



Grow Your E-commerce Skills Fast

Lessons learned from Grow Fast, Grow Global

Sarah Carroll | 18 April 2018 @growglobal @ict4datunctad
#growglobal #unctadeweek

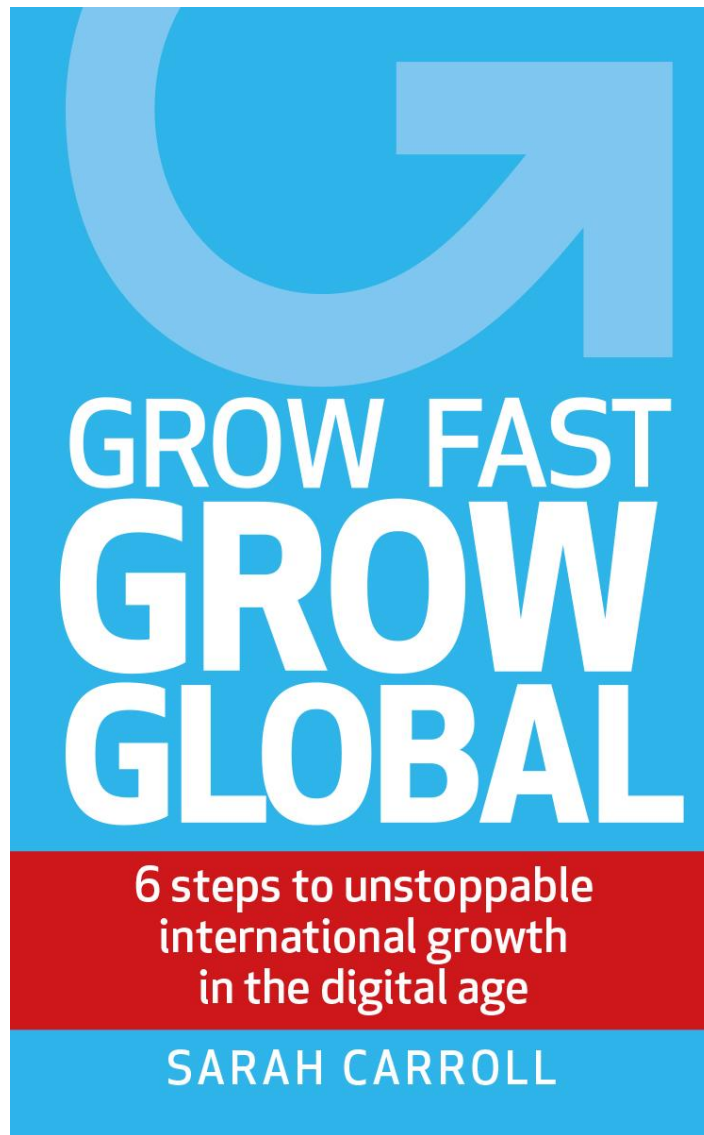


eCommerce Week

16–20 April 2018
Palais des Nations, Geneva

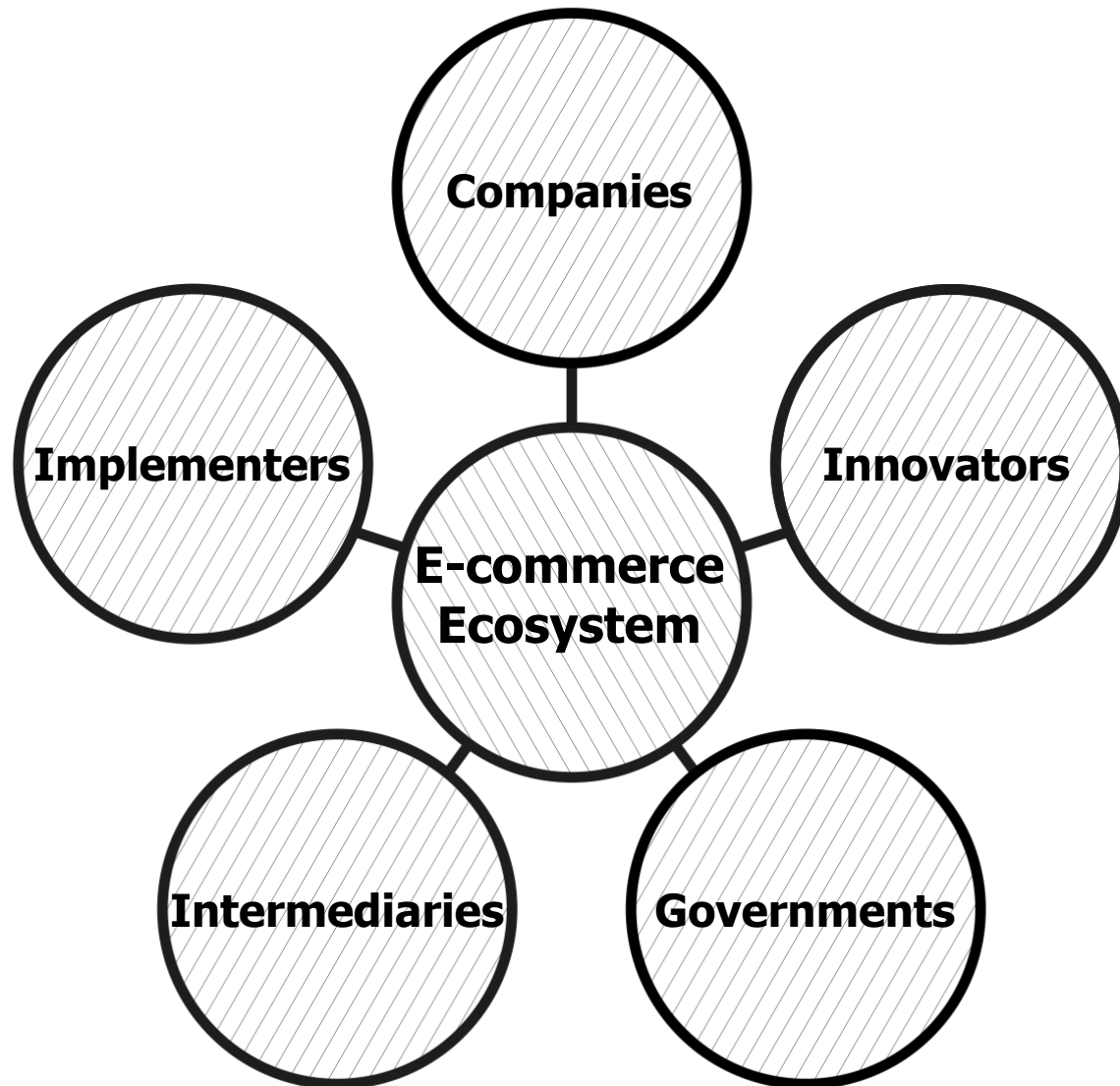


Development Dimensions of Digital Platforms









Personal
Qualities

“We’re the best
in the world at
what we do”

“I trust my team
and everything
is automated”

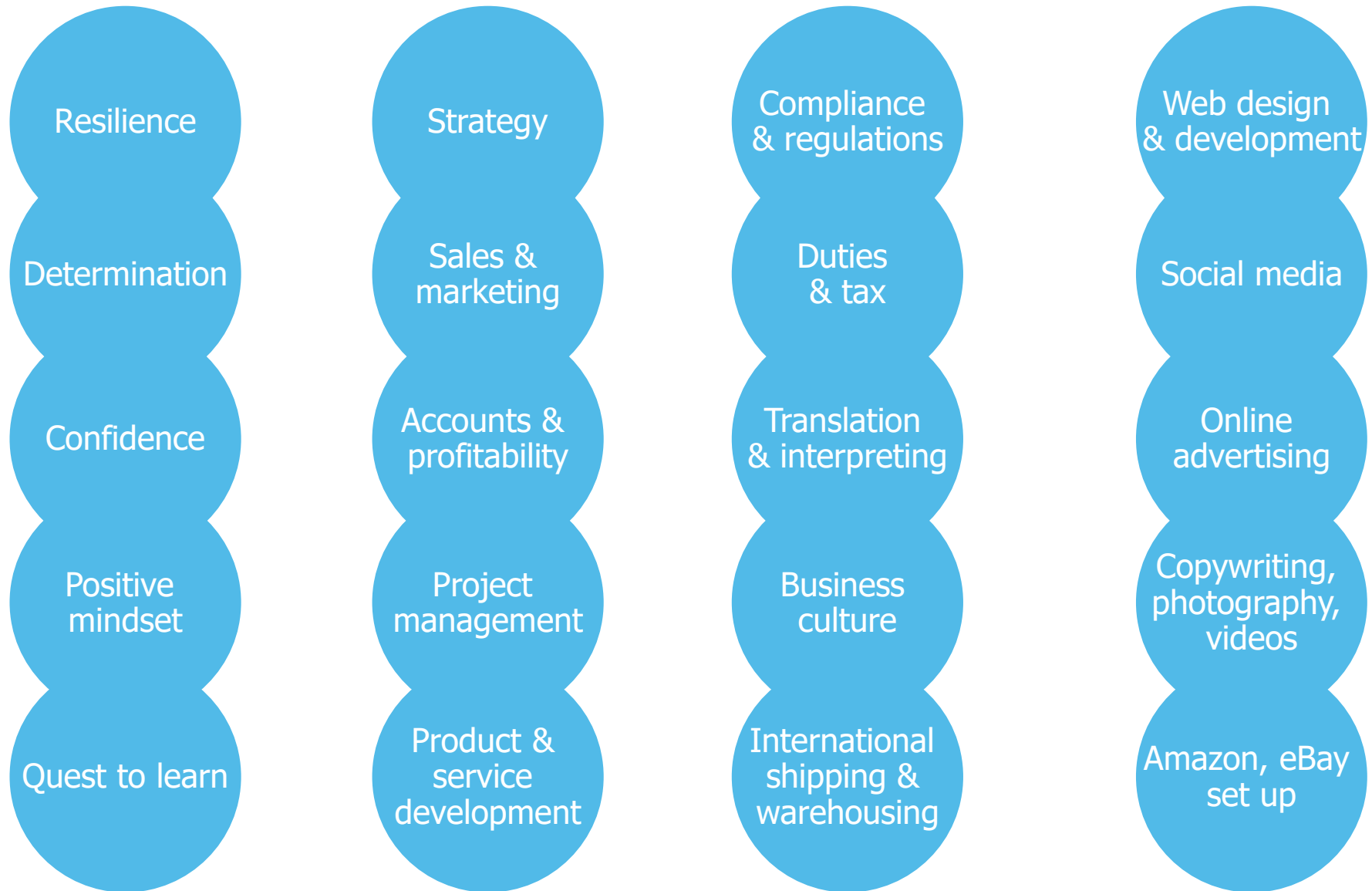
Business
Skills

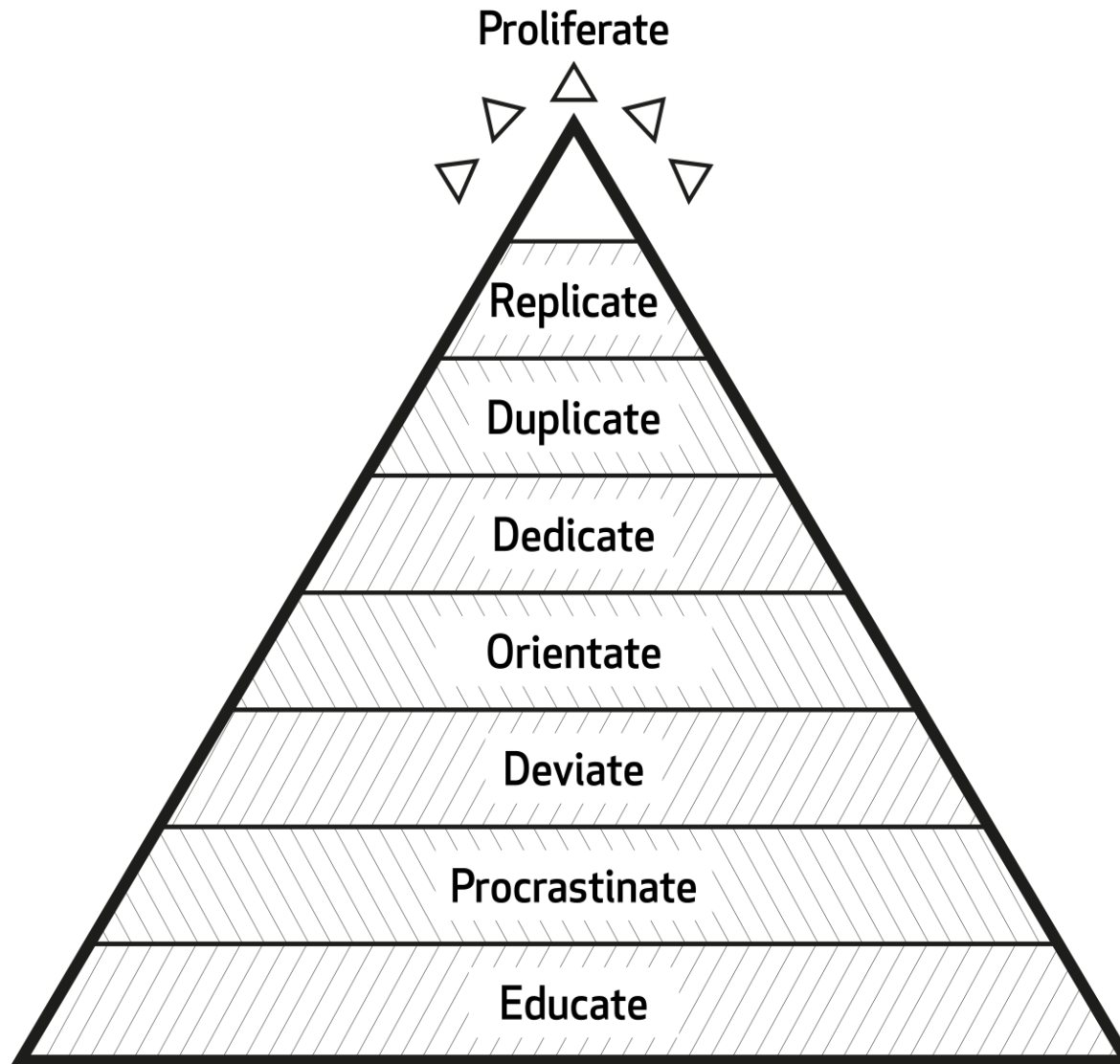
International
Skills

“We work through
a checklist for each
new country”

“With e-commerce
there are no limits”

E-commerce
Skills

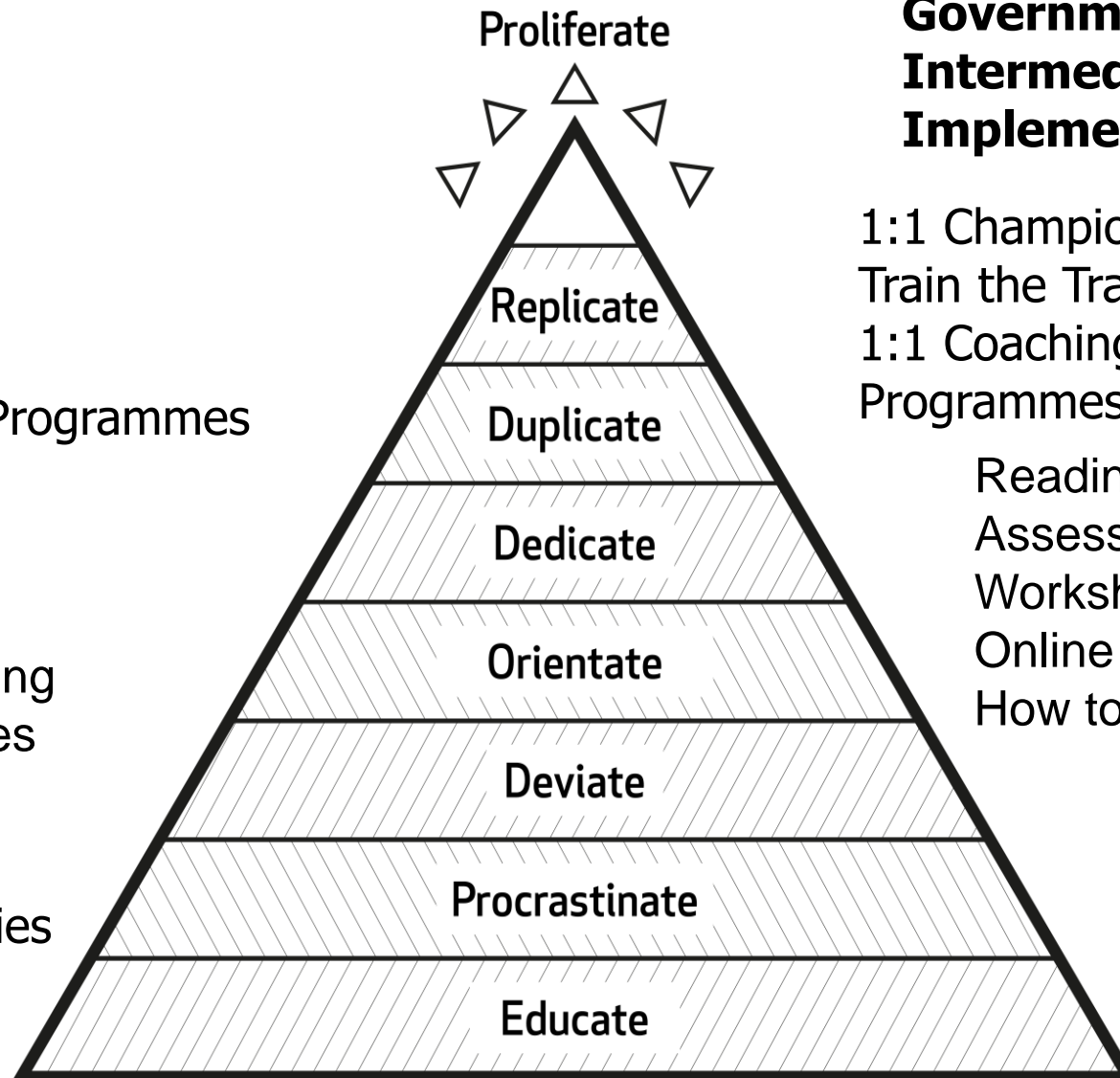




Companies

Accelerator Programmes

- 1:1 Strategy
- 1:1 Audits
- Workshops
- Online learning
- How to guides
- Webinars
- Seminars
- Success stories
- Campaigns

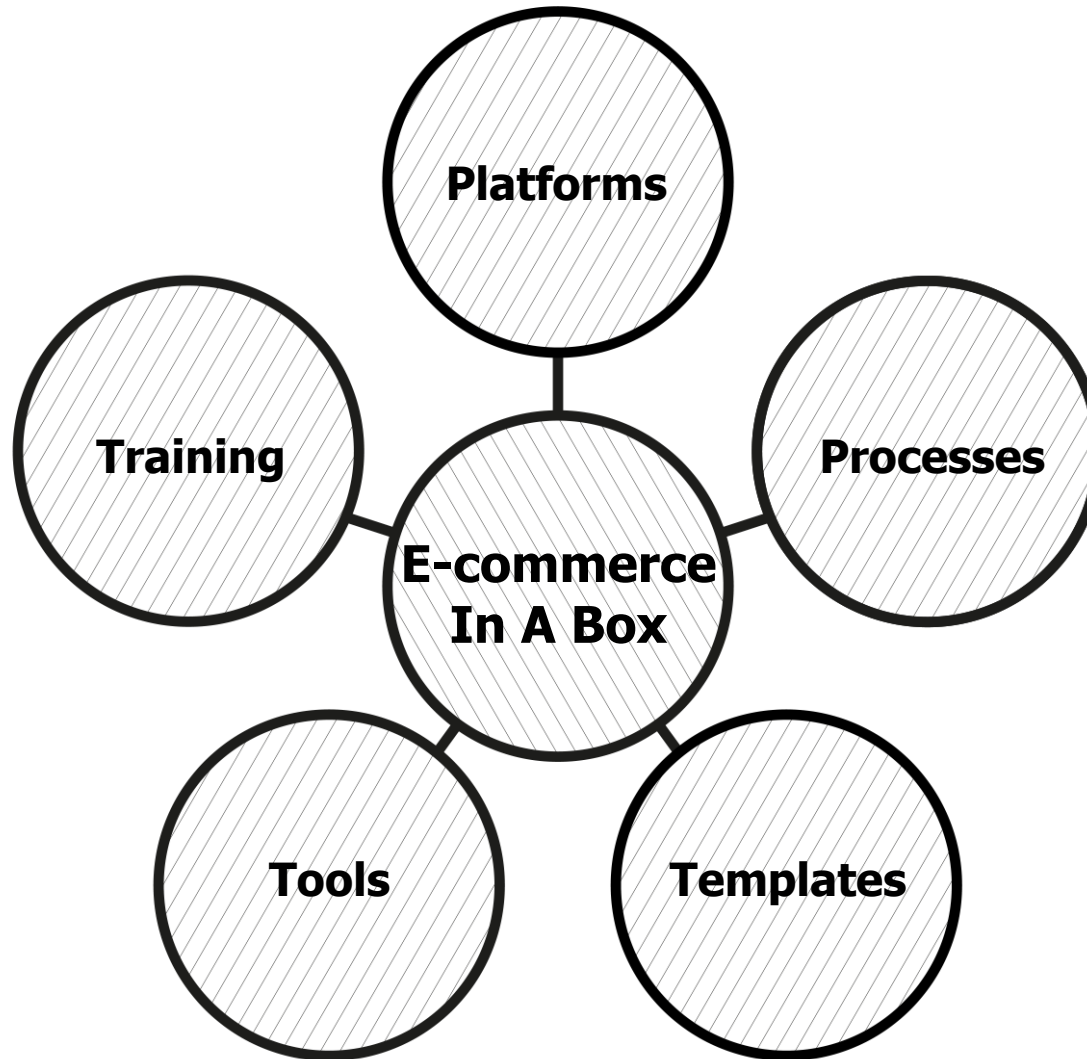


Governments Intermediaries Implementers

- 1:1 Champion
- Train the Trainer
- 1:1 Coaching
- Programmes

- Readiness
- Assessment
- Workshops
- Online learning
- How to guides

- Webinars
- Seminars
- Success stories
- Campaigns



Give millions of
businesses and
families a digital
livelihood

Contact Sarah on

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