

# Data Protection in Digital Era

## Thailand Perspective

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An aerial night view of a city skyline, featuring a prominent skyscraper in the foreground. The city lights are visible in the background, creating a dense urban landscape.

# SECURITY STANDARD LAW

Soft Infrastructure  
to sustain  
the **Digital Economy**

# ICT law Development Project 1998

- Law on Electronic Commerce
- Law on Electronic Signature → Electronic Transaction Act 2001
- Law on Electronic Payment → Computer Crime Act 2007
- Law on Computer Crime → Data Protection Bill 2015
- Law on Data Protection → Cybersecurity Bill 2015

# e-TRANSACTIONS

## e-PAYMENT 2014



2.3

Billion USD

Source : Bank of Thailand / 2014

## e-COMMERCE 2015



5.7

Billion USD

Source : ETDA / 2014

# Data Protection Law in Thailand

CONSTITUTION OF THE  
KINGDOM OF THAILAND,  
B.E. 2534 (1991)

CONSTITUTION OF THE  
KINGDOM OF THAILAND,  
B.E. 2540 (1997)

Official Information Act, B.E.  
2540 (1997)

Child Protection Act,  
B.E. 2546 (2003)

National Health Act, B.E.  
2550 (2007)

Credit Information  
Business Operation Act,  
B.E. 2545 (2002)

Data Protection  
Bill (2006)

CONSTITUTION OF THE  
KINGDOM OF THAILAND,  
B.E. 2550 (2007)

National Mental Health  
Act, B.E. 2551 (2008)

Act on Organization to Assign Radio Frequency  
and to Regulate the Broadcasting and  
Telecommunications Services B.E. 2553 (2010)

Notification of ETC on Policy and Practice  
Guideline on Personal Data Protection of  
a Government Agency B.E. 2553 (2010)

Data Protection  
Bill (2015)

Thailand  
Digital Economy

# Concept Data Protection Bill

As a General statutory law

Personal Data	Data Controller's Duties	Data Subject's Rights
Safeguard	Data Breach & Notificatio	Soft Law & Self-Regulation

Multi-Stakeholder Participation

A nighttime photograph of a city skyline with numerous skyscrapers illuminated against a dark blue sky. The lights from the buildings create a bokeh effect in the foreground. The text is overlaid on the center of the image.

# Challenges of Privacy Issues

In the digital world of mixed  
cultures ....

**What should the Norm be?**