

BROADBAND COMMISSION

FOR SUSTAINABLE
DEVELOPMENT



The Broadband Commission

Enabling Digital Entrepreneurship through better Connectivity & Skills

Monday, April 16, 2018; 10:00 a.m. – 11:30 a.m.

Room 27, Building E, Palais des Nations, Geneva (Switzerland)



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Previous Framework of Targets

In 2011, the Broadband Commission agreed a set of four Targets:

1. **“by 2015, all countries should have a National Broadband Plan or strategy or include broadband in their UAS Definition”**
2. **“by 2015, entry-level broadband services should be made affordable in developing countries. (<5% of monthly GNI per capita)”**
3. **“by 2015, 40% of households in developing countries should have Internet access”**
4. **“by 2015, Internet user penetration should reach 60% worldwide, 50% in developing countries and 15% in LDCs”**

In 2013, Commissioners gathered for the 7th meeting and agreed to a new target designed to spur female access to the power of ICT’s:

5. **“Achieving gender equality in access to broadband **by 2020**”**

New Framework of Targets

In January 2018, during the World Economic Forum, the Broadband Commission actualized its framework of Targets:

1. **By 2025**, all countries should have a funded National Broadband Plan or strategy, or include broadband in their Universal Access and Service (UAS) Definition.
2. **By 2025**, entry-level Broadband services should be made affordable in developing countries, at less than 2% of monthly Gross National Income (GNI) per capita.
3. **By 2025** Broadband / Internet user penetration should reach: 75% worldwide, 65% in developing countries, and 35% in least developed countries.
4. **By 2025**, 60% of youth and adults should have achieved at least a minimum level of proficiency in sustainable digital skills.
5. **By 2025**, 40% of the world's population should be using digital financial services.
6. **By 2025**, overcome un-connectedness of Micro-, Small- and Medium-sized Enterprises by 50%, by sector.
7. **By 2025**, gender equality should be achieved across all targets.

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