“I saw the world... it started in Recife”
Cícero Dias
INNOVATION IN BRAZIL

- 57th position out of 132 countries
- 4th position in Latin America
- 11th position among emerging economies

Global Innovation Index 2021
Digital transformation as a gateway to social transformation
RECIFE’S TRANSFORMATION

INNOVATION AS SUSTAINABLE URBAN DEVELOPMENT
• Park City
• Greatest urban linear park in Latin American
• Impacts 1/3 of the population
EMBARQUE DIGITAL

• Education + Employability
• 2,000 scholarships for ICT courses
• 50% for black students
INTERNATIONAL COOPERATION

Dialogue Engagement

US$ 200 million up to 2024