



RISE OF THE GLOBAL ENTREPRENEURS



Journey of an e-resident
ARZU ALTINAY

Before e-residency

www.walksinistanbul.com

WALKS IN ISTANBUL

Specialists in customized
walking tours in Istanbul
with expert local guides.

Personal / Small / Authentic
Istanbul Experiences



2008-2015

Before e-residency

- Sold 600 tours in 2015
- Created jobs for 12 local tour guides in Istanbul
- Clients mainly from the US, Canada and other English speaking countries
- Charged online via PayPal – clients found very secure.
- Earned a huge number of positive reviews online.



2008-2015

Summer 2015

Before e-residency

- Political problems
- Travel warnings
- Quick loss of business
- PayPal stopped operating in Turkey



tr.usembassy.gov

The U.S. Consulate General Istanbul would like to inform U.S. citizens of a heightened Turkish security presence in the Mecidiyekoy district of Istanbul, especially in the vicinity of Sisli Agaoglu Sokak, in response to a possible terrorist threat. At this time, the Consulate General does not have additional information regarding specifics about this threat, but U.S. citizens are reminded to refer to existing guidance in

the [Travel Warning of March 28](#). Americans residing in the area should exercise heightened caution. U.S. citizens are reminded to be aware of their immediate surroundings and avoid large crowds or crowded places when possible, especially in locations where Westerners, tourists, and expatriates are known to frequent, including but not

What Does One Do?

Watched my business disappear.

But I wasn't to give up!

The business model was working.

It was just not working in Istanbul anymore.

I started doing a lot of research.

- Not IT
- Not clean energy.
- Not innovative.
- Not disruptive.
- No “developed” country was interested

Need another solution!



January 2016

Remote Business Management

Establish and run your business online

- Register an EU based company entirely online
- Access business banking and online payment providers to accept payments from customers and clients worldwide
- Digitally sign contracts and other documents

[LEARN MORE](#)



November 2016

Applied to one of the business providers just immediately!

From that point on, my experience with e-residency has been a complete success and a very positive one.

- Establish a travel company online
- Get an office address and a contact person through service provider in Estonia.
- No capital share
- Get a travel license
- Open a bank account at Swedbank
- Operate in 14 different cities across Europe

Establishing the company with e-residency

January 2017









The screenshot shows the top navigation bar of the Estonian e-Residency website. The navigation menu includes: Home, Become an e-resident, Start a company, Run a company, Support, and Apply now. Below the navigation bar is a large image of a person's hands holding a smartphone. To the right of the image, the heading "What is e-Residency?" is displayed in a large, light blue font. Below the heading, a paragraph states: "E-Residency is a new digital nation for global citizens, powered by the Republic of Estonia." Two bullet points follow: "Estonia is the first country to offer e-Residency, a government-issued digital ID available to anyone in the world" and "E-Residency offers the freedom to easily start and run a global business in a trusted EU environment." At the bottom right of the content area, there is a blue button with the text "LEARN MORE".

A revolutionary solution that answered all my business needs

- Accept online payments through PayPal
- Funds deposited at Swedbank at EE Iban
- Transfer Euros with Transferwise Borderless outside the EU zone with a DE Iban.
- Pay 50euros for my monthly accounting – you can choose to do on your own.
- Year end- report

Running the business with e-residency Since January 2017

The screenshot shows the Estonian e-Residency website with a blue header and a grid of service icons. The header includes the logo for 'Virtual Office & Residency' and navigation links: Home, Become an e-resident, Start a company, Run a company, Support, and Apply now! The grid contains six service cards, each with an icon, a title, and a brief description.

Service	Description
 Virtual Office & Contact Person	Your company needs to have an Estonian address and Contact Person. Choose service provider here.
 Business services	Business service providers help to setup company and offer international accounting services with financial and tax consultancy.
 Banking & Fintech	Access business banking for your company.
 Payments	Access payment service providers for accepting electronic payments by a variety of payment methods including credit card, bank-based payments such as direct debit, bank transfer, and real-time bank transfer based on online banking.
 e-Services	Find e-services that help manage your company more effectively.
 Relocation & HR	Use relocation service providers if you are thinking of moving to Estonia.

WALKS IN
EUROPE .COM

- Start your company
- Conduct business
- Earn profits
- Pay wages
- Pay min share capital
- Take out dividends
- Pay your taxes

Running the business with e-residency

Since January 2017



News

- Our top priorities for e-Residency are banking, banking & banking
E-RESIDENCY ESTONIA 2018-03-29
- Here's why tax evaders are disappointed in Estonian e-Residency
E-RESIDENCY ESTONIA TAXES 2018-03-20
- How we use AI to help users get answers instantly and increase customer satisfaction.
AI CHATBOTS E-RESIDENCY CUSTOMER-SERVICE BOTS 2018-03-21
- E-Residency: There's an app for that (launching summer 2018)
DIGITAL-NOMADS ENTREPRENEURSHIP ESTONIA E-RESIDENCY 2018-02-21
LOCATION-INDEPENDENT
- VIDEO: Jie Hao predicts the future of e-Residency (Chinese + English subs)
DIGITAL-NOMADS ENTREPRENEURSHIP ESTONIA E-RESIDENCY 2018-02-09
CHINA
- How e-Residency minimises hassle for entrepreneurs like me

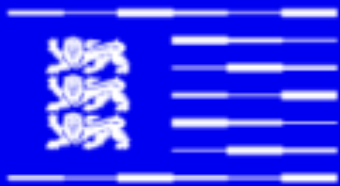
Social media

The image shows a tweet from the account @e_Residents. The tweet text reads: 'e-Residency: Estonia Estonia's unique share capital rules are designed to increase trust in business without raising the barriers to entrepreneurship. medium.com/e-residency-bl... #eResidency #Estonia'. Below the text is a video thumbnail showing several people sitting around a table, looking at a laptop screen. The tweet includes a heart icon, a retweet icon, and the date 'Apr 13, 2018'.



TALLINN ISTANBUL ROME
FLORENCE VENICE ATHENS
AMSTERDAM HELSINKI PRAGUE
WROCLAW KRAKOW LISBON
COPENHAGEN STOCKHOLM

WALKS IN EUROPE.COM



Trusted
e-Residency
Company®