GlobalRusTrade
B2B cross border e-commerce platform

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In 2017, the volume of world B2B e-commerce amounted to 7.7 bln dollars and exceeded the volume of the B2C sector by three and a half.

In Russia it is hard to assess the contribution of marketplaces in B2B e-commerce. The main reason is that e-payments between businesses is prohibited officially.

Therefore, all transactions from e-commerce marketplaces in B2B sector are provided offline.
GlobalRusTrade

Features
- developed in Russia and operates globally (BRICS countries, Southeast Asia, Latin America);
- structured online catalogue;
- support of experts alongside the transaction.

Advantages
- culturally adaptive;
- free basic registration;
- automated translation for 10 languages;
- unique solution for SMEs;
- opportunity to create web-store on sub-domain;
- only verified companies.

> 15 000 users
> 1500 companies
> 4000 goods and services
10 languages
Verification

The verification system consists of several stages of checking, and only then company’s goods and services become available in the catalog.

Following information is checked:
• registration data
• websites
• corporate accounts in social networks and etc.

The users data is updated.
Multilingual platform

Global Run Trade is available to visitors in 10 languages. All pages are translated automatically using modern technologies.

An available service is assistance in adapting the description of the company and its products to linguistic and cultural characteristics of potential partners from other countries.
Multilingual support of experts

Global Rus Trade provides all clients with online support. Experts are available to be added to multilingual chats.

As well participants of foreign economic activity receive offline support during negotiations, certification, logistics and etc.
E-commerce platforms network initiative

The cooperation of e-commerce platforms will help to ensure that when searching for the necessary service, the exporter or importer will have access to a common database of services on the market.

The aim of the initiative is to exchange best practices of e-commerce platforms and create a common base of approved suppliers.

All platforms are welcome to join the project.
Thank you for attention

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