

eCommerce Week

16–20 April 2018

Palais des Nations, Geneva



UNITED NATIONS
UNCTAD



Closing of the eCommerce Week 2018

20 April 2018

eCommerce Week 2018 in a nutshell



Development Dimensions of Digital Platforms



1180+
Registered
Participants
60+
Sessions



1 High-level
dialogue
2 Ministerial
Round Tables



264
Speakers &
moderators



41%
Women



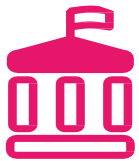
113
Countries
represented

50%
Developing
countries

23%
Asia

20%
Africa

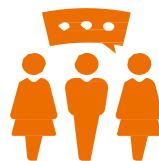
26%
Least developed
countries



387
Government
representatives



238
Private
sector



317
Civil
society



21 out of the
29 eTrade for all
Partners attending
30+ Sessions

IGE



103
Countries
23 LDCs

182
Private sector
companies



eCommerce Week 2018 online

15.6 millions
social media
impressions

700
social media
contributors

1600+
tweets

2.5 millions
social media
accounts reached

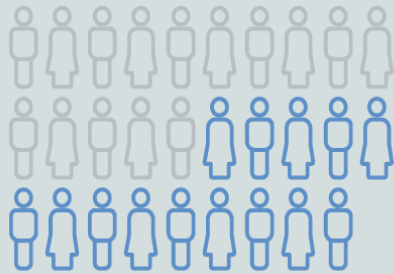


eTrade for all – Key facts



In the year and a half, since its official launch in Nairobi...

From 15 to 29 members



in 1.5 years
From July 2016 to April 2018

...eTrade for all has found its cruising pace.

Users



14 479
Cumulative number of visitors since April 2017



20%
Returning number of visitors



48% of users are from developing countries

eTrade for all at the eCommerce Week 2018

30+

Sessions organized by

21 out of 29 eTrade for all partners

Launch of:



The Year in Review 2017-2018

etradeforall.org/etrade-for-all-year-in-review-2017-2018/



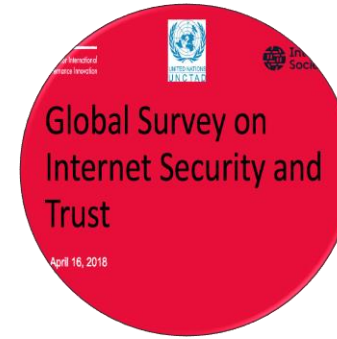
“Myet4a”: a private collaborative space

etradeforall.org/my-et4a/

eCommerce Week 2018 - Key deliverables



Release of the **3 new eTrade Readiness Reports** for Lao PDR, Liberia and Myanmar



Release of new data from the **4th Global Survey of Internet User Perceptions** (25 countries)



Launch of the regional review of **Cyberlaws in the Caribbean**



Geneva Launch of the **"National E-Commerce Strategy of Egypt"**



A set of agreed **policy recommendations** stemming from the **Intergovernmental Group of Experts (IGE)**

eCommerce Week 2018– Key words

Payments

Digital skills Platforms

Trust Digital transformation

Africa Connectivity LDCs

Access to capital Employment

Data Blockchain

“
Only marriages,
divorces and
selling your
house are not
digital. Yet.”

Victoria Saué, Head of Risk
Compliance for e-Residency
Program, Estonia