

BUILDING A FRAMEWORK TO DEVELOP E-COMMERCE IN DEVELOPPING COUNTRIES

Domestic

regional

International

Diaspora

specific

CONSUMMERS

ENABLERS

SUPPLIERS

- Devices
- Conexion
- Capacities
- Interest

Investors

Promoters

Mutualized
infraestructure

- Logistics
- Platforms (B2B, B2C, C2C)
- E-payment

- Offers
- Technologies
- Capacities
- Interest

COMPLIANCE
(rules, standards,
...)

BRANDING FOR
TRUST