



International  
Trade  
Centre

TRADE IMPACT  
FOR GOOD

# Trade Facilitation for E-Commerce

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# ITC MAKES TRADE HAPPEN

Joint agency of the UN and WTO

Fully dedicated to helping businesses - especially SMEs - to trade



Rules of Trade



Trade policy research and consensus



Help businesses trade

Policy Makers

TISIs

Private Sector



Advisory services

Capacity building

Trade and market intelligence

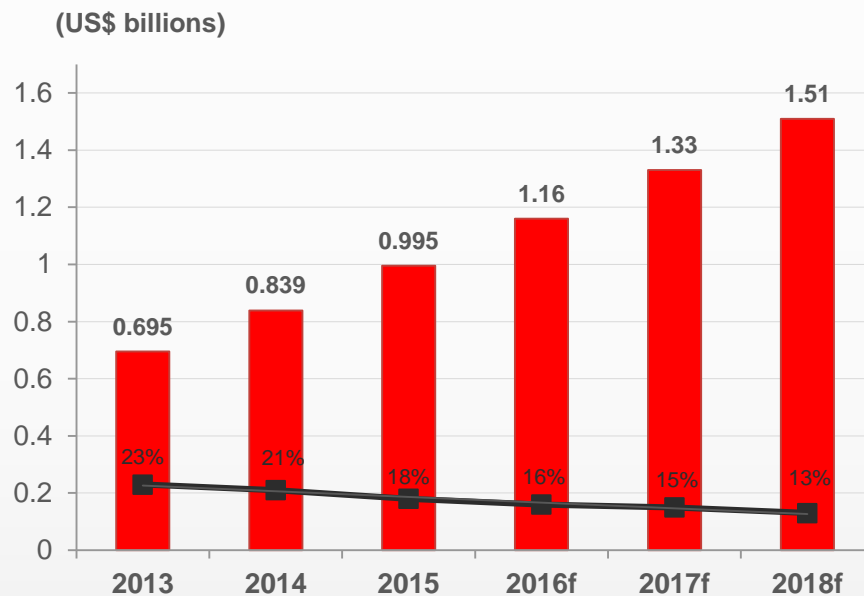
Market linkages



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# The rapid growth and nature of e-commerce requires a rethink of regulations and procedures

## Global e-commerce sales



## From containers to parcels



# Efficient cross-border procedures are particularly important for e-traders

Traditional  
cross-  
border  
commerce



Days -> Weeks



Expedited  
shipments



Hours -> Days



E-  
commerce

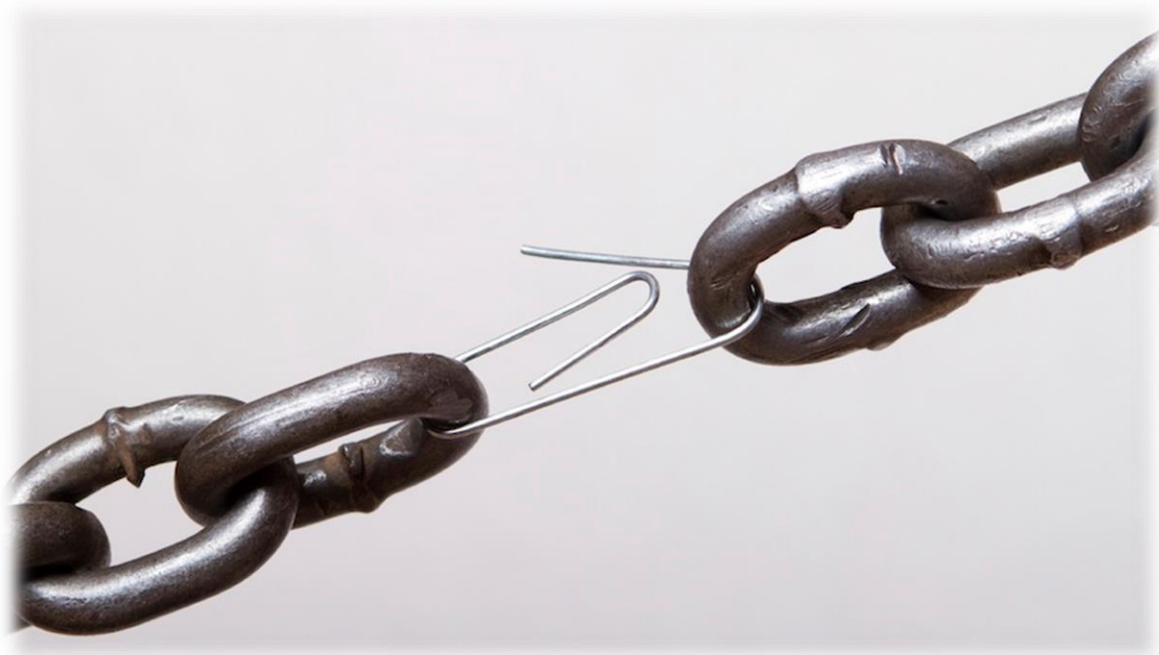


Minutes -> Hours



Exponential growth in the volume of shipments and need for express delivery is building an even stronger demand for efficient cross-border trade

# “Whole of the supply chain approach” to e-commerce



**Cross-border efficiency is determined by the “weakest link” in the supply chain**

# Key barriers of cross-border e-trade

## Infrastructure



**Lack of efficient and well-connected transport infrastructure**



**Outdated technology and organisation**



**Insufficient delivery services**

## Procedures



**Lack of transparency**

**Mindset**

**Complex and outdated customs procedures**



**Lack of coordinated approach by Border Regulatory Agencies**

# Driving reforms through key TF principles

## TRANSPARENCY

should be the driving element across

**Simplification**

**Standardisation**

**Harmonisation**

should  
be  
applied  
to:



Legislation and regulations



Institutional framework



Administrative processes



Easy access to information

reforms should be underpinned by

## AUTOMATION

# Barriers should be addressed at three levels of the economy, and through the SME perspective

## Three layers of determinants

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## Bringing SME voice into rule making

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# Salient features of the ITC Trade facilitation program: promoting...

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- ✓ A 'whole of the supply chain' approach beyond TFA
- ✓ Business perspective through public-private dialogue with a dedicated focus on SMEs
- ✓ Stakeholder collaboration at national and donors levels
- ✓ Regional approaches to the implementation of TF reforms
- ✓ **Automation and increased use of ICT technology in cross-border transactions**

# Promoting trade facilitation measures to address barriers to cross-border e-commerce



Transparency



Easy and equal online access to relevant information through **Trade Facilitation portals**



Business perspective



Continuous public-private dialogue through **National Trade Facilitation Committees**



Border agency coordination



National and international border agency **collaboration and exchange of information**



Promoting best practices



- Risk management & Post-clearance audit
- Pre-arrival processing
- Express delivery & e-payments

# Our existing network of partnerships in the area of trade facilitation



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# Thank you !

For further information, comments or questions,  
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