional Economic Communities:

✓ ECOWAS & UEMOA

E PLATFORM PROCESS OVERVIEW





KEY PLAYERS OF THE PLAFORM

- **Users/Complainants** : Register Complaints via voice call, text or online;
- **SCSUs/BICs** : Register complaints online on behalf of complainants;
- **Lead Focal Point** : Receives all NTBs logged in relation to their country;
- **Focal Points** : Receive complaints from Lead Focal Point and take the necessary actions to resolve;
- **System Administrator** : Manages the platform liaising with the Web Master and coordination linkages between countries. SA receives all complaints submitted regionally;
- **Web Master** : Provide support and system maintenance;
- **Regional Economic Communities** : Monitor Complaints



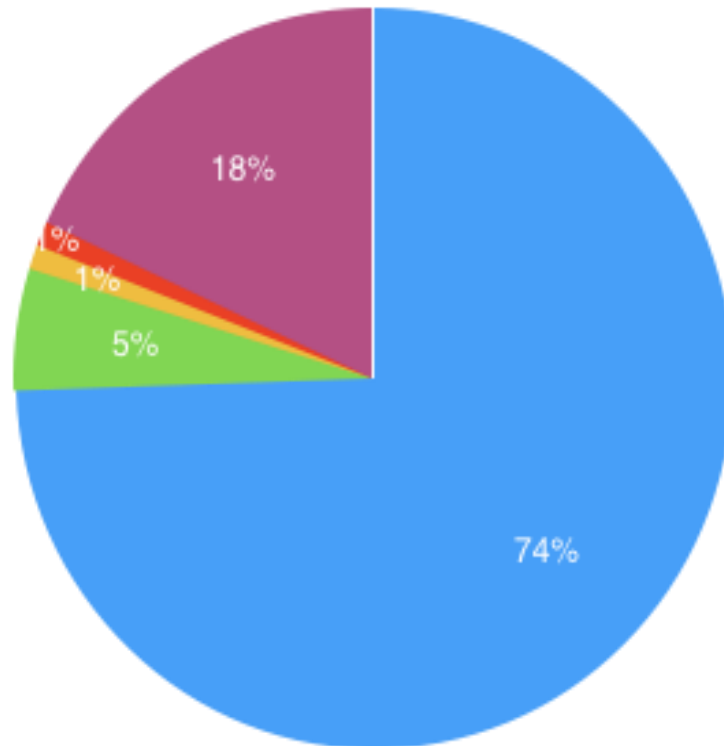
FOCAL POINT STRUCTURE FOR GHANA

Lead Focal Point/Country Coordinator: **GSA**

Target Focal Point Institutions :

1. Ministry of Transport
2. Ministry of Trade
3. Ministry of Foreign Affairs
4. Ghana Highway Authority
5. Ghana Ports and Harbors' Authority
6. Ghana Police Service
7. GRA—Customs Division
8. Burkina Shippers Council
9. EMAGHA
10. CNUT
11. Ministry of Roads and Highway
12. National Facilitation Committee Secretariat
13. BA/BIC Trade Advisors
14. ECOWAS Brown Card Secretariat
15. SIC Insurance Company Limited

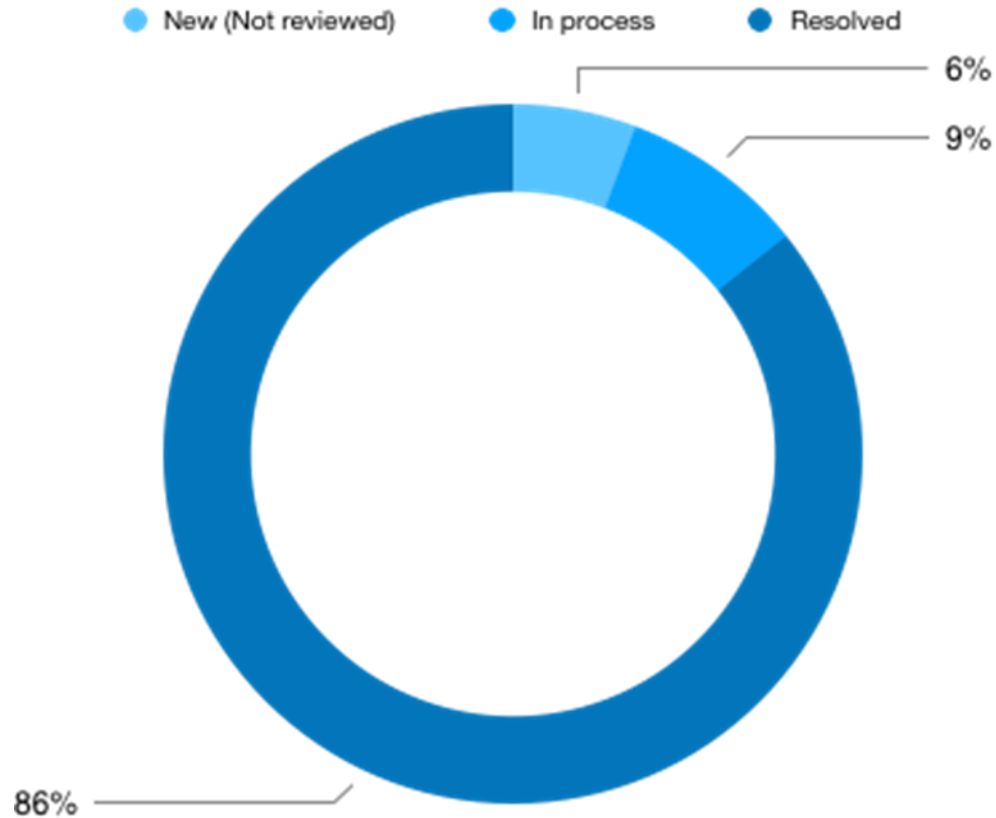
ACTUAL RESULTS (2018) - Categories of Complaints 146 NTBs



- Transport related corruption
- Lack of informations on procedures
- Other
- Administrative (Border operating hours; fees; taxes)
- Government policy and regulations

ACTUAL RESULTS (2018) - Complaint Status

146 NTBs



ACTUAL RESULTS (2019) - Ghana

Institutions	1 st Quarter	2 nd Quarter	3 rd Quarter	Total
Police	11	17	20	48
Axle load	2	0	0	2
Customs	2	1	1	4
Others	0	2	0	2
Total	15	20	21	56

**Thank you for your
attention !!!**

www.borderlesswa.com

www.tradebarrierswa.com

www.shippers.org.gh

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