



## HARNESSING BLOCKCHAIN FOR SUSTAINABLE DEVELOPMENT: PROSPECTS AND CHALLENGES'

UNCTAD 24<sup>th</sup> Session - Intervention 19 May 2021 Sandra Ro Twitter: @srolondon Email: <u>sandra.ro@gbbcouncil.org</u>

# How do we harness blockchain for the common good?

- Open source, open access, low / no cost infrastructure
- Atypical collaborations and partnerships
- Proliferation of innovation hubs and mass scale knowledge & skills transfer
- WE NEED MORE 'DIGITAL GARDENERS!'









European Partners for the Environment











**Empowering Women and** Girls in Burundi and the **Great Lakes Region** 

Educating women and girls in "blockchain and sustainable development goals" provides employment opportunities in a number of key industries:



Agricultural Exports

**Mineral Extraction** and Export





Flora and Fauna Conservation



Sustainable Finance and Green Bonds



Land Management and Notarization of Documents

## **GBBC 2021 INITIATIVES**

GLOBAL STANDARDS MAPPING INITIATIVE (GSMI)

4

Launched in October 2020, the Global Standards Mapping Initiative (GSMI) is an industry-led effort to map and assess the blockchain and digital asset landscape across three areas:

- 1. Technical standards
- 2. Legislation and guidance released by sovereign and international bodies
- **3.** Industry best practices and blockchain consortia

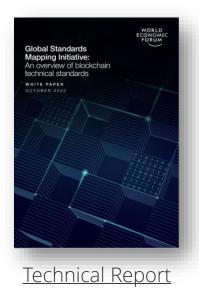
#### IN TOTAL, GSMI 1.0 CATALOGUED OUTPUTS FROM:

**185** Jurisdictions **379** Industry Groups

30+ Technical Standard Setting Entities

GSMI 1.0 FINDINGS AND ANALYSIS ORGANIZED AS:







Interactive Map



## **GBBC 2021 INITIATIVES**

GLOBAL STANDARDS MAPPING INITIATIVE (GSMI) 2.0 The GBBC has launched GSMI 2.0, a continuation and expansion of GSMI, with outputs towards the end of 2021.

GSMI 2.0 will be spearheaded by 9 working groups, each focused on a topic of critical importance to the continued advancement of the blockchain technology and digital asset ecosystem. To learn more, visit us <u>online</u>.



### RISE OF ENTERPRISE BLOCKCHAIN BLOCKCHAIN IECHNOLOGY IN COVID-10 WORLD

MAJOR SECTORS TO WATCH

#### Education

• Digital leapfrogging into online learning, advancing EdTech

#### Energy

• How to help create secure, sustainable and low-cost energy for all?

#### Financial Services, especially 'digital money / payments / capital formation'

• How to expand financial inclusion and access?

#### **Healthcare**

How to help deliver better, lower cost healthcare to more people with better records? How to verify, validate and record vaccinations?

#### Government

General upgrade of business systems, processes, and information; digital identity, data privacy, & surveillance issues

#### Media

• How does society combat fake news, deep fakes, mistrust, echo chambers, 'everyone is a reporter' world?

#### Supply Chains / Logistics / Transportation

- Major paradigm shifts to come in food, medical supplies,
- equipment, commodities, resulting in better quality & efficiency



## Thank you for your time and attention #communitytogether



Presentations are intended for educational purposes only and do not replace independent professional judgment. Statements of fact and opinions expressed are those of the participants individually and, unless expressly stated to the contrary, are not the opinion or position of the Global Blockchain Business Council, its cosponsors, or its partners. The Global Blockchain Business Council does not endorse or approve, and assumes no responsibility for, the content, accuracy or completeness of the information presented. Attendees should note that sessions may be audio-recorded and may be published in various media, including print, audio, and video formats without further notice.

#### www.gbbccouncil.org

Geneva | Washington, DC | New York City