



UNCTAD

Multiyear Expert Meeting to be held on 21-23 November

THE RISE OF DIGITALISATION

“The values and benefits of a PCS, links to SW and WTO TFA”

23rd November 2018

10.00hrs to 13.00hrs

UN, Palais de Nations, Geneva

Meeting Summary

In recent years, due to the speed of digital development, there has been an increased focus on the digitalisation of cross border movements of goods and the simplification of administrative processes. Port Community Systems (PCS) have been exchanging electronic information in sea and airports for over 40 years, and with the advent of Single Window and the WTO Trade Facilitation Agreement, PCS have become an increasingly important part of making cross border trade simpler.

The meeting will focus on

- Electronic Exchange of Information for Trade Facilitation
 - Clarity on definitions – SW, PCS, CCS etc.
 - Integration with Single Window
 - Concept of PCS and CCS
- Logistics Information flows in Trade Facilitation
- Customs information flows and logistics flows integration

The meeting will allow for a presentations on the general concept and development, and will be followed by discussions, questions and answers

Meeting Information

<http://unctad.org/en/pages/MeetingDetails.aspx?meetingid=1696>

About IPCSA

The Association and its members play a vital role in global trade facilitation; the electronic communications platforms provided by Port Community Systems ensure smooth transport and logistics operations at hundreds of sea ports, airports, inland ports and the hinterland rail network. Today, IPCSA has a growing global presence with membership that operates in ports handling in excess of 500 million TEU and 8 billion tonnes of cargo a year in all modes of transport – statistics that show the growing importance and influence of Port Community Systems in supporting effective trade facilitation.

IPCSA has UN ECOSOC status and International Maritime Organisation NGO Consultative Status.

“The values and benefits of a PCS, links to SW and WTO TFA”

Item		Speaker
10.00	Meeting Opening and introduction	Meeting Chair
10.10	Electronic Exchange of Information for Trade Facilitation <ul style="list-style-type: none"> • Clarity on definitions – SW, PCS, CCS etc. • Integration with Single Window • Concept of PCS and CCS 	Richard Morton, Secretary General, IPCSA
10.30	Logistics Information flows in Trade Facilitation	Hans Rook Chairman IPCSA
10.50	Customs information flows and logistics flows integration	Uwe Liebschner Customs Chairman IPCSA
11.10	Portnet, Morocco – An example in practice	Jalal Benhayoun, CEO, Portnet, Morocco.
11.30	Open Discussion	
13.00	End of Meeting	

Speaker Biographies



Richard Morton – Secretary General, IPCSA

Richard spent his early career working in European road, sea and air freight operations.

In 2011 Richard was appointed as Secretary General of the European Port Community Systems Association EPCSA which in 2014 became International, IPCSA. The Association provides a voice for electronic data interchange operators within the complete logistics sphere including air, sea and land. IPCSA, who's global membership now operates in over 150 sea and air ports handling the electronic exchange of information for excess of 500 million TEUs and 8 billion tonnes of cargo. This equates to tens of billions of electronic messages on an annual basis. In his role as Secretary General Richard works to support international organisations on Trade Facilitation including the UN, WCO, WTO, the European Commission, and the IMO. He is also an expert for UNCEFACT and is currently leading the UNCEFACT “Core principles of Single Window Operations” project. and is on the APEC Expert Council on eCommerce.



Hans Rook, PORTBASE, Rotterdam, Netherlands / IPCSA, Chairman

Hans has worked in the transport and logistics sea trade sector for 47 years. He started his career at a shipping agency and, having gaining experience in all facets of import and export services, he was appointed to set up the ICT function within the company. He is also one of the gurus on EDI standardisation – he joined UN working groups to establish UN/CEFACT EDIFACT messages for the global sea trade industry. Having been general manager ICT within the shipping agency, Hans was asked to join the Rotterdam group of experts for the set-up of the Port Community System in the Port of Rotterdam. Since then he has been working for Portbase Rotterdam, and he is today Portbase's senior advisor on strategic goals. Portbase is one of the founding members of IPCSA.



Uwe Liebschner – Consultant dbh Logistics IT AG / Chairman IPCSA Customs Committee

Uwe has several years of professional experience as an official at the German customs administration. After moving to the private sector, he has now worked for more than 17 years as a consultant for customs and foreign trade at dbh Logistics IT AG in Bremen. The company develop and operate the Port Community System for Bremen, Bremerhaven and Wilhelmshaven. He has extensive experience and knowledge in the fields of the current developments of the EU Customs Code with regard to the implementation of IT projects and their integration into the process flows of logistics and customs clearance. Mr. Liebschner contributes his knowledge for the design of the processes around the logistic handling in the cross-border movement of goods. Furthermore, Uwe Liebschner represents the IPCSA (International Port Community System Association) as Chairman of the IPCSA Customs Committee at various international meetings and events, such as working groups of the EU Commission (DG TAXUD) in Brussels.



Jalal Benyahoun, General Manager PORTNET S.A. Vice Chair of the African Alliance of E-Commerce, UN/CEFACT Expert

Graduated from Mohammadia School of Engineers and Al Akhawayn University Jalal Benhayoun began his career in 2004 at Groupement pour un Système Interbancaire Marocain de Télécompensation « GSIMT » as a project manager before occupying the position of IT and Operations Manager where he was in charge of the implementation of the National Electronic Gross Mass Clearing System. He then joined in 2011 Fenie Brossette subsidiary of SOMED group as Supply Chain Director. In may 2014 he was appointed General Manager of PORTNET S.A. « National Single Window for Foreign Trade » function that leads him to work in close contact with public and private operators in order to improve and facilitate international trade. Jalal is also Vice Chair of the African Alliance of E-Commerce “AAEC” and UN/CEFACT expert leading the edition of a new recommendation on the core principles of the operation of single window systems. In May 2018, Jalal was elected by the Moroccan Logistics Development Agency as “Professional of the Year” at the 3rd edition of the Moroccan Logistics Awards.

IPCSA Information

IPCSA membership is open to:

- **Air and Sea Port Community System Operators**
- **Air and Sea Port Authorities**
- **Single Window Operators**
- **International and Regional Organisations and Associations**

The benefits of IPCSA membership:

Formed to represent the interests of Community Systems across the world, IPCSA plays an important role in explaining and promoting the value of the electronic exchange of information within the logistics chain – in all modes and hubs of transport, including air, sea, inland waterways and rail. The development of the Single Window concept to facilitate trade is being driven by the World Trade Organization's Trade Facilitation Agreement, which came into force on 22 February 2017. By bringing together operational and administrative processes, Community Systems are critical in the success of Single Window.

IPCSA maintains a community of communities, sharing and exchanging information through:

- Topic-specific workshops
- The IPCSA annual conference
- Seminars and exhibitions
- Expert guidance and advice

IPCSA and its members:

- Reinforce the central role of Community Systems in facilitating trade and applying new regulations at entry points and border crossings.
- Will play a major role as Single Window concepts develop.
- Are an important source of expert opinion with regard to any new international or regional directive or regulations being considered which may affect transport logistics.
- Ensure that new technology can be accessed by all of the community, from SMEs to large conglomerates or public authorities.
- Use experience and knowledge built up over 40 years to share and develop more effective processes for users.
- Represent Community Systems at international and regional inter-governmental organisations.

For more information on membership of IPCSA, please contact Richard Morton, IPCSA Secretary General, T: 0044 7796334960 or richard.morton@ipcsa.international