




“I saw the world...
it started in Recife”

Cícero Dias





INNOVATION IN BRAZIL

- 57th position out of 132 countries
 - 4th position in Latin America
 - 11th position among emerging economies
- 



**Global
Innovation
Index 2021**



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION



RECIFE'S DIGITAL TRANSFORMATION



Digital transformation as a gateway
to social transformation



An aerial photograph of a modern playground with various equipment, including a large geometric climbing structure and a slide. People are seen playing and sitting on benches. The image is overlaid with a blue and purple graphic design.

RECIFE'S TRANSFORMATION

**INNOVATION AS
SUSTAINABLE URBAN
DEVELOPMENT**





PARQUE CAPIBARIBE

- Park City
- Greatest urban linear park in Latin American
- Impacts 1/3 of the population







EMBARQUE DIGITAL



**EMBARQUE
DIGITAL**

- Education + Employability
- 2,000 scholarships for ICT courses
- 50% for black students





INTERNATIONAL COOPERATION



**RECIFE
PARCERIAS**
CONCESSÕES E PPPs



Dialogue
Engagement

US\$ 200 million up to 2024



