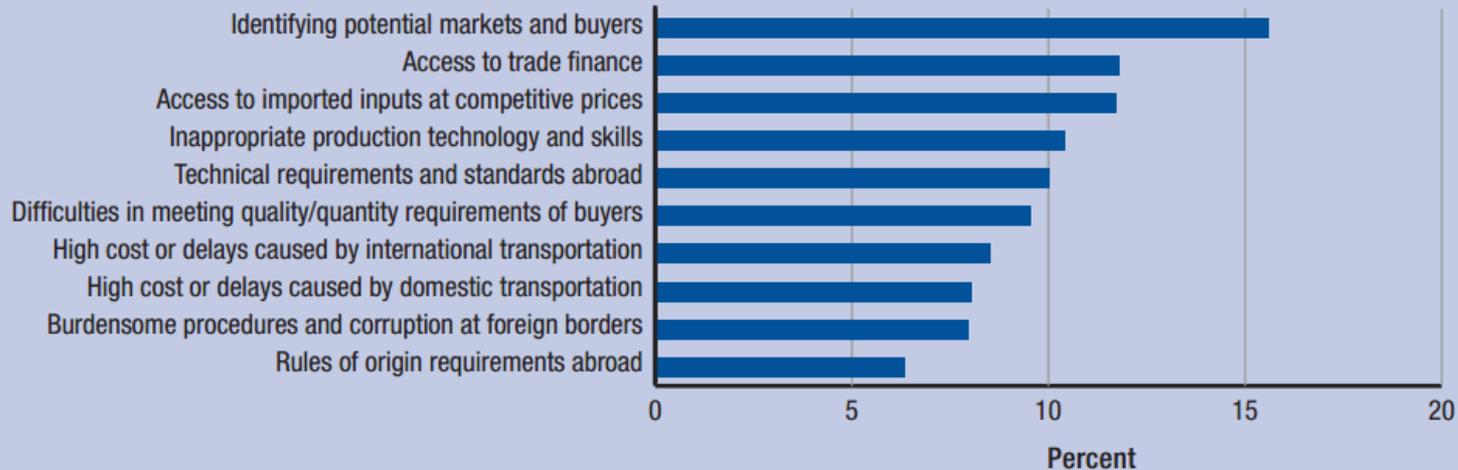

E-Trade Frameworks

WTO Workshop – Ecommerce Week

Information is Fundamental to Trade

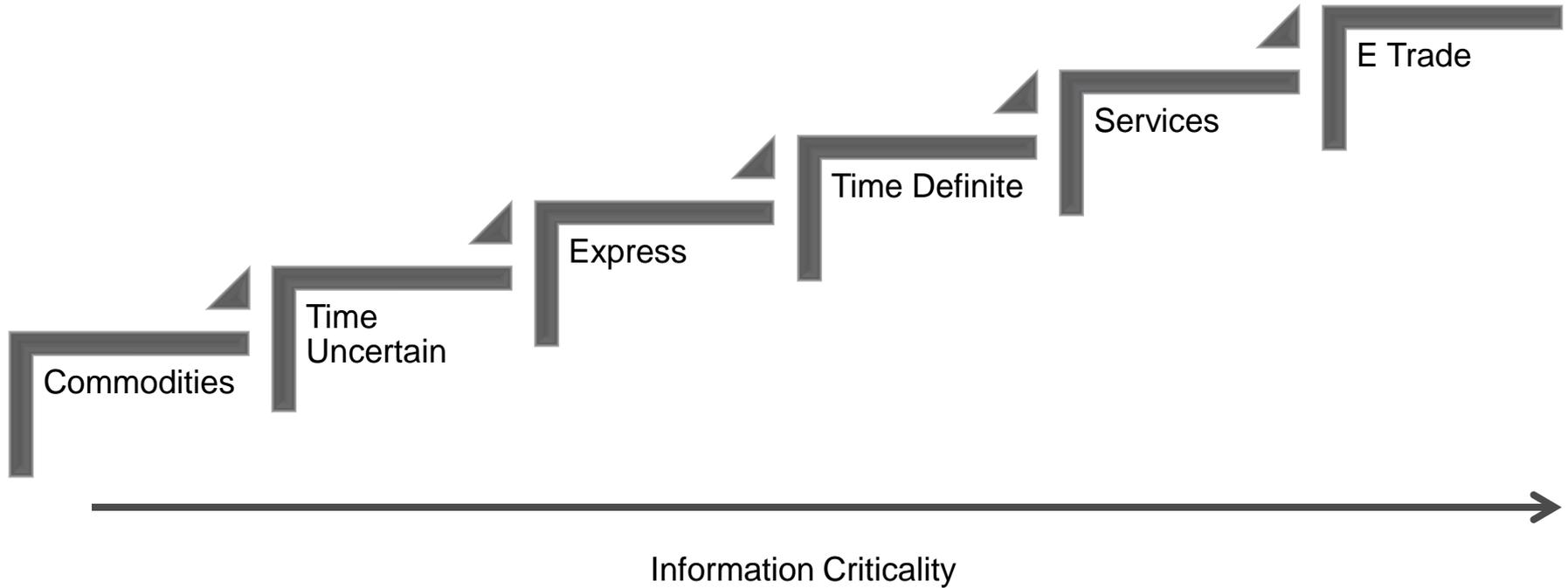
Figure 1: The most problematic factors for exporting



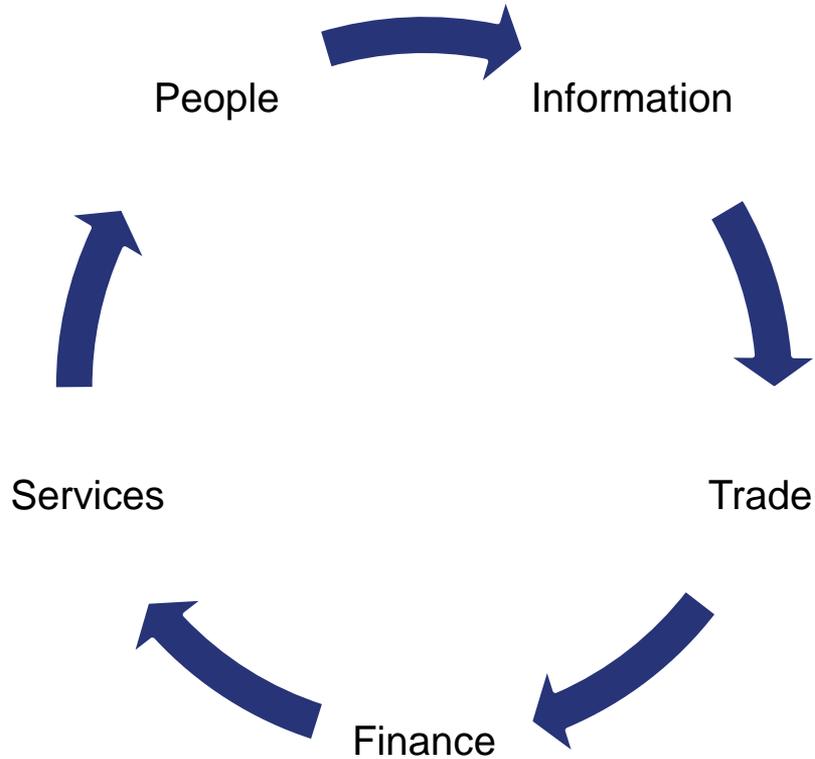
Source: World Economic Forum, Executive Opinion Survey 2011; authors' calculations.

Notes: From a list of ten factors, respondents were asked to select the five most problematic for exporting in their country and rank them between 1 (most problematic) and 5. The bars in the figure show the responses weighted according to their rankings. The figure shows the average across the 142 economies covered by the World Economic Forum's Executive Opinion Survey (because of data shortages, only 132 of these are covered in the ETI).

Trade Sensitivity to Information is Increasing



E Trade is Dependent on "normal " Trade



Do Different Types of Data need Different Rules?

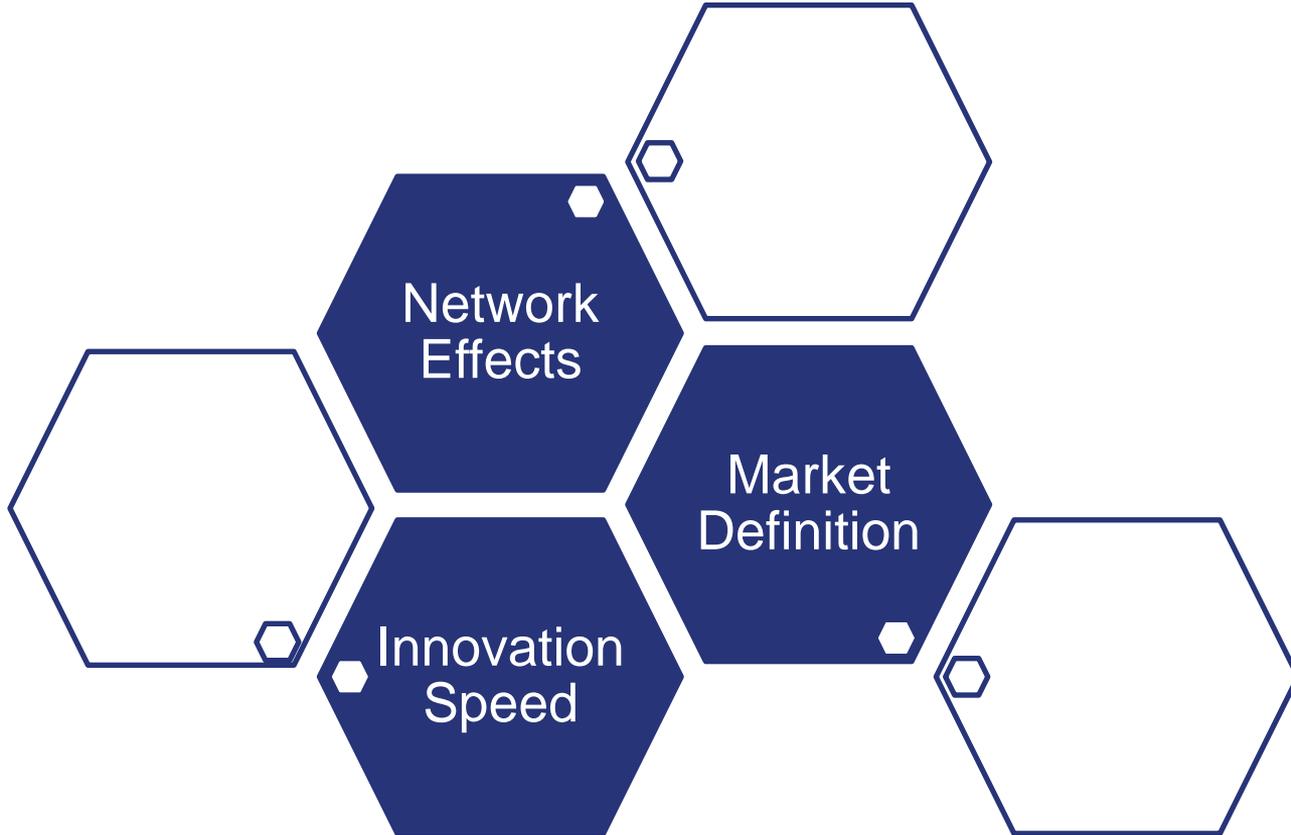
Personal Information / Secrets	Mass Data / Meta Data	Data Products / Data Services	General Data / Statistics
-----------------------------------------------	--------------------------------------	----------------------------------------------	------------------------------------------

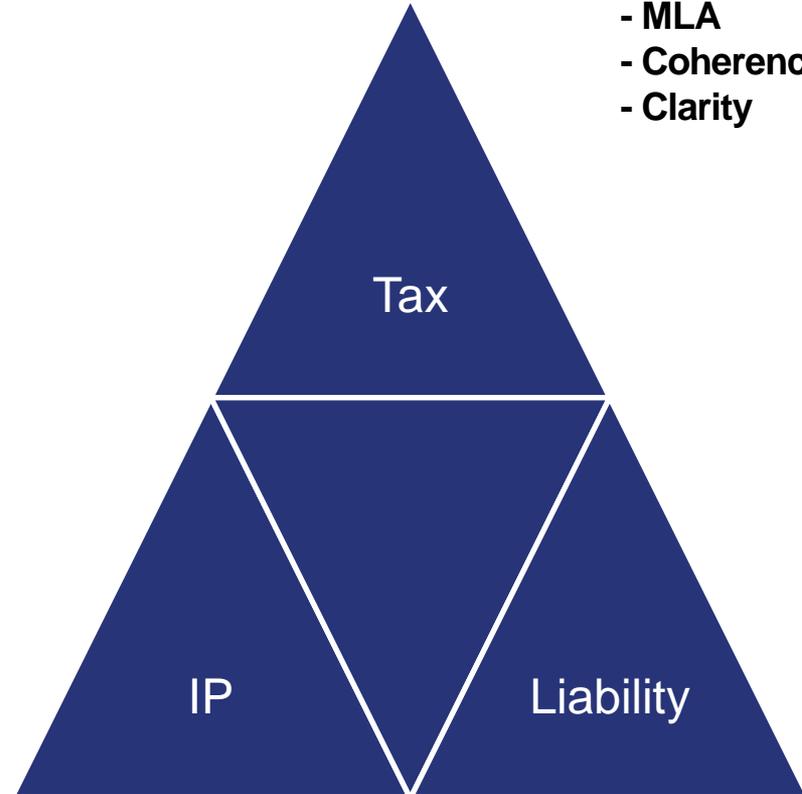
NT

MFN

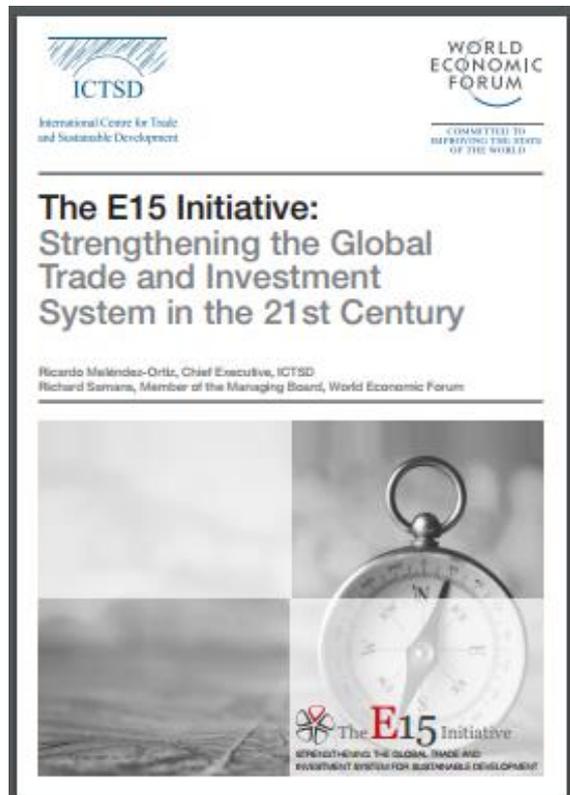
Coherence (HS Codes?)

Competition Frameworks in a Digital World





- MLA
- Coherence
- Clarity



- **350 Experts**
 - **80 Workshops**
 - **150 Papers**

 - Proposals for:
 - Growth and Employment
 - Commercial Friction & Investment Uncertainty
 - Sustainable Development
 - Diversification & Competitiveness
 - Environmental Protection & Food Security
 - Societal Choices & System Legitimacy

 - Issues:
 - Regulatory Compatibility
 - Competition
 - Innovation
- Services
Digital Trade
...

Policy Option Proposals

E15 Digital Trade Policy Options

Yay Digital!

Evaluate national digital trade barriers via the TPRM, etc.

Make permanent the moratorium on customs duties on electronic products

Enhance the Trade Facilitation Agreement to support digital trade

Expand depth and coverage of the Information Technology Agreement

Build Digital

Expand digital infrastructure financing for development

Digital Rules

Negotiate digital rules in TTIP, TiSA

Allow free data flows, subject to an exceptions provision

Bind data localization requirements

Open Digital

Support Digital Competition by updating the WTO telecoms reference paper

Expand digital services market access commitments

Clarify digital services rules

Digital ?

Improve digital regulatory cooperation

Drive an ambitious WTO e-commerce work programme

Improve metrics & insights on digital trade

Enhance public-private cooperation on digital trade

New Digital

Liberalise digital payment services

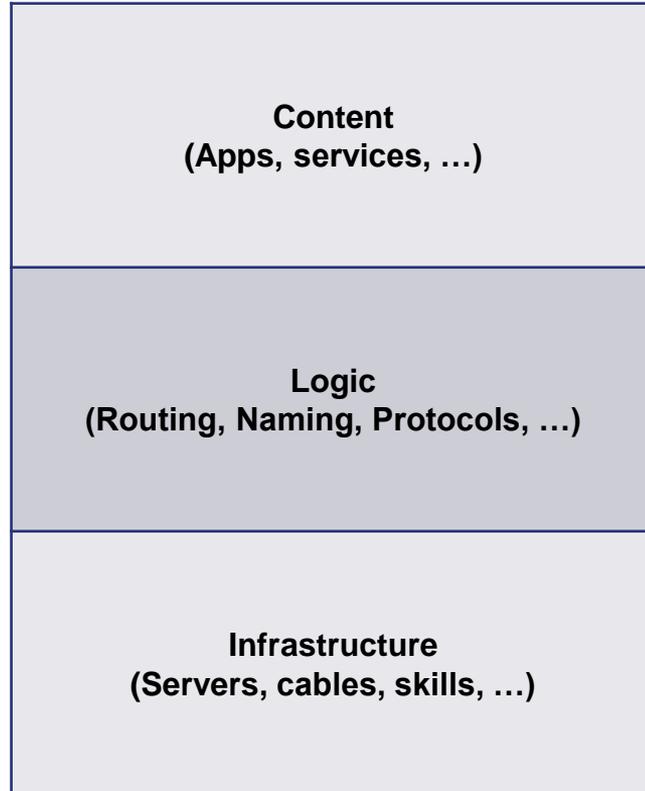
Balance digital IP and intermediary liability rules

Develop dispute settlement mechanisms for digital trade

Problems & Possibilities

		Old	Barrier / Enabler	New
Type of business	Old	Customs & border barriers impinge heavily on low-value, high-volume, e-shopping consignments.		Data localization restrictions inhibit ongoing use of customer / operational data.
	New	New online services blocked by traditional services market access barriers.		New digital products or services require interoperable payment and information services.

Digital Layers



Aid for E-Trade

Mutual Legal Assistance

Data retention policies

Data export restrictions

Private-Public Action

