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Challenges



WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES

○ Trade facilitation and security

- » Increasing volumes – Speed and efficiency
- » Few Large/bulk shipments → large number of low-value small shipments
- » B2C & C2C – Security risks: Limited knowledge on importers and supply chain
- » Data Quality: Accuracy and adequacy



○ Fair and efficient collection of duties and taxes

- » Splitting, under-invoicing and mis-declaration
- » *De minimis*
- » Classification and origin



○ Society Protection - Criminal exploitation of e-commerce

- » Illicit trade and smuggling
- » Drug trafficking
- » Counterfeited and pirated goods
- » Illicit financial flows & Money laundering



The Other Side of Globalization

❑ Security Concerns

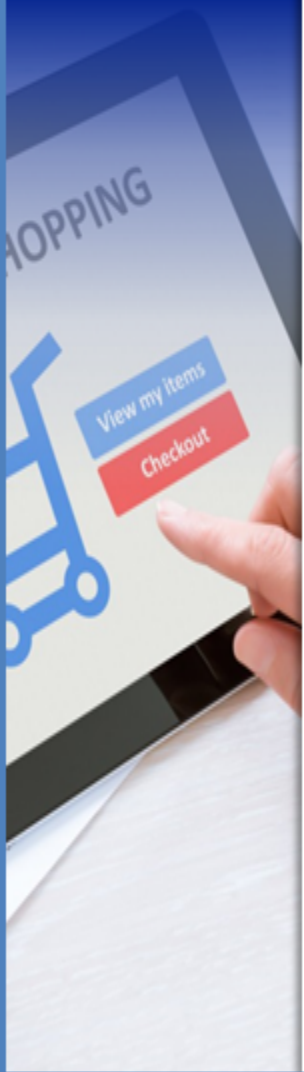


❑ Illicit Trade

- Cultural Heritage
- CITES
- Drugs
- Weapons
- Piracy & Counterfeiting



- ▶▶ Financial Flows for Terrorism



I. Trade Facilitation & Simplification	II. Safety & Security
<ul style="list-style-type: none"> • Definitions • Legislation • Automated systems - Single Window (OGAs) • Exchange of advance electronic data (<i>interoperability, minimum data sets, data quality, data privacy</i>) • Trusted Trader/AEO programme for e-vendors marketplaces and intermediaries - enhanced facilitation • Framework/guidelines/standards - harmonization and support to MSMEs • Return/refund (drawback) processes • Implementation and review/update of the WCO Immediate Release Guidelines and other related tools 	<ul style="list-style-type: none"> • Product safety • Illicit trade • Quarantine/bio-security • Dark web/net • Cyber security • Illicit Financial Flows - tracking financial trails • Cooperation and information exchange between Customs administrations • Smuggling of high-value items and environmentally sensitive goods • Non-intrusive inspection (NII) technologies • Review/update of relevant tools • Case studies
III. Revenue Collection	IV. Measurement & Analysis
<ul style="list-style-type: none"> • <i>De minimis</i> • Simplified entry threshold • Classification, valuation, origin issues • HS Navigator, integrated tariff database • Transactional approach vs account-based approach • Alternate models of revenue collection (including impact analysis on the industry and government) • Fees and charges • Cooperation amongst authorities (Customs and Tax) 	<ul style="list-style-type: none"> • Big Data • Stocktake and analysis of work currently being undertaken by international bodies • Research and analysis of various e-commerce business models - case studies • Measuring e-commerce flows and economic benefits • Capacity building, awareness, and education - implementation support

E-Commerce work at WCO

■ Updates / Next Steps-

- ✓ Study Report
- ✓ Web Corner
- ✓ Permanent Technical Committee –E-Commerce Day
- ✓ E-Trade for All –Geneva
- Updated Immediate Release Guidelines
- EC/Policy Commission and Council by July 2017
- Continued work by sub-groups





Thank you

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