FORESIGHT FOR DIGITAL DEVELOPMENT Introduction of the Report of the Secretary-General

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OUTLINE



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TECHNOLOGY FORESIGHT

POLICY TOOL TO ASSESS IMPACT OF FUTURE TECHNOLOGIES

DEFINITION

Technology foresight is the process of forecasting the evolution of technologies and their impact on society

HISTORY

Japan's foresight exercises going back to the 1970's were instrumental in the development of their electronics sector.

METHODS

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Different approaches to technology foresight, including focus groups, the Delphi method, simulations, scenariobuilding and interviews and can include a wide range of stakeholders.

POLICY IMPACT

Foresight exercises can potentially feed into national development strategies, including industrial development.



FOUR MEGA-TRENDS

Digital Technologies and the 2030 Agenda



Big Data and the Internet of Things (IoT) consist of massive datasets and Internet-connected sensors.



3D Printing as a technology is "the ability to turn data into things and things into data."



Digital Automation allows computers to increasingly take over tasks related to cognitive and not just physical work.



Massive Open Online Courses (MOOCs) potentially extend access to high-quality educational content to anyone, anywhere.



BIG DATA AND the INTERNET OF THINGS (IOT)

Big Data and IoT at a glance

DEFINITION

HUGE DATA SETS AND INTERNET-Connected sensors

Huge datasets and Internet-connected sensors potentially add to the existing toolkit for development.

PRECONDITIONS

DATA INFRASTRUCTURE

Not only physical infrastructure and internet access but STEM skills are required to harness its developmental potential.

BIG DATA & IOT

DATA STEWARDSHIP CONCERNS

Privacy, security, and consumer rights are critical issues to understand in a Big Data world.

WIDE-RANGING APPLICATIONS

Domains include enterprise development, healthcare, agriculture, energy, water and sanitation, international development indicators, and research and development.

APPLICATION DOMAINS



3D Printing

The ability to turn data into things and things into data.



DIGITAL AUTOMATION

Key aspects of Automation and its Implications for Work







DEFINITION

Automation can be characterized as the ability of computers to increasingly take over tasks related to cognitive and not just physical work.

FORECAST

Recent research from the USA shows that 47 per cent of work tasks are at risk of being computerized, with workers in transportation, logistics, and office and administrative support most at risk.

GLOBAL SOUTH

Recent report estimates that two thirds of all jobs could be susceptible to automation in developing countries in coming decades. However, large-scale net job destruction due to automation should not be a concern for most developing countries in the short term.

ANALYSIS

Effects like job polarization as well as differential gendered effects could also impact labour markets.

FORESIGHT

It is important that countries consider how education and training respond to their labour markets through foresight activities embedded within public policy processes.

MASSIVE OPEN ONLINE COURSES

Making high-quality education accessible and affordable

WHAT ARE THEY?

CONTRIBUTION TO SDG'S

CHALLENGES

Massive Open Online Courses (MOOCs) potentially provide resource-poor regions and individuals more equitable access to world-class education content. It has the potential to contribute to achieving Goal 4 - "Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all." Inadequate internet and electricity access, lack of content relevance, and language of instruction (e.g., English) may pose barriers to its adoption and effectiveness.

POLICY LESSONS AND CONSIDERATIONS

FOCUS ON DEVELOPMENT

Put digital technologies at the service of sustainable development



NEWER AND OLDER TECHNOLOGIES Share much in common

Newer and older technologies can both facilitate socio-economic inclusion or widen social and economic disparities.

DEVELOPMENT AGENDA WILL CONTINUE TO SHAPE TECHNOLOGY USE

STI policy should focus on developmental challenges and engage with technology in ways that further developmental goals.

FOCUS ON LOCAL CONTEXT AND SKILLS

Making technology responsive to local needs



PRO-POOR, INCLUSIVE AND PEOPLE-CENTRED INNOVATION

Technologies contribute to sustainable development when they serve the poor and are responsive to local context.

LOCAL TECHNOLOGICAL CAPABILITY-Building

It is important to build local skills and talent to understand and apply technology to local context and challenges.

DEVELOP REGULATORY FRAMEWORKS

Ensuring Data Risks are Minimized

DATA PROTECTION

All personal data regulations must be respected and implemented.

DATA SHARING AND STEWARDSHIP

Citizen rights, consumer protection, competition concerns .

INTERNATIONAL DIMENSIONS

As data is increasingly collected or transmitted beyond national borders, data protection standards become a crucial issue.



SOCIAL RISK

Moral and ethical principles for the use and limitations of big data must be set.

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INSTITUTIONALIZE TECHNOLOGY FORESIGHT

Shape – as well as predict – the future

FORESIGHT FOR PUBLIC POLICY

Foresight could be powerfully integrated as an institutional fixture within public policy processes to shape national development strategies.



The key challenge is to institutionalize the foresight process in a such way that it contributes to national development strategies and addressing local demands

KEY FINDINGS AND SUGGESTIONS

For consideration by CSTD

INFRASTRUCTURE Digital technologies can create advantages if complementary infrastructure is in place. MASSIVE OPEN TECH FORESIGHT **ONLINE COURSES (MOOC's)** Institutionalizing foresight as part of policy can help countries take advantage MOOCs can provide mass education at of opportunities provided by digital low cost but also widen educational and technologies. technological divides. REGULATION OPEN ACCESS Potential data concerns might require Big Data and Artificial Intelligence regulation on data protection, privacy, algorithms may be available with open security. access licenses, providing opportunities for pro-poor development. LABOUR MARKETS ENABLING Labour markets could be radically ENVIRONMENT reshaped with big data, IoT, 3D printing, **CSTD** Continue to promote an enabling and automation technologies.

Continue to serve as forum for sharing lessons and monitoring technology developments.

Continue to promote an enabling environment for digital development by strengthening core ICT and complementary infrastructure.

HANKYOU

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