



## TRADE POLICY AND SUSTAINABLE DEVELOPMENT MEETING

Geneva, 6 – 8 October 2015

### **BOTSWANA'S EXPERIENCE ON FORMULATION OF TRADE POLICY FRAMEWORK**

Session-2

**Ms. Shirley G. MONCHO**

Director (International Trade)  
Ministry of Trade and Industry  
Botswana



# Botswana's Experience on Formulation of Trade Policy Framework

*TRADE POLICY AND SUSTAINABLE DEVELOPMENT FORUM*

**GENEVA-SWITZERLAND**

**6-8 OCTOBER 2015**

**MS. SHIRLEY G. MONCHO**  
**MTI**

# Structure of the presentation

- Botswana Trade Policy environment
- Objectives of the NTP
- Institutional arrangements
- NTP Support Strategies
- Sectoral Performance (2005-2014)
- Development Challenges Facing Bw
- Salient features of successful TP
- Final Thought

# Botswana's Trade Policy Environment

Shaped by both domestic policies and legislations as well as international trade agreements/arrangements.

Botswana has entered into several trade agreements and arrangements at multilateral, regional and bilateral levels.

# BOTSWANA TRADE POLICY OVERVIEW

First Trade Policy developed in 2009, currently under review

## Objectives

- To facilitate access to world markets for goods and services.
- Enable producers and consumers access to a wider choice of international goods and services.
- Guides the way the country conducts its trade with other trading partners
- Aims to diversify the export base and broaden the industrial base

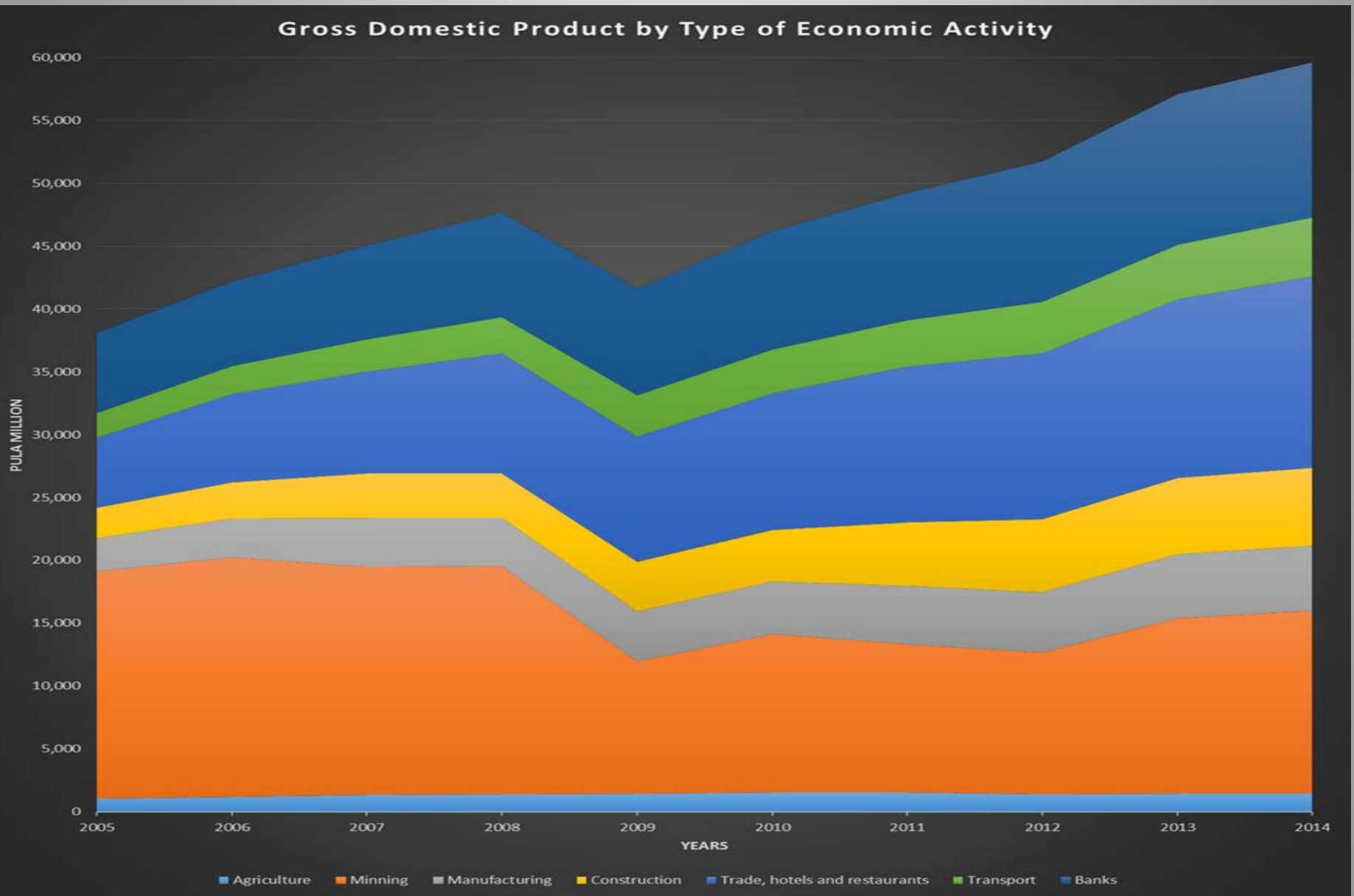
# Institutional Arrangements

- Domiciled in the Ministry of Trade and Industry (MTI)
- National Committee on Trade Policy and Negotiations (NCTPN)
- Members - government, parastatals, private sector and other non state actors at a senior level.
- Technical Committees: Market access; Agriculture; Trade in services; IPR, Trade Facilitation etc

# NTP Support Strategies

- National Export Strategy
- Investment Strategy
- Economic Diversification Drive
- Private Sector Development Strategy  
etc.
- The success of these are dependent on public-private sector partnership.

# Sectorial Performance (2005-2014)





# Development Challenges

- Limited Industrial and export base
- Trade facilitation
  - ✓ Lack of supporting infrastructure
  - ✓ Obsolete technology
- Dependence on few export commodities
- Lack beneficiation
- Non tariff barriers

# SALIENT FEATURES OF SUCCESSFUL TP

- Development of trade policies to **penetrate the global value chains** are more favored by nations.
- Shifting focus towards exploiting fast growing **emerging market economies** such as Brazil, China, India and Russia.
- Trade policies that take cognizance of **new issues around trade and the environment or climate change**.
- A well articulated trade policy must be accompanied by a clearly defined **implementation framework that has consensus and buy-in from major stakeholders in an economy**.
- Clearly defined Institutional arrangement – **coordination mechanisms defined**.

# SALIENT FEATURES OF SUCCESSFUL TP

- Coherence with National Vision, National Development Plan and sectorial policies i.e. industrial policy
- Mainstreaming trade in various sectors (given its cross-cutting nature)

# FINAL THOUGHT

TP without ownership, implementation plan and monitoring and evaluation mechanism is worthless!!!!!!!!!!!!!!

**Thank you for you attention!!!**

**Phone: +267 3685300**

**smoncho@gov.bw**

**Web site: [www.mti.gov.bw](http://www.mti.gov.bw)**