

**Our mission is to foster global digital trade
As peace is the natural effect of Trade**

Charles de Montesquieu
Philosopher
1689 - 1755



The Ecommerce Foundation focusses on three main pillars to facilitate digital trade



20+ free reports on how to sell online in 50+ countries



Safe.Shop[™]
The Global Ecommerce Trust Mark

A Global trust mark allowing consumers and merchants to shop and sell worldwide



Ecommerce
WIKI

An online handbook by/for 25.000 ecommerce experts

Safe.Shop Introduction Video (play in show mode)



Safe.Shop allows consumers and webshops to shop and sell worldwide



Safe.ShopTM

The Global Ecommerce Trust Mark

Safe.Shop certifies on the basis of the Global Ecommerce Code of Conduct

offering clear rules of conduct which both Webshops as well as Consumers understand



The company exists



You know what, when & how you buy



What you buy is what you get



Prices are clear & complete



Right to return within 14 days



Payment is safe



Your privacy is protected



All reviews shown and real



Complaints are handled fast & fairly



Delivered as promised



Your consumer laws apply

We hope the World Trust Alliance will join our initiative to foster global digital trade



Bogdan Manolea
Romania



Chan Kee Siak
Malaysia



Christoph Wenk-Fischer
Germany



Einar Geir Jonsson
Iceland



Steven Ras
Netherlands



Thorsten Scharmacher
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