

**NON-TARIFF MEASURES WEEK**  
**NTMs: The Good, the Bad, and the Ugly**

**14-15 October 2019**

**PACER Plus Transparency Programme**

by

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# PACER Plus Transparency Programme – why?

- Pacific Agreement on Closer Economic Relations (PACER) Plus
  - Regional agreement covering trade, investment, development, etc.
  - Signed by AUS, NZ and 9 Pacific Islands Countries (ongoing ratification)
  - **Transparency** as key component
- **PACER Plus Readiness Package** funded by AUS/NZ
  - UNCTAD: To help Pacific islands countries **to fulfill transparency commitments before and after the Agreement's entry into force**
- Beneficiaries
  - National authorities, institutions
  - SMEs
  - Women entrepreneurs, etc.

# PACER Plus Transparency Programme – how?

- Development of **National Trade Portal** per country & Regional Trade Portal
  - Publish
    - Step-by-step overview of **procedures**
    - **Regulations** with legal text and additional information
  - Notify Contact Points of other PACER Plus countries
  - Provide an opportunity to comment to Contact Points and the Public
  - Provide useful knowledge on **trade and gender nexus**

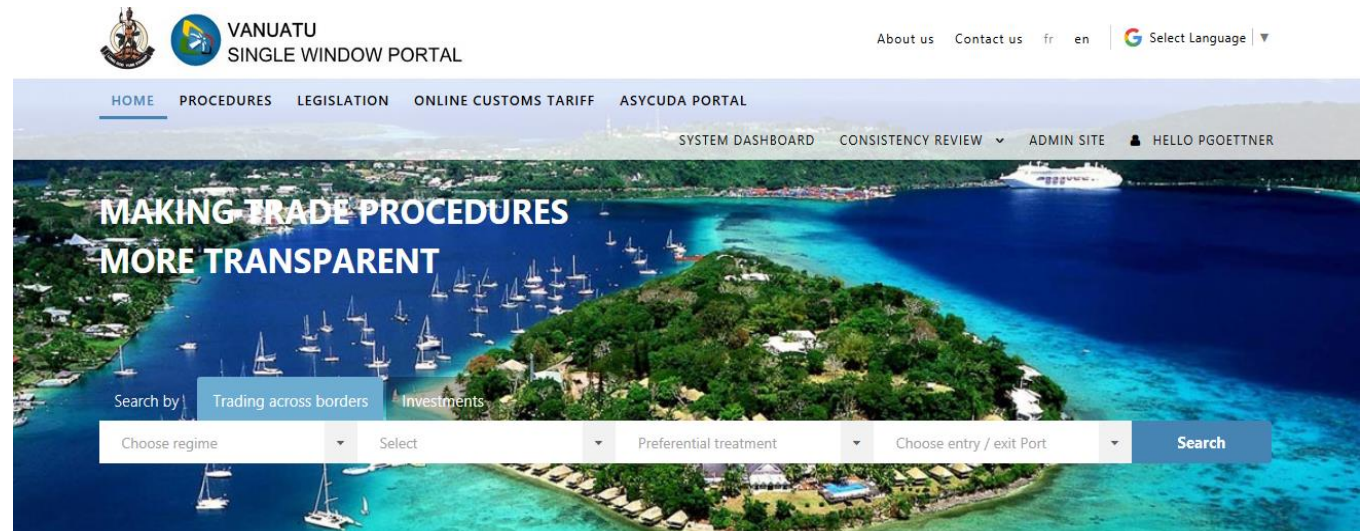
- For example,

- Vanuatu Trade Portal

<https://tradeportal.gov.vu/>

Regional Trade Portal

<http://pacific.tradeportal.org>



# PACER Plus Transparency Programme – so what?

- Sustainability of Trade Portal
  - National ownership and full control (tailor design, logos, colors, pictures, navigation and content to your needs)
  - Easy administration of users' rights and user-friendly interface
  - Installation on local server or in the cloud
- Not just implementing the PACER Plus, the increased transparency also...
  - Promotes public awareness of trade rules and procedures
  - Lowers **information costs of trade** and ultimately, consumer prices
  - Facilitates **regulatory cooperation** across ministries / countries / public and private sectors -> NTM data collection and analysis
  - Facilitates **simplification of procedures**
  - Attracts **foreign direct investment**