Cross-Border e-Commerce Facilitation - Challenges & Proposed Solutions
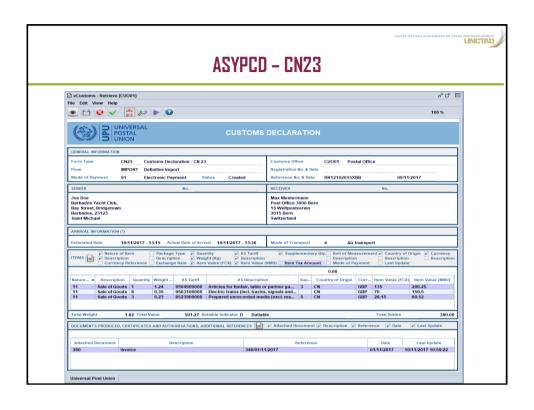
ASYCUDA Postal Customs Declaration (ASYPCD)
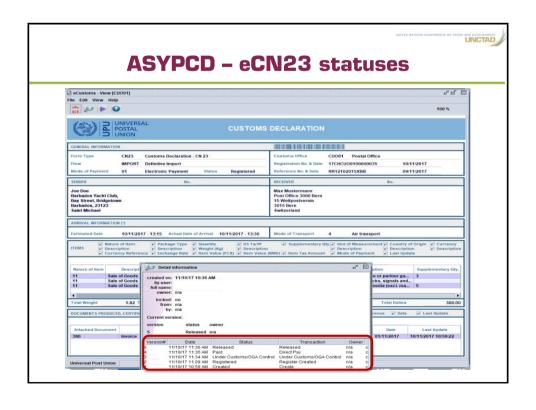
Geneva, 19 April 2018

ASYCUDA Programme
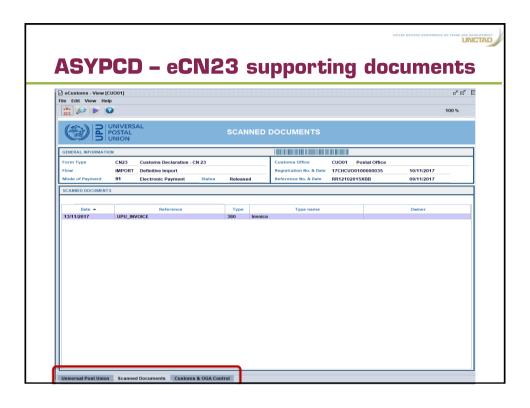Division on Technology and Logistics (DTL), UNCTAD

Tools to Support Cross-Border e-Commerce Flows ASYPCD - Key features

- **Facilitation and simplification – use of electronic advance data (EAD) for postal consignments**
  - ✓ Electronic version of **CN22/23** to replace the paper documents. Improved data quality and efficient business processes
  - ✓ Exchange of information between e-commerce actors and Customs/OGAs. Re-use of data through the supply chain
  - ✓ Interoperability and data exchange between **UPU-CDS** and **UNCTAD - ASYPCD (CUSITM, CUSRSP** messages)

ASYPCD – CN23

ASYPCD – eCN23 statuses

ASYPCD – eCN23 supporting documents

Tools to Support Cross-Border e-Commerce Flows ASYPCD - Key features
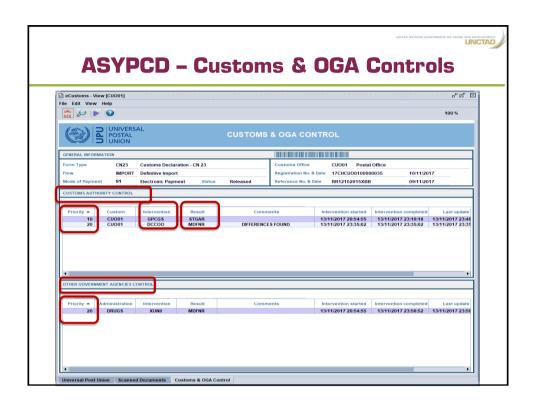
- **Revenue collection - fair and efficient collection of duties and taxes**
  - ✓ **Reuse of existing Customs tariff data to validate tariff codes, automatic calculation of applicable duties/taxes (De Minimis threshold), displaying of warnings in relation with the application of Non-Tariff Measures (prohibitions and restrictions)**
  - ✓ **Facility to collect, process and report payment of duties and taxes**
  - ✓ **Facility for Designated Postal Operators, Sellers or Buyers to use prepayment accounts (duties and taxes have been prepaid) or credit accounts (duties and taxes have been**
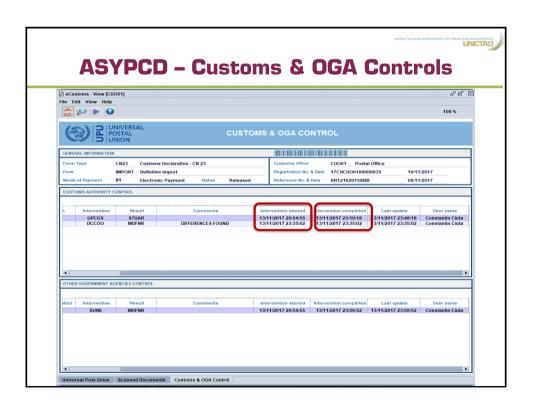
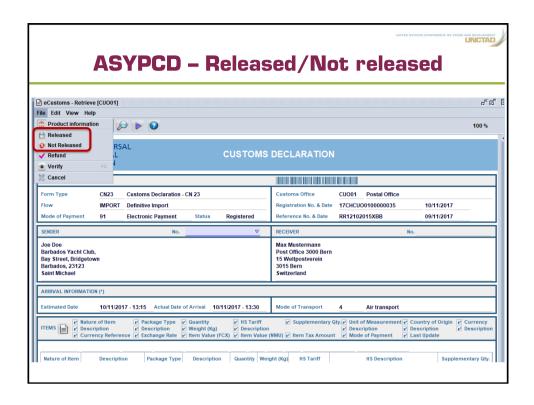## Tools to Support Cross-Border e-Commerce Flows ASYPCD - Key features

- **Multi-Agency Risk Management – increased efficiency and coordination of controls**
    - ✓ **Providing Customs and OGAs (SW environment) with the facility to define and integrate specific risk-management and selectivity criteria for express and postal consignments**
    - ✓ **Applied on Pre-arrival/Pre-departure data (preliminary decision) or during the clearance process (upon arrival/departure)**
    - ✓ **Target high risk consignments covering all types of risk areas (revenue/fiscal, narcotics, IPR, CITES, P&R, security)**
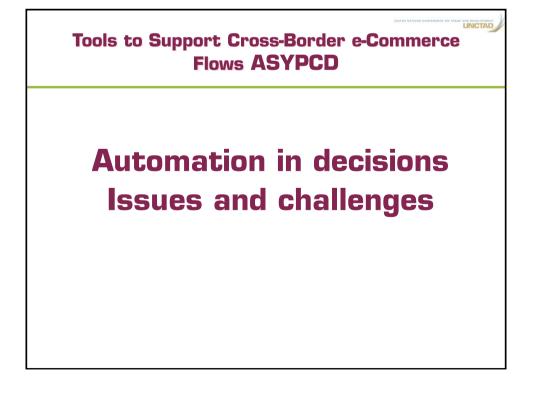   - ✓ **Providing clear instruction on the type(s) of control/intervention their sequence/priority**

Tools to Support Cross-Border e-Commerce Flows ASYPCD - Key features

- **Multi-Agency Risk Management – Key features (cont.)**
    - ✓ **Capability to measure the duration of each type of intervention and identify bottlenecks**
    - ✓ **Functionality to measure efficiency and effectiveness of risk profiles**
    - ✓ **Functionality to eliminate unreasonable checks (e.g. ineffective risk profiles which determine high intervention rates and delay the clearance process/false positives)**
    - ✓ **Green lane for selected e-Sellers (trusted traders/AEO programme)**

ASYPCD – Customs & OGA Controls

ASYPCD – Customs & OGA Controls

ASYPCD – Released/Not released

Tools to Support Cross-Border e-Commerce Flows ASYPCD

Automation in decisions
Issues and challenges

ASYPCD – Automation in decisions
Issues and challenges

- **Accuracy and reliability of data**
  - ✓ **HS codes**
  - ✓ **Description and quantity of goods**
  - ✓ **Value of items**
- **Assignment of EORI numbers for frequent senders/online e-vendors**
- **Processing of structured information about Customs and OGA Controls/Interventions and Control Results**
- **Use or Timers & Reminders**
- **Link with Air Cargo Manifest (MOU UNCTAD - IATA)**
  - ✓ **IATA's Cargo-XML messaging standard is fully**

Thank you

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