

# Development Dimensions of Digital Platforms

*Digital Identity in a New Era of Data Protection*

Geneva  
16 April 2018





An estimated  
**1.1 billion**  
without ID struggle  
to access...



*Financial services*



*Social Safety Nets*



*Health services*



*Education*



*Travel & Migration*



*Mobile services*



## Session Outline & Panelists

### *Setting the stage*

**David Satola**, Lead Counsel, Technology & Innovation, The World Bank

### *Developing a Global Legal Response*

**Anna Joubin-Bret**, Secretary, UNCITRAL

### *GDPR Impact on Digital Identity*

**Chris Watson**, Partner & Global Head of TMC, CMS LLP

### *Managing Users' Rights in Digital ID Schemes*

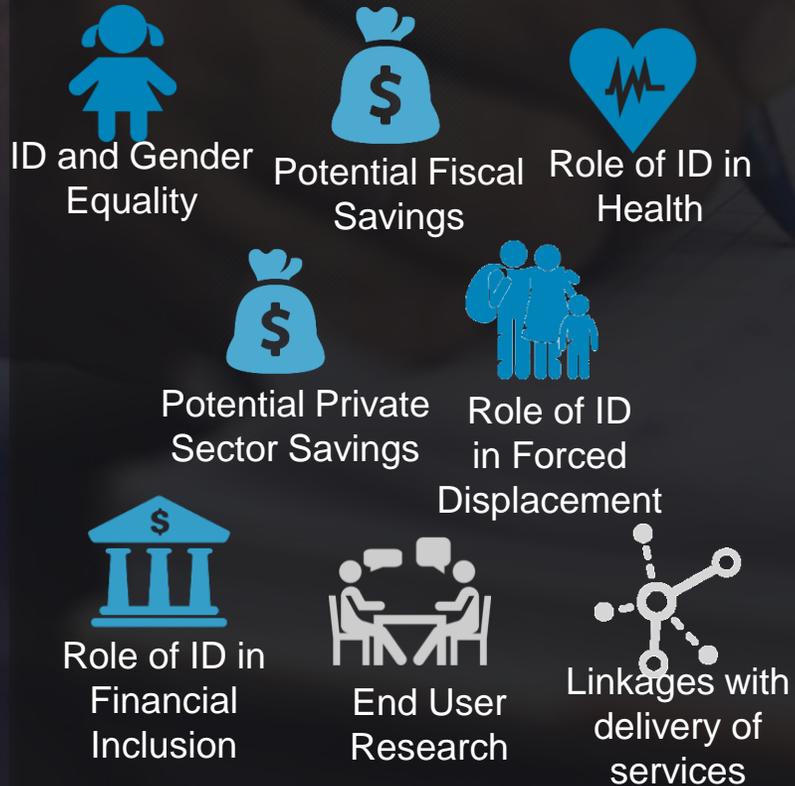
**Wafa Ben-Hassine**, Policy Counsel, MENA, Access Now

### *EU eIDAS (Trust Services)*

**Victoria Saue**, Head of Risk and Compliance for e-Residency program, Estonia

# Analytical & research activities fall into 3 major categories

## Why identification systems are important...

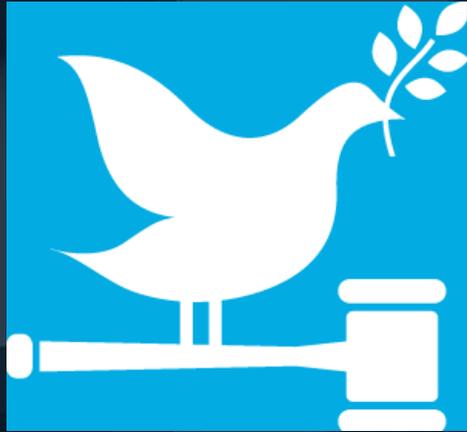


## ...and some of the challenges





## Sustainable Development Goals (SDGs)



**Goal 16** Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

**16.3** Promote the rule of law at the national and international levels, and ensure equal access to justice for all

**16.9** By 2030 provide legal identity for all including free birth registrations



# Convening the United Nations Agencies towards a shared approach

## SDG 16.9: Legal Identity for All



1. **Secretary General's Executive Committee** -- adopted a **decision** in Jan '18:
  - ✓ “DSG's office to convene UN entities to develop, in collaboration with the World Bank Group, a **common approach to the broader issue of registration and legal identity**, taking into account the importance of **preventing statelessness**, in support of the Sustainable Development Goals and the overall vision of **leaving no one behind.**”
2. Next Deliverable: Comprehensive and Inclusive **definition on “legal identity”**

# The ID4D Approach



Thought Leadership &  
Analytics



Country Engagement



Global Convening &  
Platforms



[www.worldbank.org/id4d](http://www.worldbank.org/id4d)

# 23 organizations have endorsed 10 common goals for ID systems



**Inclusiveness:**  
Universal Coverage  
and Accessibility

**Design:**  
Robust, Secure,  
Responsive, and  
Sustainable

**Governance:**  
Trust, Privacy, and  
User Rights

1. **Universal coverage** for individuals from birth till death, free from discrimination
2. **Barrier free access**, including information, technology disparities, or direct and indirect costs
3. Establishes a **robust** – unique, secure, and accurate – identity from **birth till death**
4. Platform is responsive to the **needs of users** and interoperable
5. Collects and uses data proportionally and with **minimal disclosure**
6. Uses **open standards** and is vendor and technology neutral
7. Financially and operationally **sustainable** without compromises on access
8. Comprehensive legal and **regulatory framework** which safeguards user rights and data privacy & security
9. Established and clear **institutional mandates** and accountability
10. Enforced legal and **trust frameworks** through independent oversight and adjudication of grievances

# Towards a global tool to analyze legal and regulatory systems: *The ID Enabling Environment Assessment (IDEEA)*

## IDEEA assesses both the legal **enabling** environment

- ✓ Digital, Foundational, Unique, Random, and Universal ID
- ✓ Set institutional mandates and responsibilities
- ✓ Interoperability with CRVS and other government databases
- ✓ Mutual Recognition
- ✓ Technology Neutrality



## ..as well as a series of **safeguards** to ensure...

- ✓ Nondiscrimination & inclusion
- ✓ Personal **data protection**
- ✓ Security of physical elements & data against risk of compromise, destruction, or unauthorized use

- Data obtained & disclosed with **user consent**
- Data obtained and used **specified purpose**
- **Users rights** to obtain and correct data
- User **redress & remedies**



# World Bank Country Engagement



FY 2015

FY 2016

FY 17

FY 18

PLANNED



**THE WORLD  
BANK**

# Thank You

David Satola

[dsatola@worldbank.org](mailto:dsatola@worldbank.org)

