

**NON-TARIFF MEASURES WEEK**  
**NTMs: The Good, the Bad, and the Ugly**

---

**14-15 October 2019**

**Promoting Transparency Through the  
Improvement of Sanitary and Phytosanitary Notifications in APEC Region**

**by**

**Mr. Philip Ponce**

Permanent Mission of Peru to the International Organizations in Geneva

---

The views expressed are those of the author and do not necessarily reflect the views of UNCTAD





PERÚ

Ministerio  
de Comercio Exterior  
y Turismo



PERÚ

Ministerio de  
Relaciones Exteriores



# Promoting Transparency Through the Improvement of Sanitary and Phytosanitary Notifications in APEC Region

**Mr. Philip Ponce**

Permanent Mission of Peru to the International Organizations in Geneva

**Non-tariff Measures Week**

**Non-tariff Measures: The Good, the Bad and the Ugly**



---

**PERU'S INITIATIVE ON PROMOTING  
TRANSPARENCY THROUGH THE  
IMPROVEMENT OF SANITARY AND  
PHYTOSANITARY NOTIFICATIONS IN APEC  
REGION**



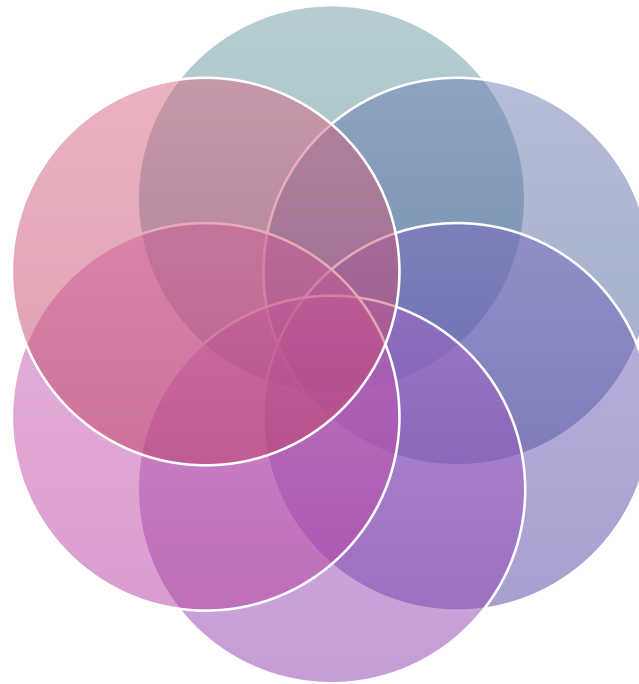
# IDENTIFICATION OF THE PROBLEM

---

Information is often unclear and unpredictable

Transparency obligations are more focused on procedures than in the outcome of the notifications

When looking for NTMs, there is still a significant transparency gap since systematic and comparable information is not generally available



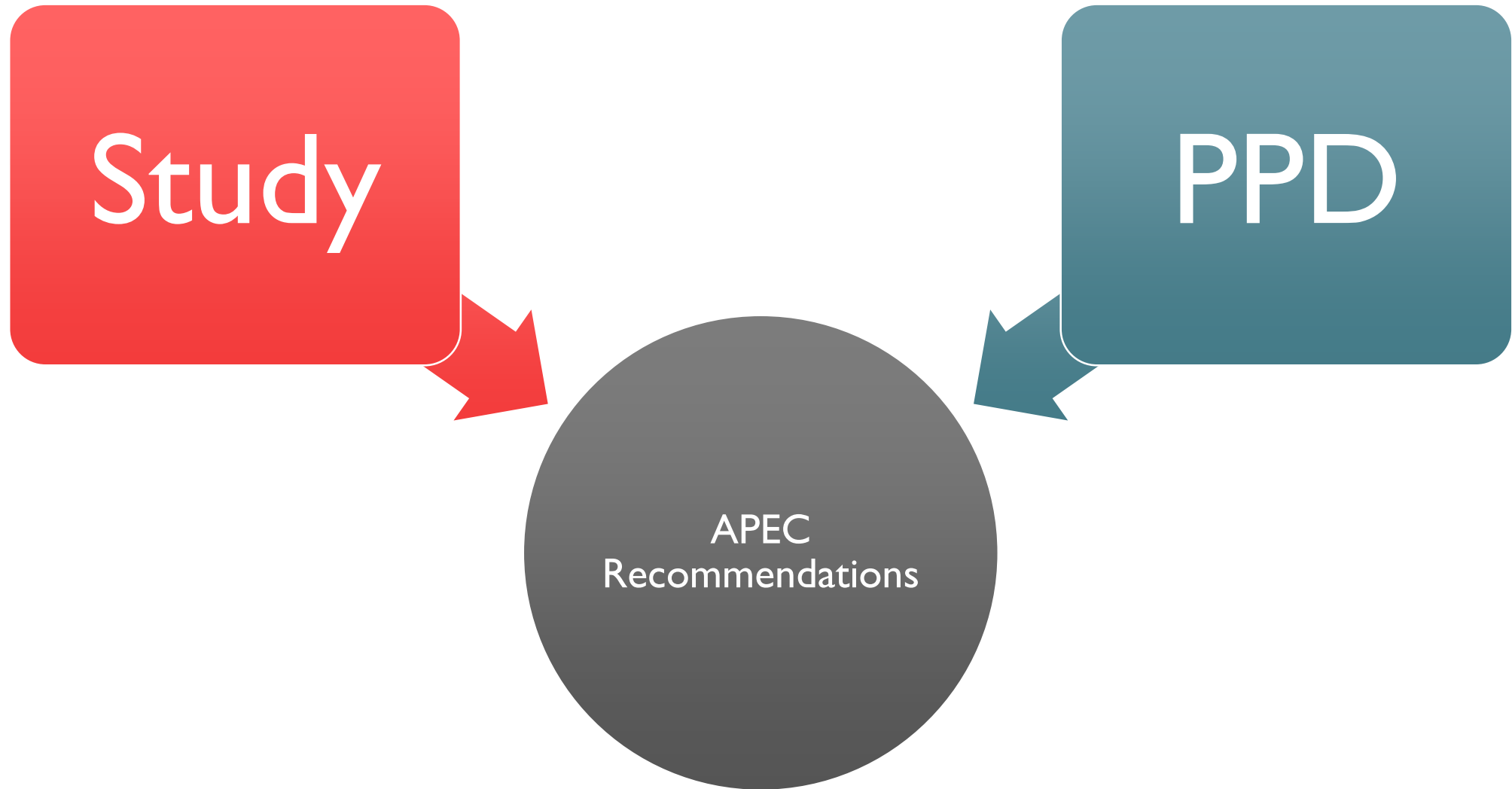
The cost of obtaining and adapting the relevant information on NTM is normally higher for MSMEs

Poor information accessibility related to NTMs is a key concern for the private sector

Vagueness of information

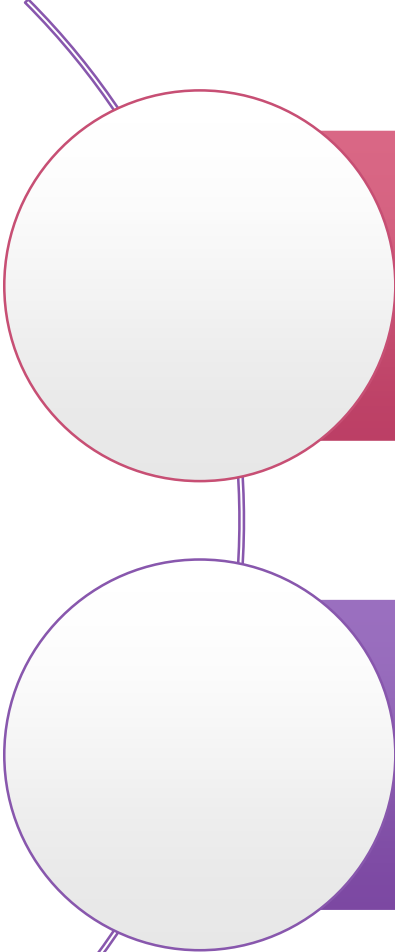
# PERU'S INITIATIVE ON PROMOTING TRANSPARENCY THROUGH THE IMPROVEMENT OF SANITARY AND PHYTOSANITARY NOTIFICATIONS

---



# WHY APEC?

---



APEC's main pillar of work is advancing on trade facilitation and liberalization, by addressing different issues, including nontariff barriers and transparency, as outlined in the Bogor Goals.

The forum also contributes with initiatives that supports and strengthens the Multilateral Trading System.

---

# **STUDY OF APEC ECONOMIES' SANITARY AND PHYTOSANITARY (SPS) NOTIFICATIONS ON QUALITY AND COMPLETENESS OF INFORMATION**

# OBJECTIVE OF THE STUDY

To evaluate the quality and completeness of the information provided by APEC economies, in accordance with the Recommended Procedures for Implementing the Transparency Obligations of the SPS Agreement

In that sense, this study seeks to raise awareness and increase the understanding of:

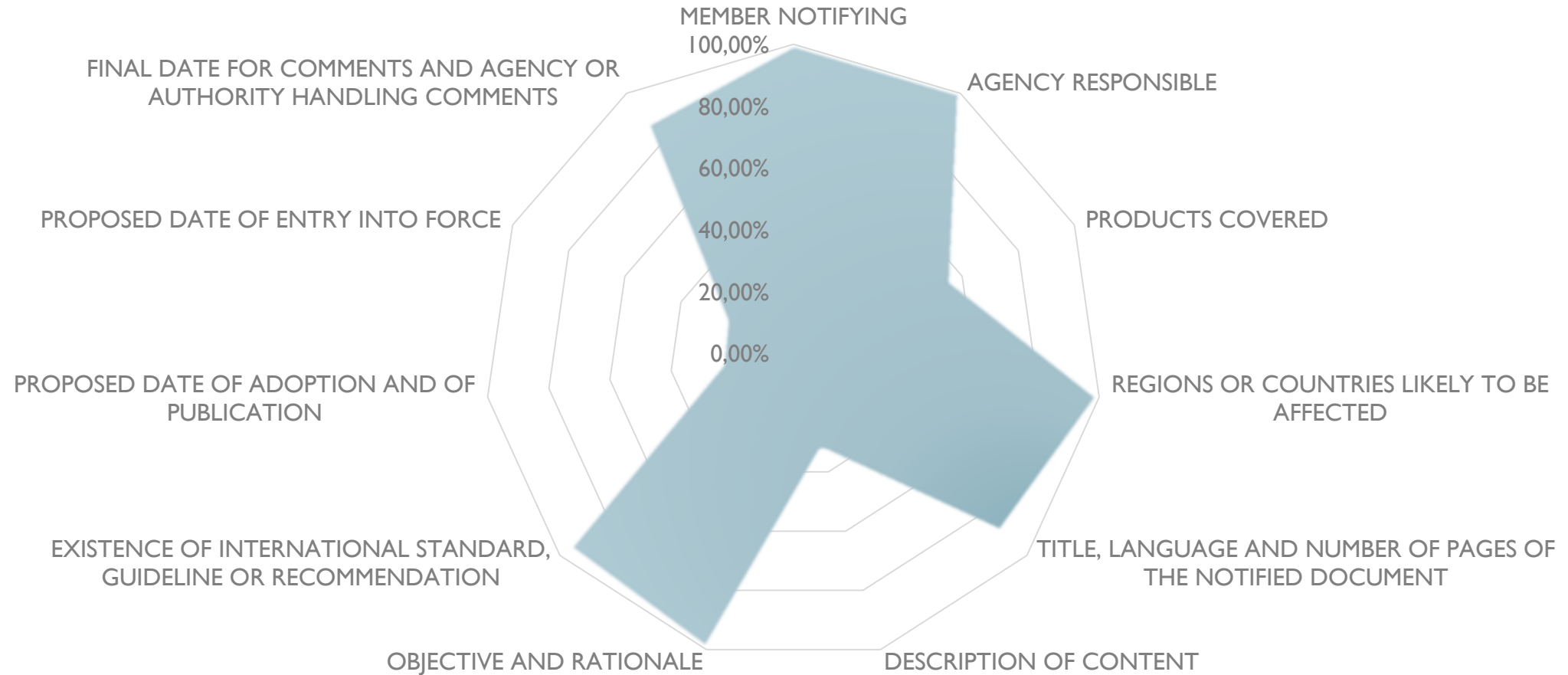
The compliance of SPS notifications with the Recommended Transparency Procedures.

Key items from SPS notifications that should be clearly expressed to improve the quality and completeness of the information.

Private sector perception of SPS notifications and main challenges related to the quality and completeness of the information.



# RESULTS – REGULAR NOTIFICATIONS



## RESULTS – REGULAR NOTIFICATIONS (II)

---

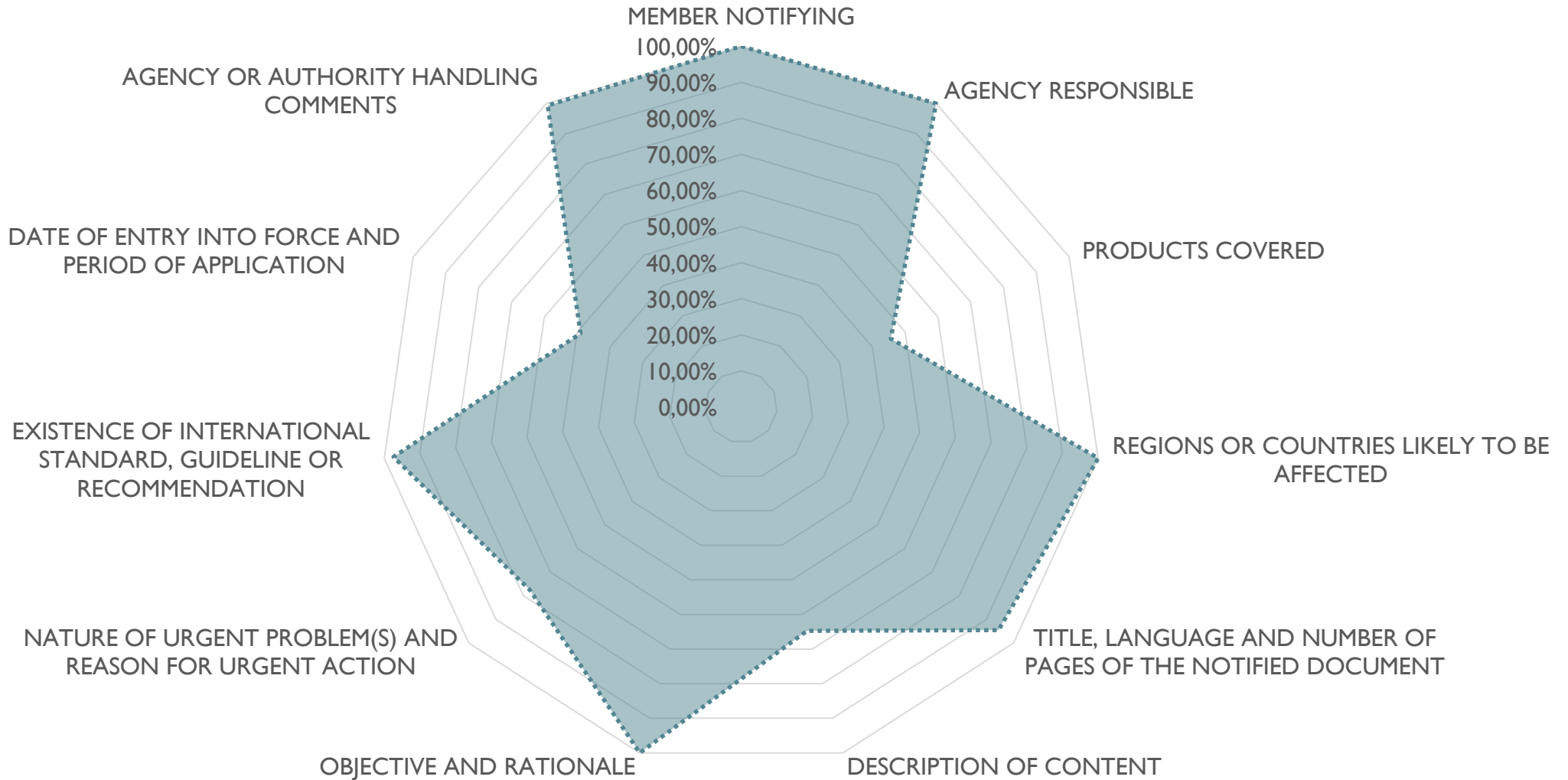
**AVERAGE**

**73.62%**

It should be noted that the global average decreases until **58.55%** when items 1, 2, 4 and 7 are excluded, considering that those are always going to obtain a qualification of 100 percent.

**To obtain this result, the evaluation of items 9 and 13 has not been considered, since the broad kind of information presented. It has not been possible to catalog that information in specific factors**

# RESULTS – EMERGENCY NOTIFICATIONS



## RESULTS – EMERGENCY NOTIFICATIONS (II)

---

**AVERAGE**

**84.38%**

It should be noted that the global average decreases until **75.45%** when items 1, 2, 4 and 7 are excluded, considering that those are always going to obtain a qualification of 100 percent.

To obtain this result, the evaluation of items 10 and 13 has not been considered, since the broad kind of information presented. It has not been possible to catalog that information in specific factors.

# PERCEPTION OF IMPORTANCE OF ITEMS IN WTO SPS NOTIFICATIONS

MOST IMPORTANT

LESS IMPORTANT

9. Other relevant documents and language(s) in which these are available

13. Text available from

2. Agency responsible

5. Title, language and number of pages of the notified document.

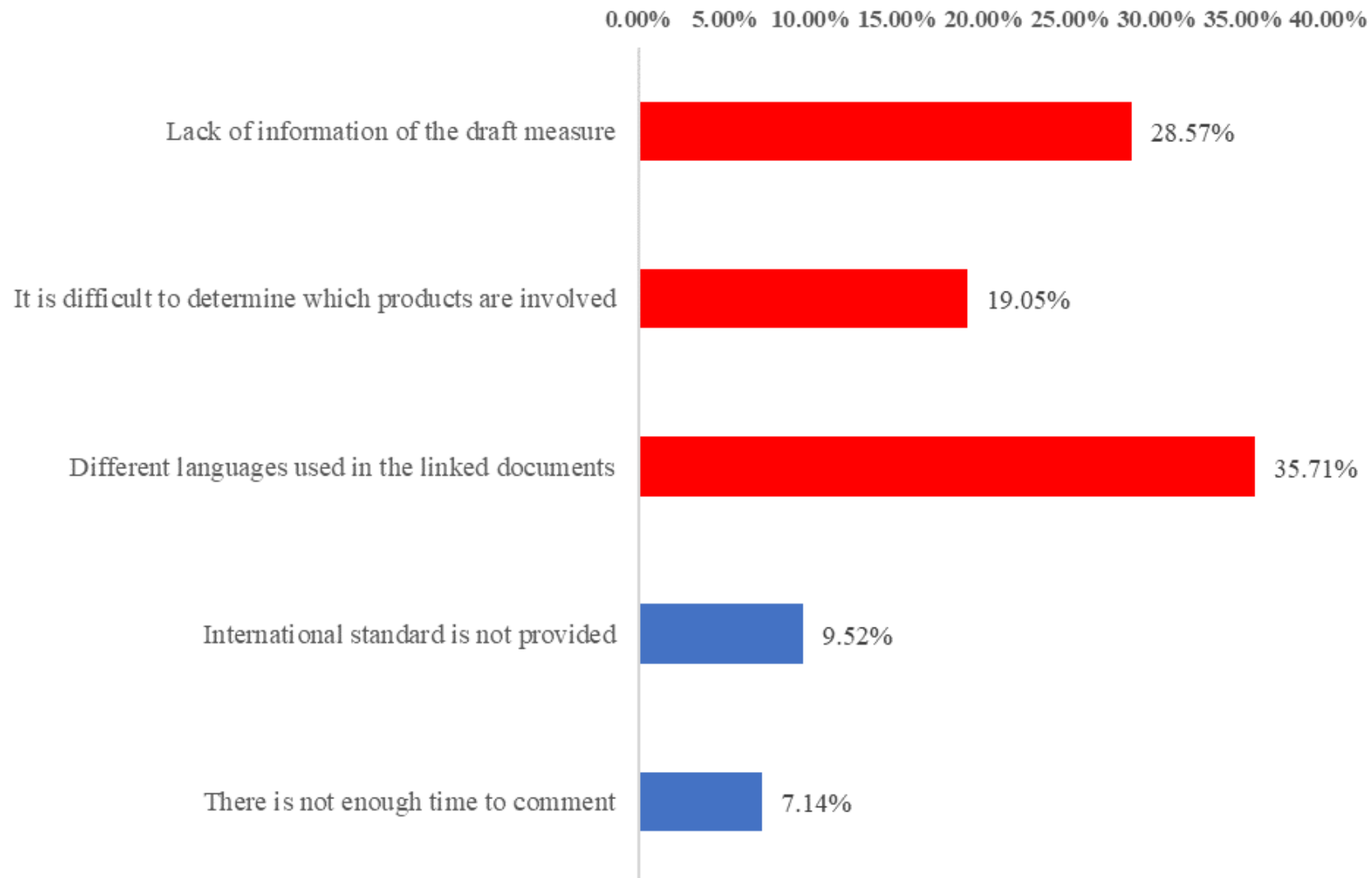
4. Regions or countries likely to be affected.

12. Final date for comments and agency or authority handling comments

6. Description of content

3. Products covered

# APEC PRIVATE SECTOR PERCEPTION ON MAJOR CHALLENGES ON WTO SPS NOTIFICATIONS



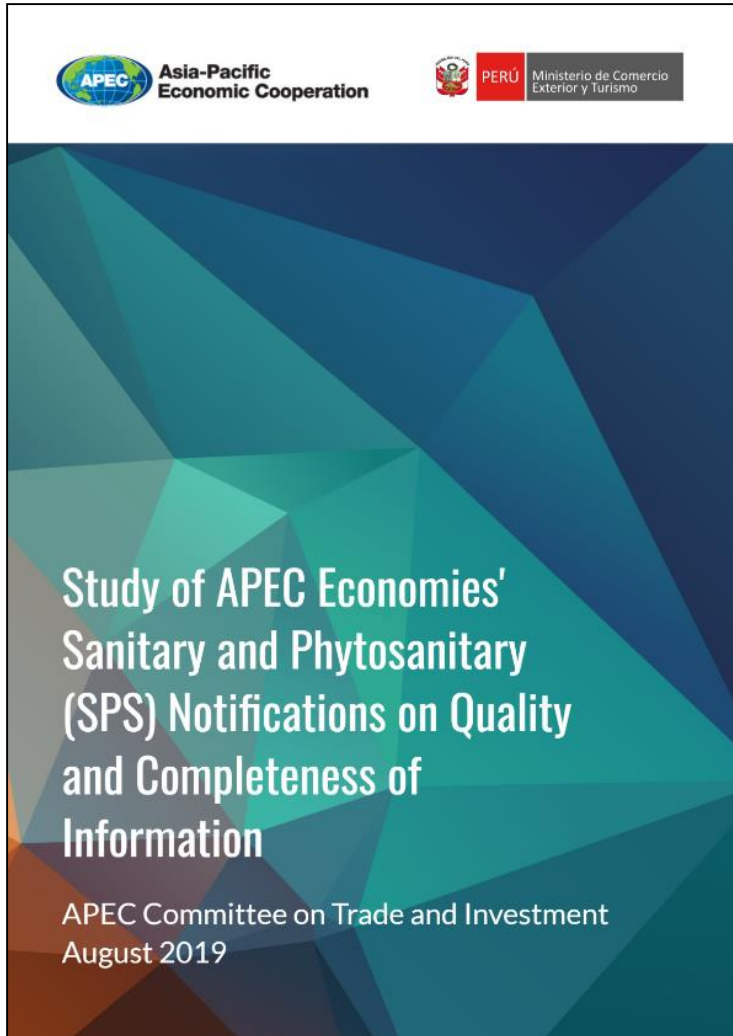
# ALIGNMENT BETWEEN WTO SPS NOTIFICATIONS EVALUATION AND PRIVATE SECTOR PERCEPTION

From 3. RESULTS OF THE NOTIFICATIONS' ANALYSIS		From 4. PRIVATE SECTOR EXPERIENCES	
ITEM TO BE IMPROVED IN REGULAR SPS NOTIFICATION  (FROM 3.1.17. GENERAL EVALUATION OF REGULAR NOTIFICATIONS)	ITEM TO BE IMPROVED IN EMERGENCY SPS NOTIFICATION  (FROM 3.2.16. GENERAL EVALUATION OF EMERGENCY NOTIFICATIONS)	PERCEPTION OF IMPORTANCE FOR PRIVATE SECTOR  (4.3. PERCEPTION OF IMPORTANCE OF ITEMS IN WTO SPS NOTIFICATIONS)	PERCEPTION OF MAJOR CHALLENGES  (4.4. PERCEPTION OF MAJOR CHALLENGES AND TRANSPARENCY BY ECONOMY)
3 - PRODUCTS COVERED	3 - PRODUCTS COVERED	VERY IMPORTANT	IT IS DIFFICULT TO DETERMINE WHICH PRODUCTS ARE INVOLVED
6 - DESCRIPTION OF CONTENT	6 - DESCRIPTION OF CONTENT	VERY IMPORTANT	LACK OF INFORMATION OF THE DRAFT MEASURE
10 - PROPOSED DATE OF ADOPTION AND OF PUBLICATION	11 - DATE OF ENTRY INTO FORCE AND PERIOD OF APPLICATION		
11 - PROPOSED DATE OF ENTRY INTO FORCE			
12 - FINAL DATE FOR COMMENTS AND AGENCY OR AUTHORITY HANDLING COMMENTS		VERY IMPORTANT	



# STUDY OF APEC ECONOMIES' SPS NOTIFICATIONS ON QUALITY AND COMPLETENESS OF INFORMATION

---



Available at:

<https://www.apec.org/Publications/2019/08/Study-of-APEC-Economies-SPS-Notifications>





---

**CTI PUBLIC – PRIVATE DIALOGUE (PPD) ON  
PROMOTING TRANSPARENCY THROUGH THE  
IMPROVEMENT OF INFORMATION SUBMITTED  
IN THE SANITARY AND PHYTOSANITARY (SPS)  
NOTIFICATIONS**

# CTI PUBLIC – PRIVATE DIALOGUE (PPD) ON PROMOTING TRANSPARENCY THROUGH THE IMPROVEMENT OF INFORMATION SUBMITTED IN THE SANITARY AND PHYTOSANITARY (SPS) NOTIFICATIONS

---

**WTO Guidelines**

**Public sector  
experience**

**Private sector  
experience**

**Sources of  
information  
related to SPS  
and NTMs**

**Transparency at  
RTAs/FTAs**



# NEXT STEPS

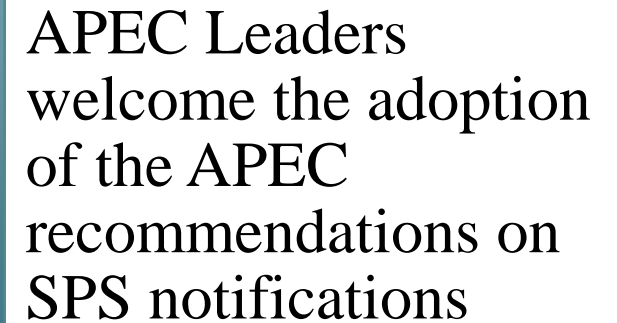
---



Intersessionally  
discussions of draft  
recommendations



AMM 2019: Ministers  
endorse adoption of  
APEC  
recommendations on  
SPS notifications



APEC Leaders  
welcome the adoption  
of the APEC  
recommendations on  
SPS notifications



PERÚ

Ministerio  
de Comercio Exterior  
y Turismo



PERÚ

Ministerio de  
Relaciones Exteriores



# Promoting Transparency Through the Improvement of Sanitary and Phytosanitary Notifications in APEC Region

**Mr. Philip Ponce**

Permanent Mission of Peru to the International Organizations in Geneva

[pponce@onuperu.org](mailto:pponce@onuperu.org)

**Non-tariff Measures Week**

**Non-tariff Measures: The Good, the Bad and the Ugly**

