

Sharing Economy for SDGs

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DiDi — world's largest mobility platform



>450 million
users



>25 million
rides/day



>21 million
flexible job opportunities

DiDi — milestones

June 2012
Established in Beijing

Feb 2015
Merged
with Kuaidi

Dec 2015
Presence in 400+
cities

June 2016
Reached 15
million
rides/day

Jan 2017
Launched DiDi Lab in
US

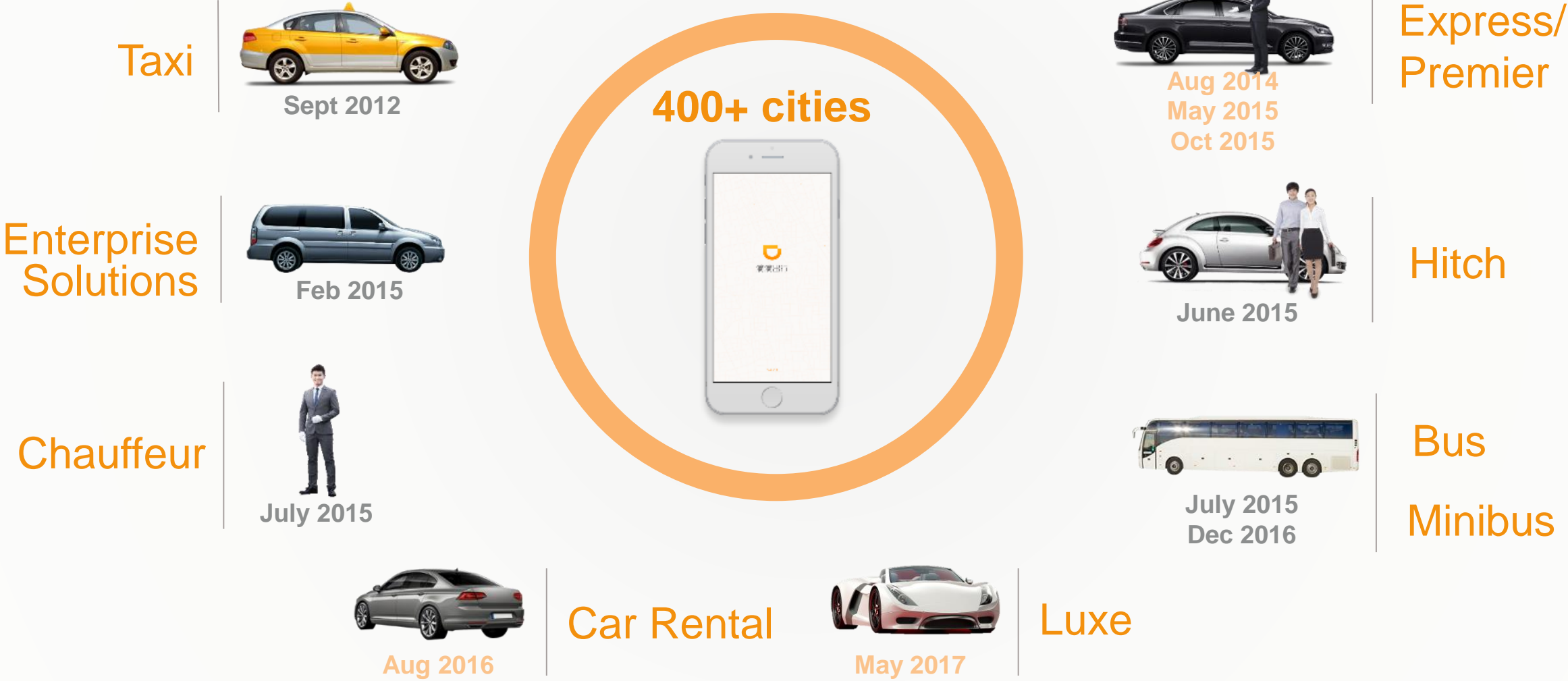
March 2014
Reached 100 million
registered users

Sept 2015
Upgraded brand: logo,
name, etc.

March 2016
Reached 10
million rides/day

Aug 2016
Acquired Uber China

DiDi —a variety of solutions



Note: # of daily rides above represents daily completed rides on a regular day in March 2017. Private car number has combined rides in DiDi App and Uber China App.

Key to DiDi's fast development

Ecosystem in China

--Mass Innovation

--Mass Entrepreneurship

--Digital China & Smart Society



Key to DiDi's fast development

**Digital
Economy**

**create user
value**

**Pursuit
S&T**

**technology
driven**

**Global
Partnership**

**win-win
cooperation**

Why are we here?





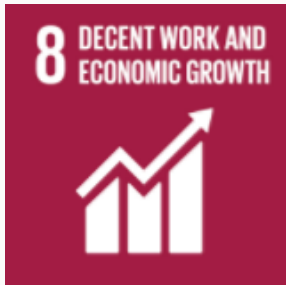
DiDi provided 21 million flexible job opportunities in 2017, of which 3.93 million were for those who left the bloated traditional industries, and 1.37million for zero-income families.

1.37million are from zero-income families



2 million women get job opportunities





Decent work

- “Better Future” **education program** for drivers’ children
- Financing and **insurance**
- Auto **maintenance** benefits

Improve safety and service quality

- **Virtual** cellphone number
- **Facial recognition** for verification of drivers’ identities
- Recommend the **best pick-up point** by AI to minimize unnecessary communication between drivers and passengers

Smart Transportation

- Cooperate with more than 20 cities in **smart transportation** projects
- DiDi optimized over 1,200 **traffic lights**, which decreased traffic congestion by 10% to 20%
- **Smart bus** dispatching and planning



- **1.44 million tons** carbon emissions were reduced through carpooling in 2016.
- In Q2 2017, shared trips saved **62 million miles** of trips.
- Currently there are over **260,000 electric cars** operating on DiDi's platform.



Findings

Sharing for Global Sustainable Development

- Sharing Economy offers developing countries **an alternative route to catch up**
- Sharing Economy **gives solutions to** developing countries for optimized resources allocation
- Sharing Economy is the way to sustainable development and a **world of shared future**



Call for joint research on sharing economy and its guidelines

Joint Research

- ◆ Establish international guidelines of sharing economy
- ◆ Promote social recognition of sharing economy for SDGs



Aims

Actions



- ◆ Co-fund **joint studies** and publications
- ◆ **Share findings** with international and domestic institutions
- ◆ Encourage **young professionals** to take part in the studies

Call for Sharing Economy Cooperation Alliance

Forum on a Regular Basis

- ◆ Share best practices and policies
- ◆ Reinforce public private partnership
- ◆ Recommend and agree on joint actions



Aims

Actions



- ◆ DiDi proposes to host the **Sharing Economy Forum in China**
- ◆ Host next forums in **different countries**
- ◆ **Share forum report** with UN and domestic institutions

Call for Sharing Economy Cooperation Alliance

Global Partnership

- ◆ Explore opportunities for business cooperation
- ◆ Foster synergy in development
- ◆ Develop entrepreneurship for digital future



Aims

Actions



- ◆ Call for partners and professionals to join the course for digital future
- ◆ Continue to support UNCTAD initiatives together with global partners

Thank you

Dr. Li Jianhua
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