#### BROADBAND COMMISSION FOR SUSTAINABLE DEVELOPMENT





# **The Broadband Commission**

# Enabling Digital Entrepreneurship through better Connectivity & Skills

Monday, April 16, 2018; 10:00 a.m. – 11:30 a.m. Room 27, Building E, Palais des Nations, Geneva (Switzerland)

#### **Moderator**



Ms Patricia Benoit-Guyot,
Chief of Protocol &
Broadband Commission Coordinator,
International Telecommunication Union (ITU)





Mr Alex Wong,

Head, Global Challenge Partnerships &

Member of the Executive Committee,





Ms Belinda Exelby,
Head of International Relations,
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Mr Sohaib Arshad,
Head of Corporate Responsibility,
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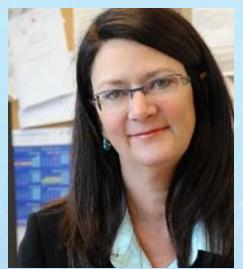




Mr Daniel Spoiala,

Policy Officer, Directorate General for Communications Networks, Content and Technology, European Commission





Ms Susan Schorr,

Head, Digital Inclusion Division (DID),
Telecommunication Development Bureau (BDT),
International Telecommunication Union (ITU)





Mr Martin Labbé,
Senior Officer,
Trade Institutional Development,
International Trade Centre (ITC)



#### **Previous Framework of Targets**

#### In 2011, the Broadband Commission agreed a set of four Targets:

- 1. "by 2015, all countries should have a National Broadband Plan or strategy or include broadband in their UAS Definition"
- 2. "by 2015, entry-level broadband services should be made affordable in developing countries. (<5% of monthly GNI per capita)"
- 3. "by 2015, 40% of households in developing countries should have Internet access"
- 4. **"by 2015**, Internet user penetration should reach 60% worldwide, 50% in developing countries and 15% in LDCs"

In 2013, Commissioners gathered for the 7th meeting and agreed to a new target designed to spur female access to the power of ICT's:

5. "Achieving gender equality in access to broadband by 2020"

#### **New Framework of Targets**

# In January 2018, during the World Economic Forum, the Broadband Commission actualized its framework of Targets:

- **1. By 2025**, all countries should have a funded National Broadband Plan or strategy, or include broadband in their Universal Access and Service (UAS) Definition.
- 2. By 2025, entry-level Broadband services should be made affordable in developing countries, at less than 2% of monthly Gross National Income (GNI) per capita.
- **3. By 2025** Broadband / Internet user penetration should reach: 75% worldwide, 65% in developing countries, and 35% in least developed countries.
- **4. By 2025**, 60% of youth and adults should have achieved at least a minimum level of proficiency in sustainable digital skills.
- **5. By 2025**, 40% of the world's population should be using digital financial services.
- **6. By 2025**, overcome un-connectedness of Micro-, Small- and Medium-sized Enterprises by 50%, by sector.
- **7. By 2025**, gender equality should be achieved across all targets.

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