



International  
Trade  
Centre

EXPORT IMPACT  
FOR GOOD

# E-Solutions - Enabling trade through digital channels

E-COMMERCE AND DIGITAL ECONOMY: BUSINESS AS USUAL?

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# Stuck outside the shop window



# Consensus for action



## About the barriers



# Angry Birds

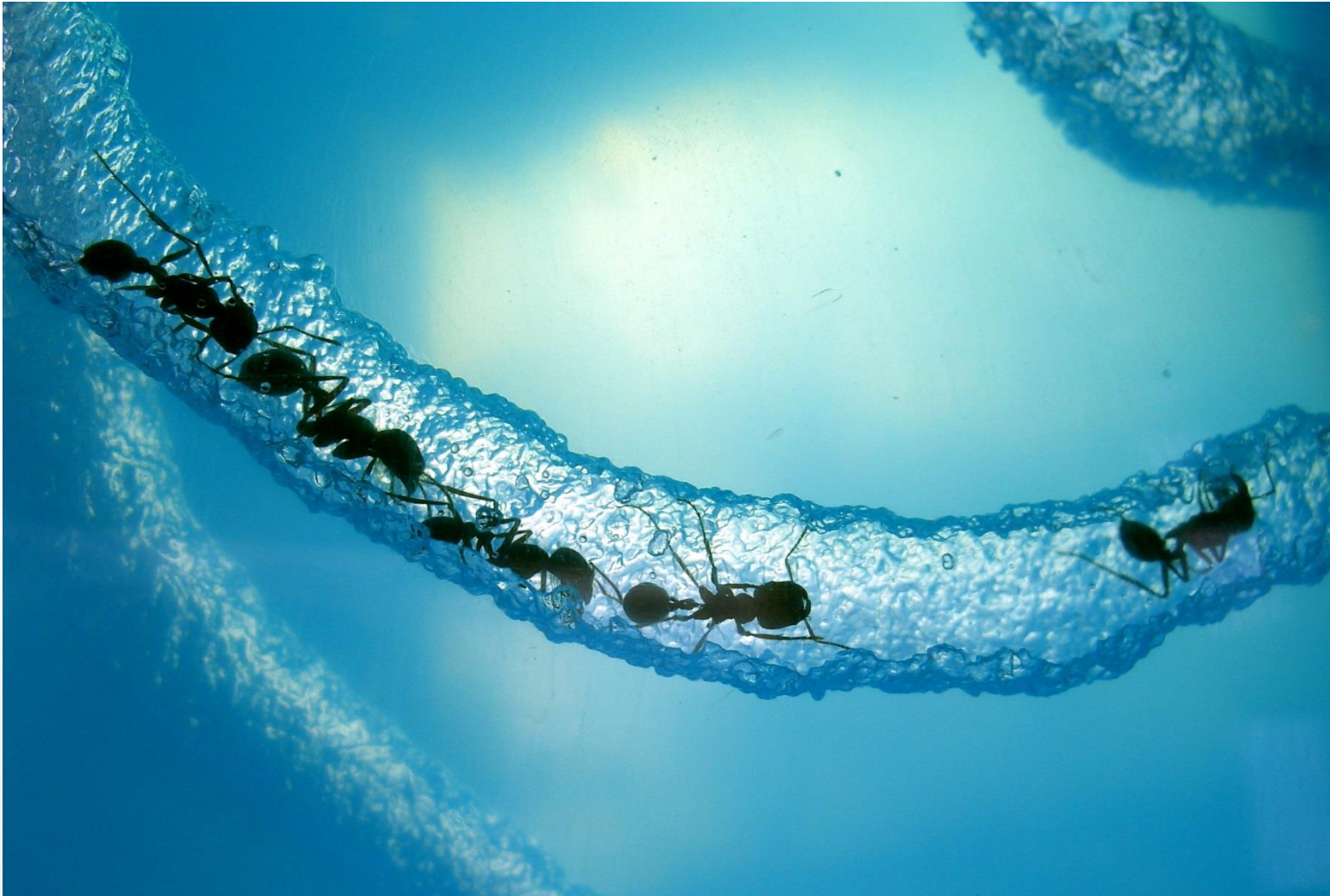


## My sister, who lives in Paris





United, we are stronger



EXPORT IMPACT  
FOR GOOD

We have never heard of you







# A new strategic initiative for ITC: the “eSolutions Programme”

