

# GLOBAL AI (AND DATA) GOVERNANCE

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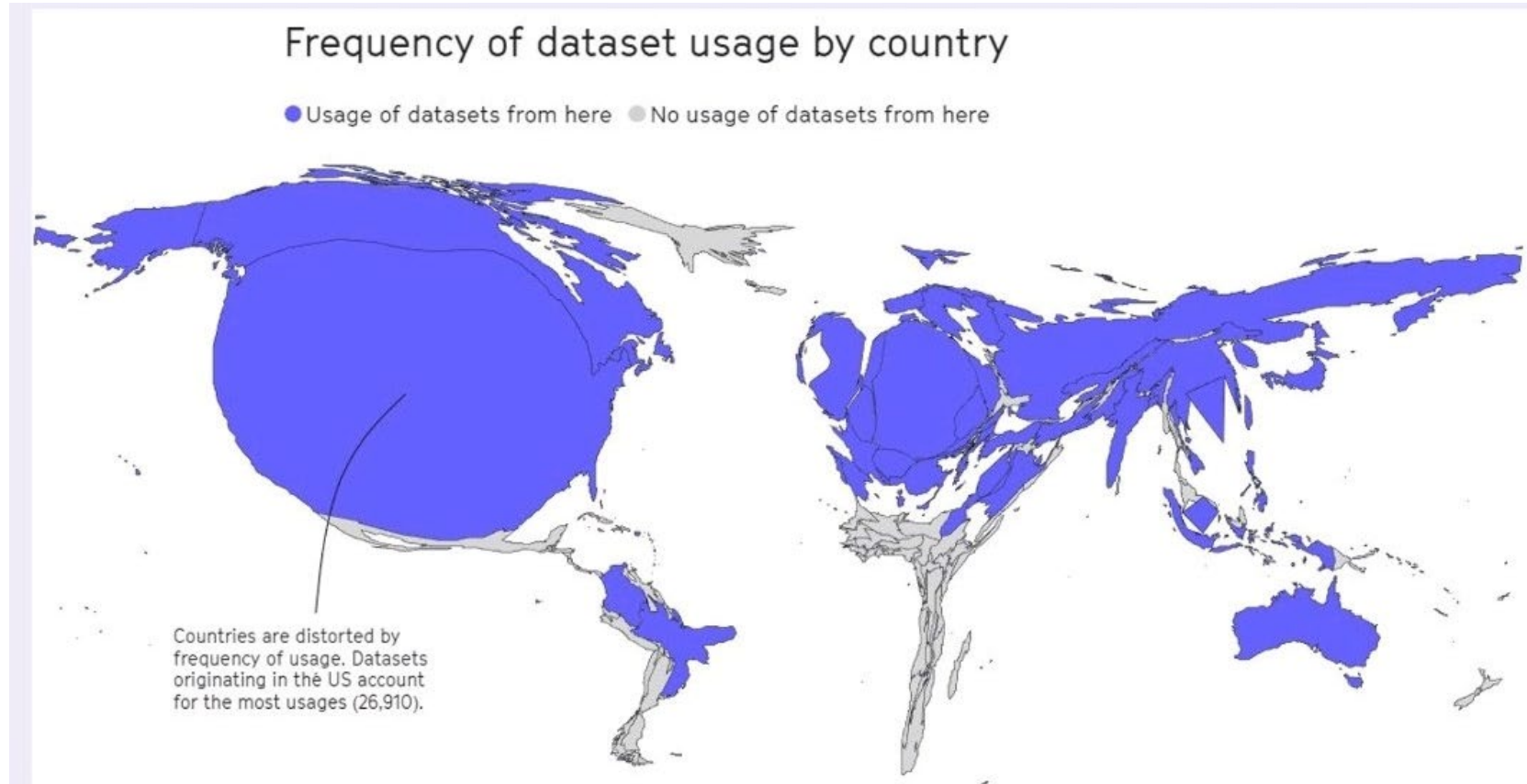
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# THE WORLD AS AI SEES IT



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# ALL DATA IS WRONG BUT SOME IS NEEDED

- Concentration of resources
  - In the previous slide, 50% of datasets are connected to 12 institutions
- Data divide and exclusion
  - WEIRD: Western, educated, industrialised, rich, democratic
- Representation divide
  - Observed vs Estimated



# ALL DATA IS WRONG BUT SOME IS NEEDED

- Decision making is dependent on data
- Data is imperfect and incomplete
- Sustainability is core
  - Computational cost of AI
  - Human and social costs
  - Balancing detail and utility
- Risk Management is crucial
- Data for development and development for data



# ALL DATA IS WRONG BUT SOME IS GOVERNED

## Data Governance Principles

- Privacy and Data Protection
- Data Quality and Integrity
- Transparency and Traceability
- Inclusion, Diversity and Fairness



# GOVERNANCE – WHY? WHAT FOR?

- Regulation as **incentive for responsible innovation, sustainability, and fundamental human rights**

*Cars drive faster with brakes*

-

*In a game without rules, no one wins*

- Need for better understanding and integration of existing frameworks alongside introducing more regulation
- Avoidance of an "arms race" narrative in AI regulation



# GOVERNANCE IS NEEDED FOR INNOVATION!

- Responsible AI is not a choice!
- Data governance is not a choice!
  
- Regulation IS innovation
  - Technological innovation
  - Organisational innovation
  - Regulation innovation
  - Governance innovation
  - Social innovation



# WHY GLOBAL AI GOVERNANCE?

- Coordination
  - international standards to mitigate risks and optimize opportunities.
- Ethics
  - Setting ethical guidelines ensuring respect for privacy, fairness, transparency, and human rights across all nations
- Economic Impacts
  - reduce economic disparities and prevent unfair competitive advantages among nations.

ARTIFICIAL INTELLIGENCE & GLOBAL EDUCATION

Holon IQ

## Global AI Strategy Landscape



Source: HolonIQ, Government Publications and Announcements



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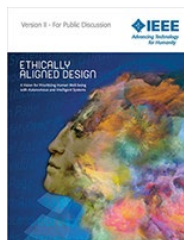
# PRINCIPLES AND GUIDELINES

- UNESCO
- European Union
- OECD
- WEF
- Council of Europe
- IEEE Ethically Aligned Design
- National strategies
- ...

EU HLEG	OECD	IEEE EAD
<ul style="list-style-type: none"> <li>• Human agency and oversight</li> <li>• <b>Technical robustness and safety</b></li> <li>• Privacy and data governance</li> <li>• <b>Transparency</b></li> <li>• <b>Diversity</b>, non-discrimination and fairness</li> <li>• <b>Societal and environmental well-being</b></li> <li>• <b>Accountability</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>benefit people and the planet</b></li> <li>• respects the rule of law, <b>human rights</b>, democratic values and <b>diversity</b>,</li> <li>• include appropriate safeguards (e.g. human intervention) to ensure a <b>fair and just society</b>.</li> <li>• <b>transparency</b> and responsible disclosure</li> <li>• <b>robust, secure and safe</b></li> <li>• Hold organisations and individuals <b>accountable</b> for proper functioning of AI</li> </ul>	<ul style="list-style-type: none"> <li>• How can we ensure that A/IS do not infringe <b>human rights</b>?</li> <li>• effect of A/IS technologies on <b>human well-being</b>.</li> <li>• How can we assure that designers, manufacturers, owners and operators of A/IS are responsible and <b>accountable</b>?</li> <li>• How can we ensure that A/IS are <b>transparent</b>?</li> <li>• How can we extend the benefits and minimize the risks of AI/AS technology being misused?</li> </ul>



<https://ec.europa.eu/digital-single-market/en/high-level-expert-group-artificial-intelligence>



<https://ethicsinaction.ieee.org>

OECD Principles on Artificial Intelligence

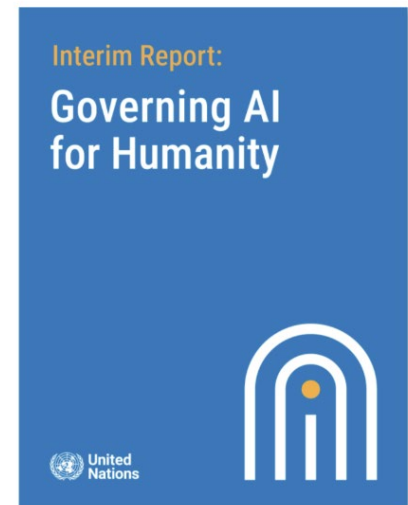


On 22 May 2020  
by governance  
The OECD Principles on  
Supporting innovation  
We are also |

<https://www.oecd.org/gov/ai/principles/>



<https://www.unesco.org/en/artificial-intelligence/en/high-level-expert-group-artificial-intelligence>



Available at  
[www.un.org/ai-advisory-body](http://www.un.org/ai-advisory-body)

# Guiding Principles **proposed in the Interim Report**

To guide formation of new AI governance institutions

1



AI should be governed inclusively, by and for the benefit of all

2



AI must be governed in the public interest

3



AI governance should be built in step with data governance and the promotion of data commons

4



AI governance must be universal, networked and rooted in adaptive multistakeholder collaboration

5



AI governance should be anchored in the UN Charter, International Human Rights Law, and other agreed international commitments such as the Sustainable Development Goals

# AI Governance Functions

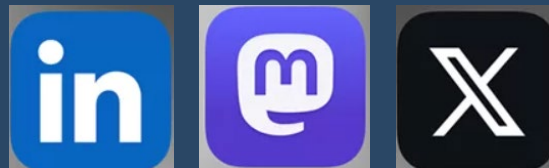


A lush, green Japanese garden scene featuring a pond with lily pads and a path of moss-covered stepping stones. The water reflects the surrounding trees and sky. The overall atmosphere is peaceful and natural.

**GOVERNANCE IS NOT A CHOICE  
BUT A STEPPING STONE!**

# THANK YOU!

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