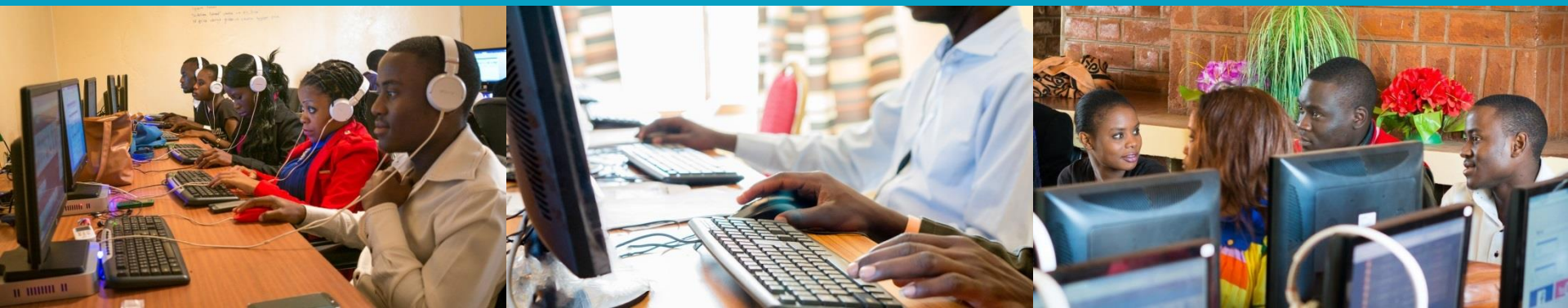


IMPACT SOURCING IN AFRICA

*How the e-services industry is bringing
inclusivity to a new generation*

Pere Molins/ www.impactenterprises.org | pere@impactenterprises.org



The problem



59%

youth ages 20-24 are
unemployed

1.7 million

youth looking for work

Source: *Zambian Central Statistical Office, "Living Conditions Monitoring Survey", 2010*

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Video

Creating Valuable Jobs



74%

increase in average income

92%

better chance of getting a new job

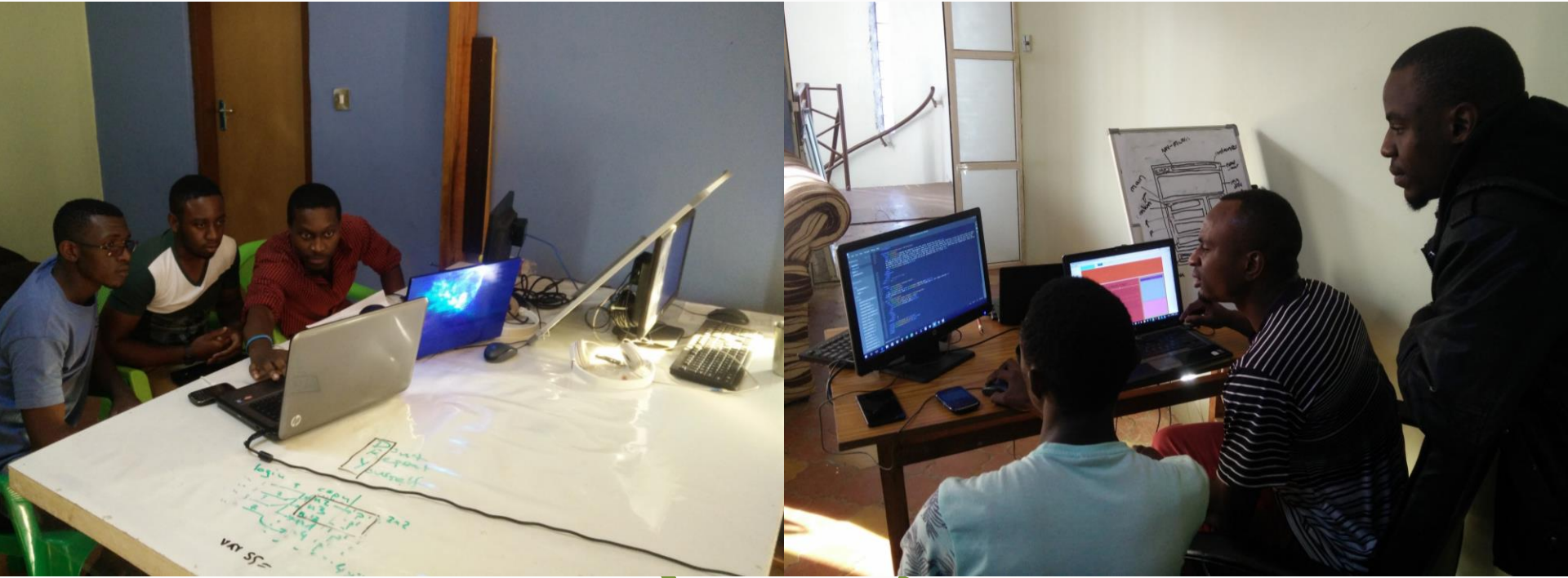
*"My job has opened up my mind to how people
run
their businesses in the other countries."*

Impacting communities locally



Creating market opportunities globally

The next step



Bridging the skills gap through digital training and entrepreneurship opportunities

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*Pioneering socially conscious
outsourcing in Africa*



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