

INTERNATIONAL MEETING ON SERVICES VALUE-ADDED IN EXPORTS

Services and trade policies for diversification and upgrading

Brasilia, Brazil, 22-23 October 2019

UNCOVERING THE SUSTAINABILITY VALUE TO BUSINESS Presentation by

Mr. Henrique Pereira Chief Executive Officer WayCarbon Brazil









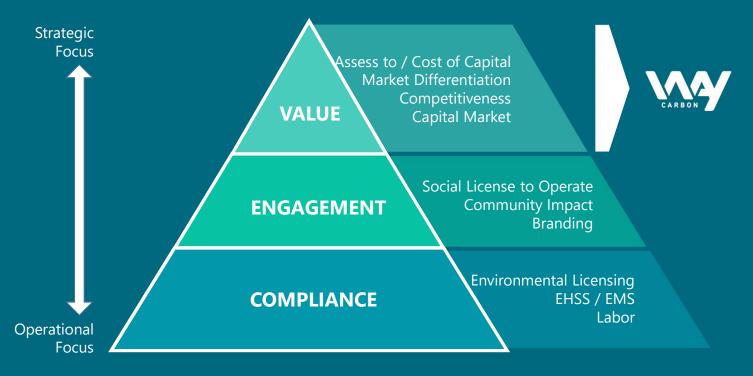


UNCOVERING THE SUSTAINABILITY VALUE TO BUSINESS. WE WORK TO CATA

WE WORK TO CATALIZE
THE TRANSITION TO A
LOW CARBON ECONOMY



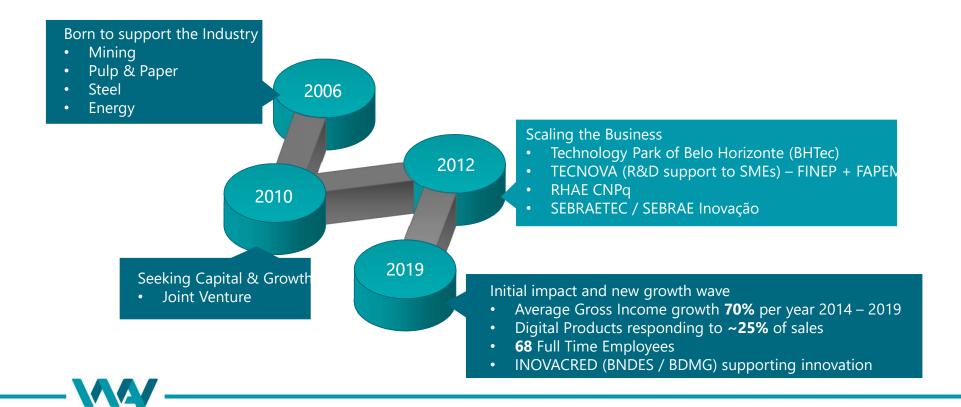
STRATEGIC VALUE BEYOND COMPLIANCE



OUR MARKET SEGMENT

- Public Companies (B3, NYSE, LSE)
- Foreign Capital (Debt)
- ESG Investments (Equity)
- Exporters

IMPACT OF R&D POLICIES IN BUILDING A TECH-BASED SME



Employing knowledge and technology to support our customers to overcome the challenges of sustainability in a fast-changing world.





PRODUCTS & SERVICES

CLIMATE RISK

The Model for Vulnerability Evaluation (MOVE®) is an integrated platform that applies spatial analysis and statistics to assess vulnerabilities and risks associated with climate change. The model was developed by WayCarbon with research funding from FINEP, FAPEMIG and CNPq.

CLIMATE RESPONSIBILITY

The platform Amigo do Clima is a voluntary initiative for carbon offsetting. It is a marketplace that connects mitigation projects and companies, registering transactions and guaranteeing transparency and traceability in the commercialization of carbon credits.

LICENTIA



SUSTAINABILITY MANAGEMENT

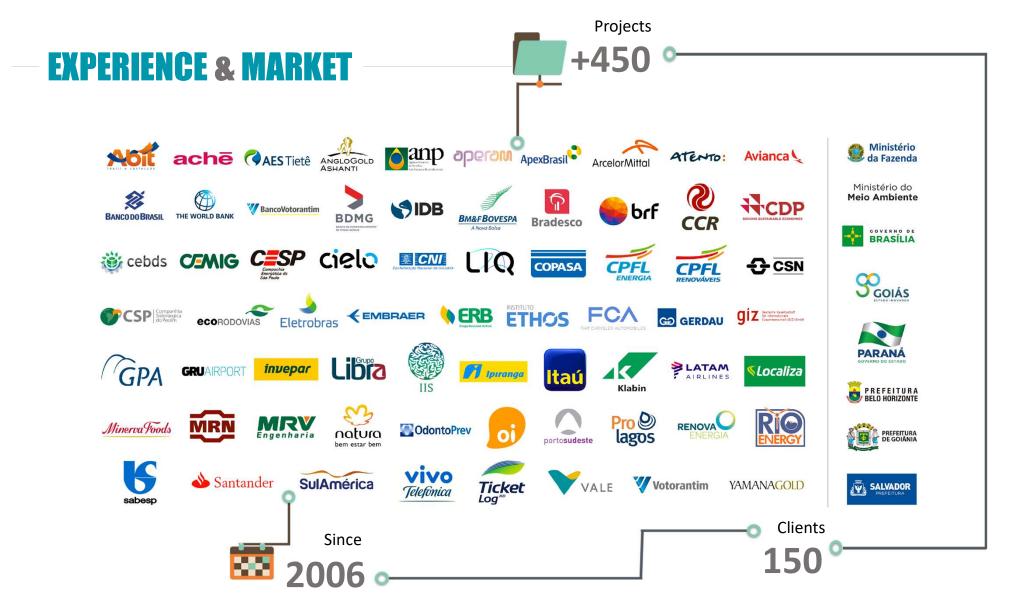
CLIMAS® is a software for strategic sustainability management (GHG Emissions, Energy, Waste and Water), developed by WayCarbon, that compiles, organizes, manages and reports information with powerful business intelligence (BI). It allows companies to gain efficiency, scalability and data security, empowering managers to focus on what is relevant to businesses: outstanding results.

STRATEGIC STUDIES

Our multidisciplinary and experienced team provide intelligence and deep analysis to integrate sustainability into corporate strategies and public policies. Our goal is to support institutions, both private and public, in the transition towards a low carbon and resilient economy.

ENVIRONMENTAL LICENSING

LicenTla applies cognitive computing and AI (Watson®) to collect and organize large volumes of environmental impact assessment data, reducing cost and time of environmental licensing. LicenTla is one of the 300 solutions selected by the IBM Global Entrepreneur Program.



WAYCARBON'S SERVICES EXPORT



DIRECT EXPOR 25

5 OF YGR

"MODE-5" EXPORT:

30

OF YGR

SHARE BY SECTOR

- MINING | 27%
- STEEL | 15%
- AUTOMOTIVE | 12%
- CONSUMER GOODS | 11%
- AGRIBUSINESS | 8%
- PETROCHEMICAL | 4%
- OTHER 23% (AERONAUTICS, PULP & PAPER, OIL & GAS)

CLIMAS® USED I 12 COUNT MULTINATIONALS

COUNTRIES BY BRAZILIAN

Henrique Pereira | CEO

hpereira@waycarbon.com



Rua Paraíba, 1000 – 7º floor - Savassi 31.130-141 – Belo Horizonte | MG +55 31 3656 0501 | www.waycarbon.com

BH | SP | RJ



https://twitter.com/waycarbon



https://www.instagram.com/WayCarbon/



https://www.linkedin.com/company/waycarbon/