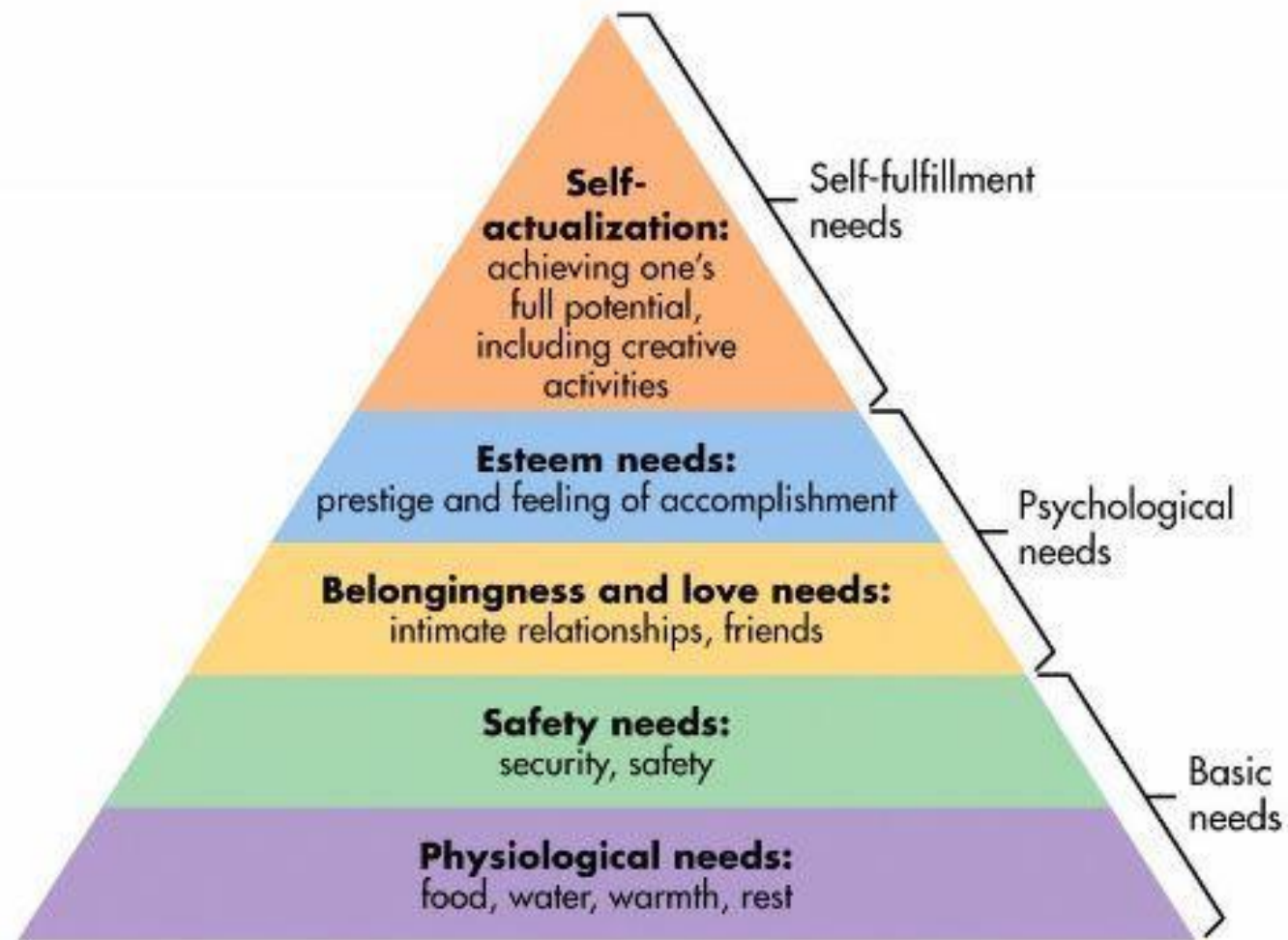
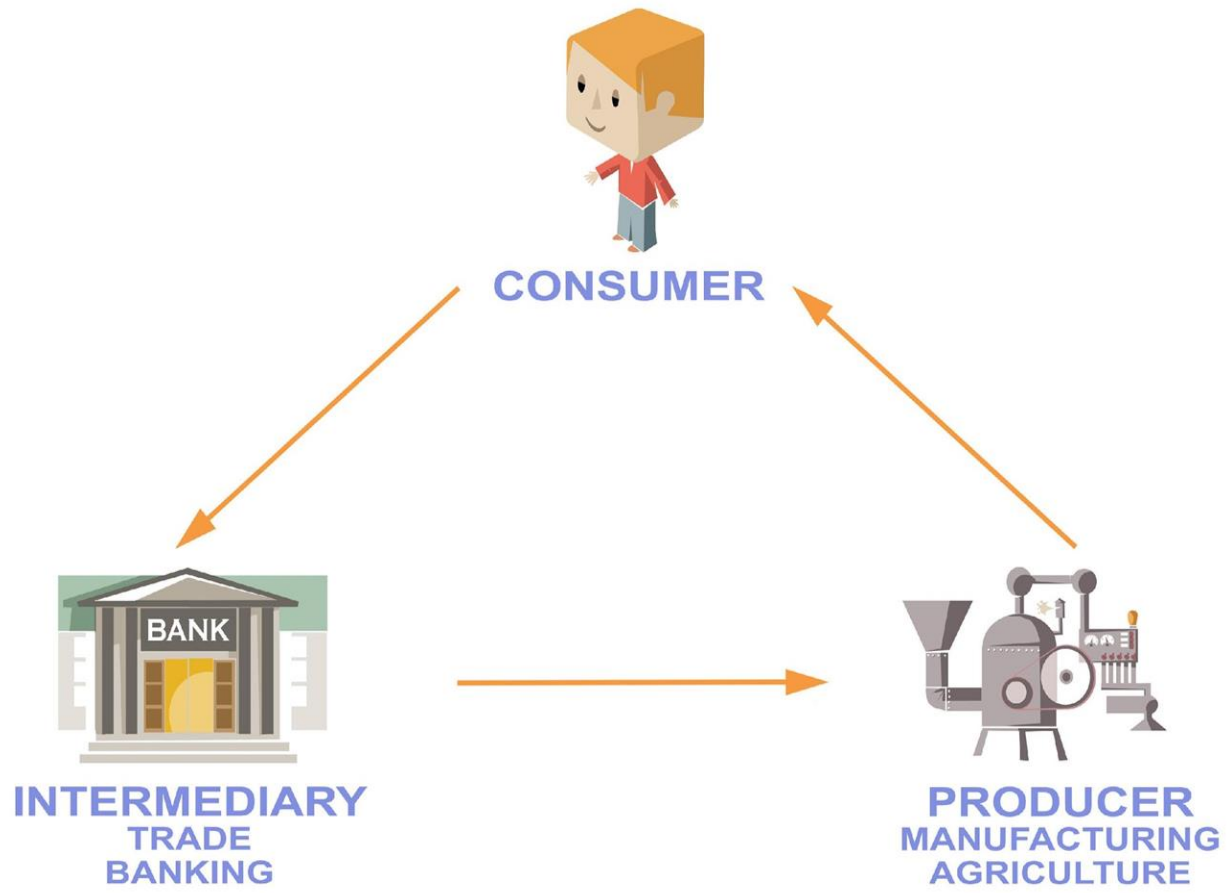




Maslow's pyramid of human needs



Traditional economic transaction triangle



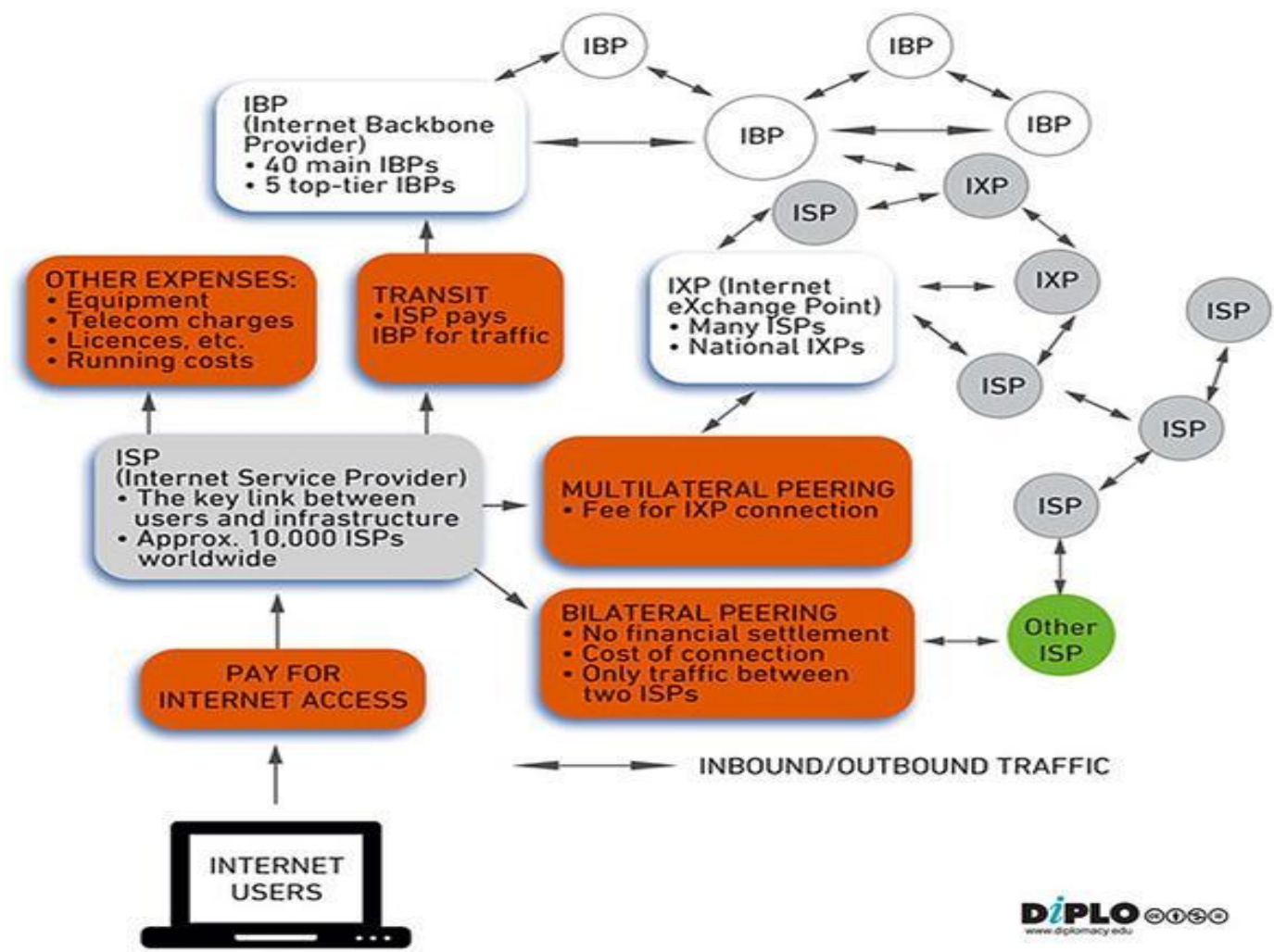
Software

Hardware

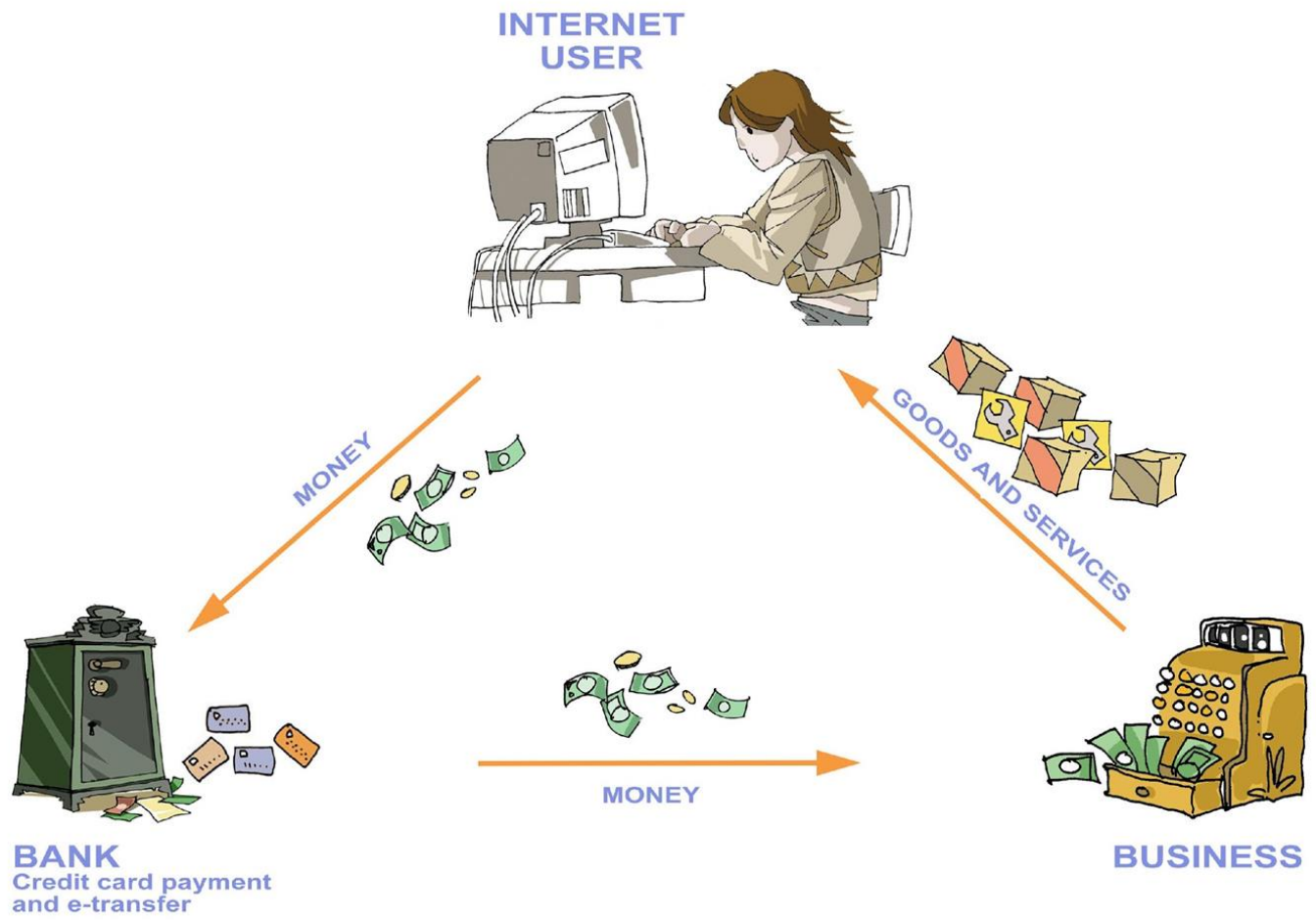
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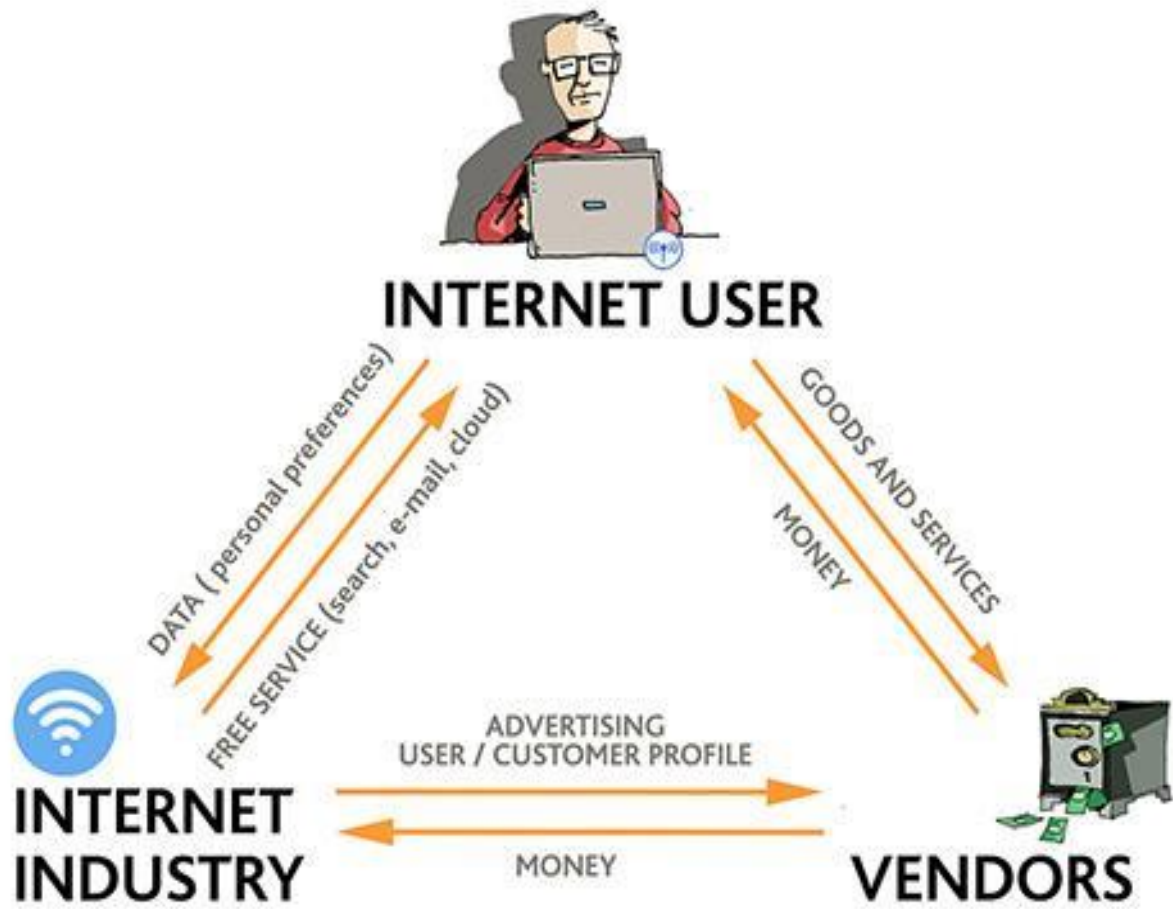
Internet ACCESS
business model



Trade digitalisation
model



Internet DATA model



CLOUD service model



Internet PLATFORM model

