

**NON-TARIFF MEASURES WEEK**  
**TRADE REGULATIONS AND VOLUNTARY SUSTAINABILITY STANDARDS**

**9-11 October 2018**

**From data to policy:  
National NTM initiatives to pursue good regulatory practices**

**by**

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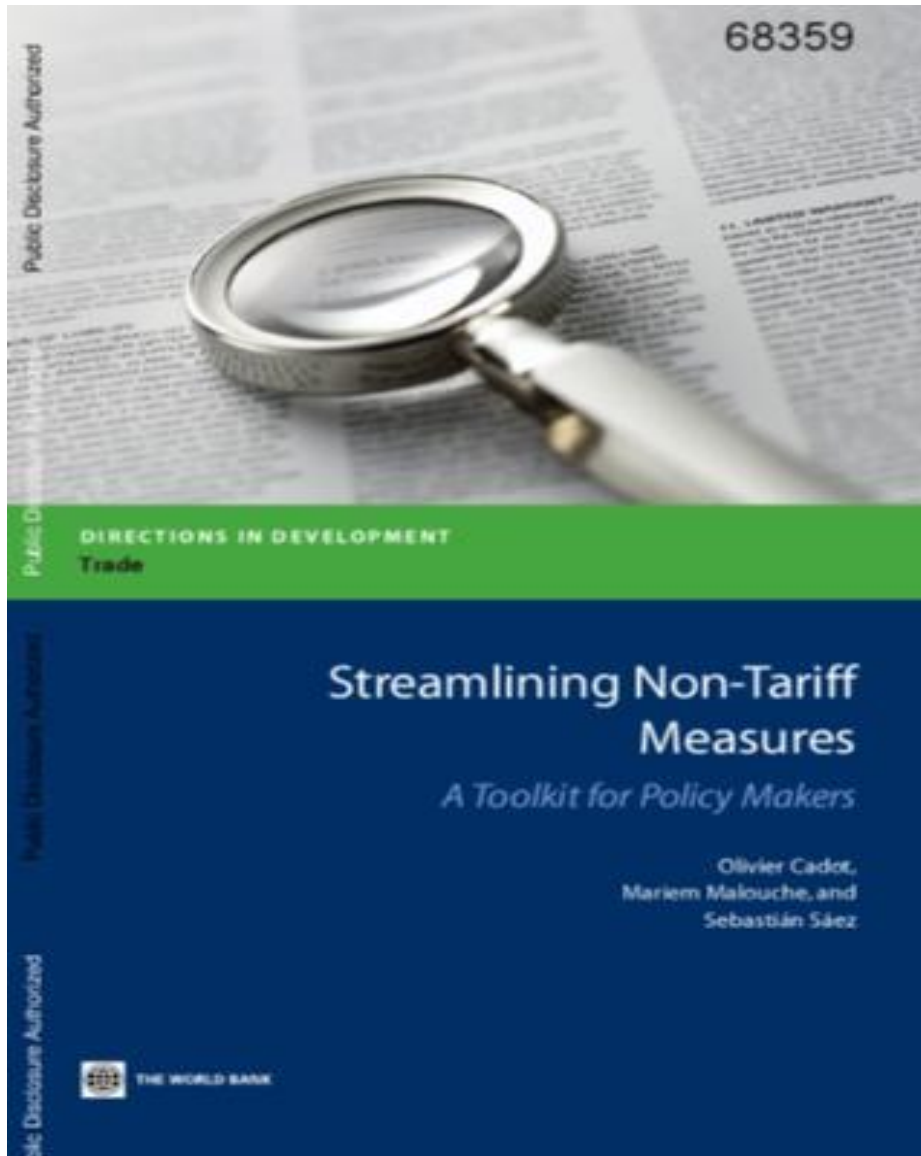
# From data to policy: National NTM initiatives to pursue good regulatory practices



**WORLD BANK GROUP**  
Trade & Competitiveness

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NTM Week 2018  
Geneva, Switzerland  
October 8, 2018

# How many ways are there to streamline NTMs?



Of course, we don't want to get rid of them all. Some have a legitimate purpose.

But we would like to streamline those that are more trade-restrictive than necessary, especially if they do not appear to have a legitimate purpose, or people have forgotten what it was.

In 2012, the World Bank prepared a toolkit for policymakers on streamlining NTMs.

We came up with a typology of NTM streamlining methods. What will we hear about today?

		Prevalence / severity of NTMs			
		Few NTMs		Many NTMs	
		Relatively innocuous	Severe	Relatively innocuous	Severe
Political commitment	Strong		Full review with institutional setup	Systematic, light review	Guillotine (place burden of proof on regulator) Bulldozer (have private sector target them)
	Weak				Ad hoc – start with low-hanging fruit