

UNCTAD - ISAR event 15 July 2019

Measuring the private sector's contribution to attaining the SDGs

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Foothold and momentum

- Responsible authority for SDG indicators
- A 'Partnership for SDG data' helps us
- Dedicated dissemination indicator platform
- **Next:** Enterprises, municipalities, civil society, tier 3
- The SDGs clearly gain foothold throughout society
 - clearly illustrated at last month's general election
 - and the 'People's Democratic Festival'



The dissemination platform

<https://srvscdev1mip.dst.local/en/Statistik/Sdg/>



Also on our SDG platform

Based on existing statistics a number of the UNCTAD indicators have been broken down and compiled for the enterprise sector and added to our SDG portal:

- Economic, Environment and equal opportunities indicators

<https://srvscdev1mip.dst.local/da/Statistik/Sdg/aktiviteter/virksomheder/stats>

SDG analyses from the major business organisations:

<https://srvscdev1mip.dst.local/da/Statistik/Sdg/aktiviteter/virksomheder/orgs>

Reports with indicators for the SDGs in focus at this year's HLPF are also on the portal:

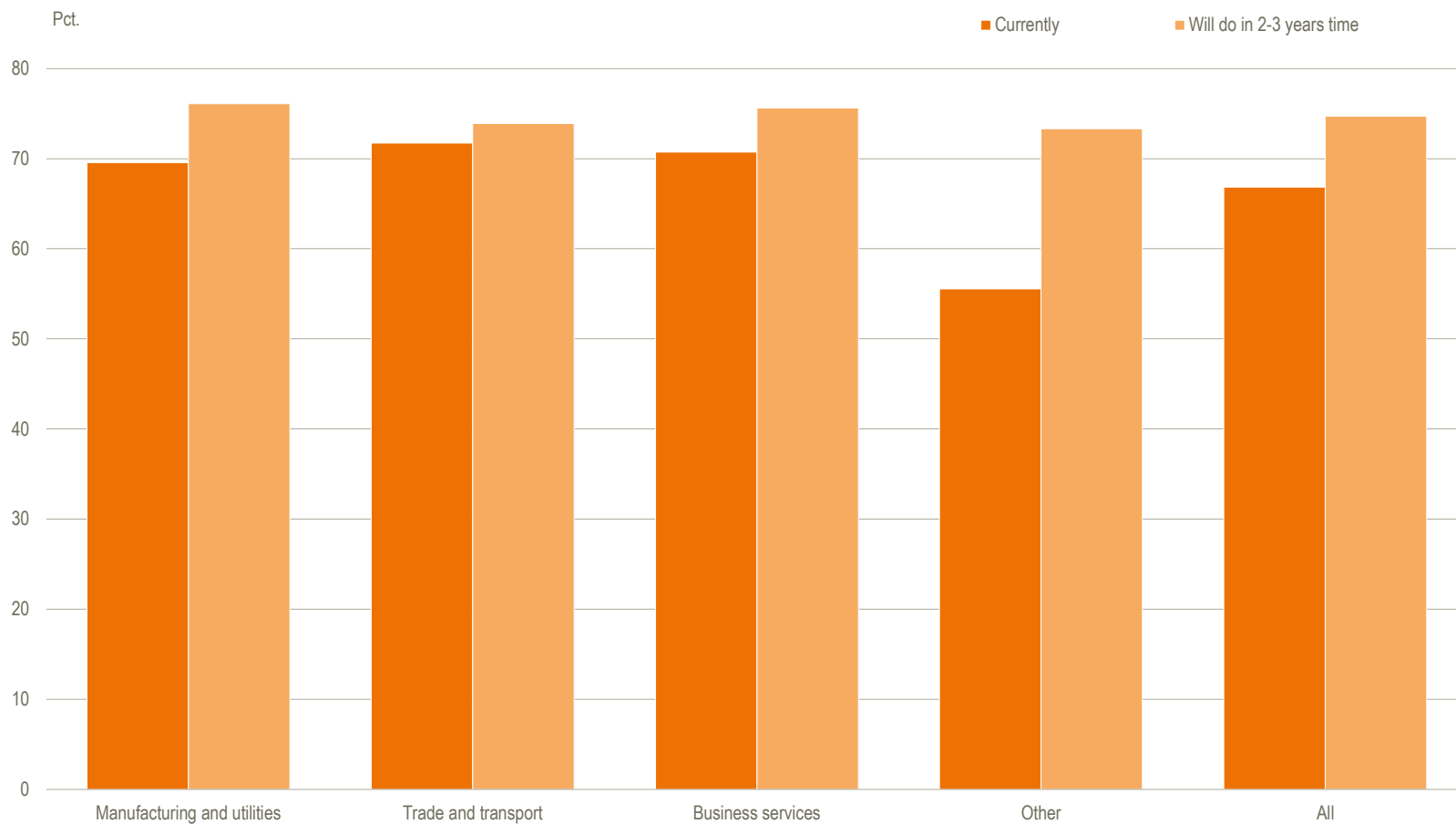
<https://www.dst.dk/en/Statistik/Sdg/aktiviteter/HLPF>

How do enterprises contribute to SDGs?

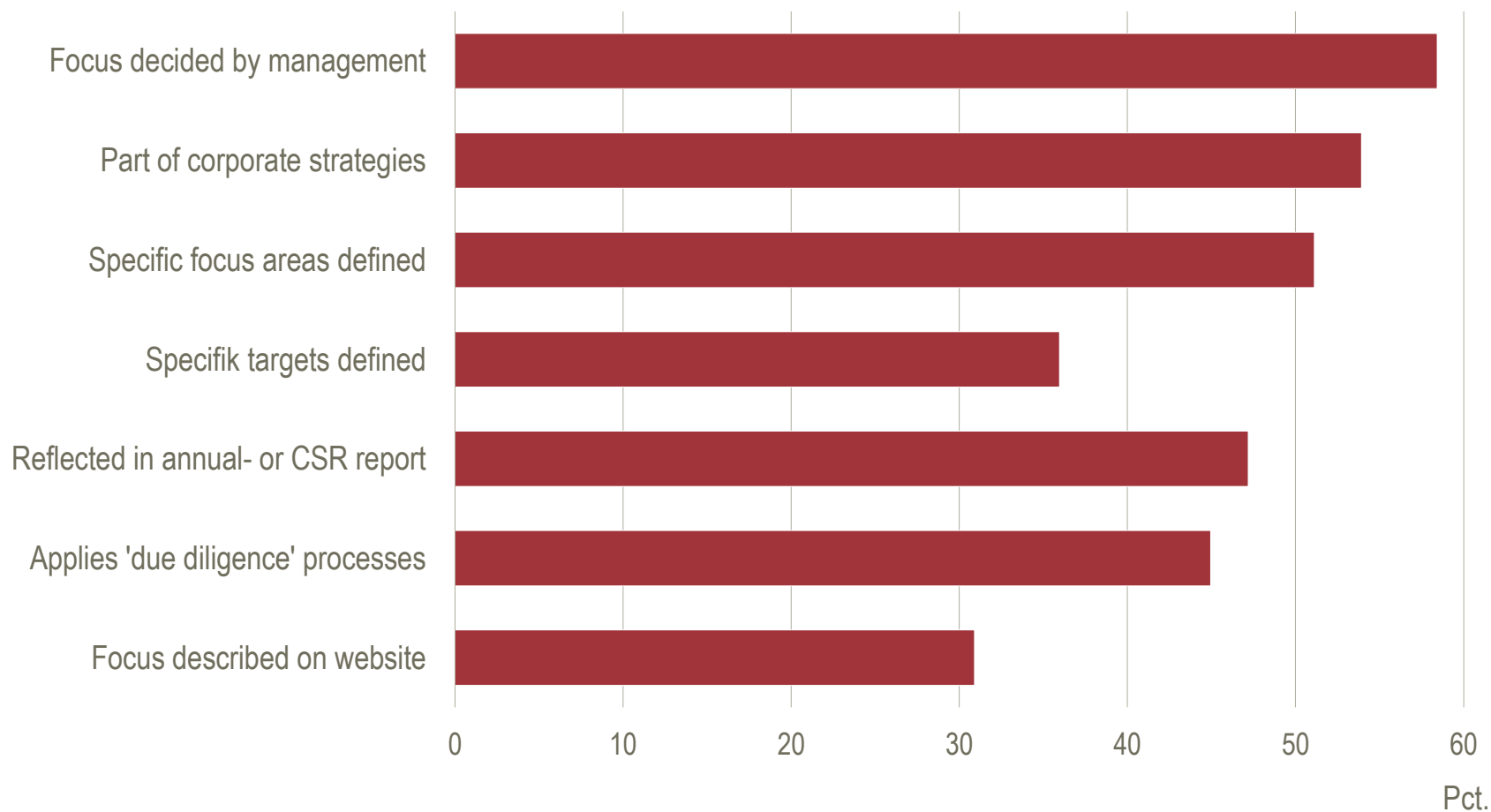
- Qualitative pilot survey on enterprises' **strategic approach**, **specific actions**, **reasons** for SDG work and contributions to 21 selected SDG targets (from SDGs 2–12)
 - Selected aspects also in the Global Compact SA – reflecting main sustainability issues relevant for the enterprise sector in DK
- Questionnaire **consulted with business organisations**
- Voluntary survey conducted in **2nd quarter 2019**
- All private enterprises with **> 250 employees**
 - I.e. to some extent familiar with e.g. CSR and GC reporting
- Data **integrated with other statistical data (EMPL, ITGS, FATS)**
- **Cave at:**
 - Response rate on the lower side
 - Results are **indicative - should be used with caution**
 - Results are **not representative for smaller enterprises**



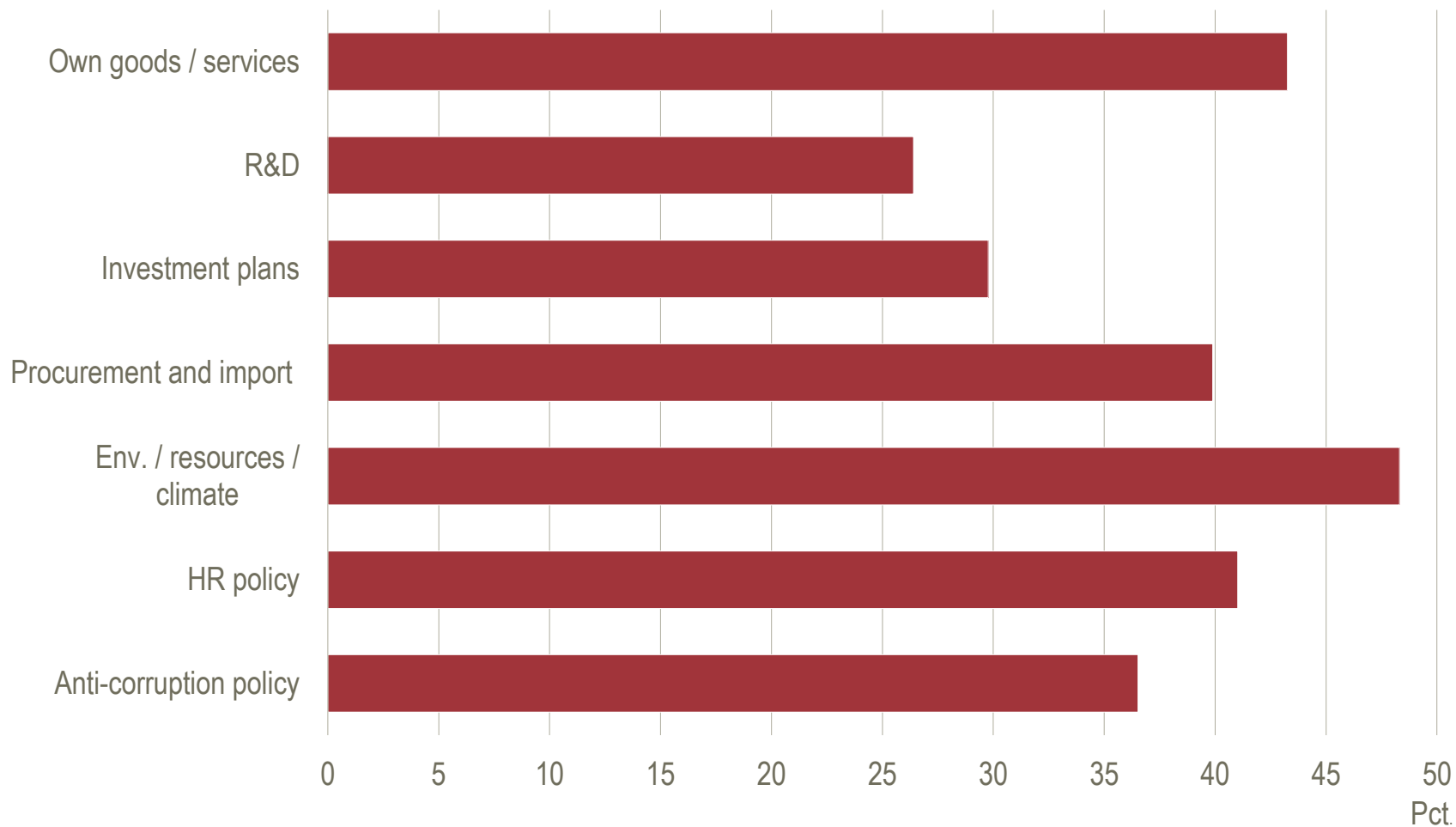
SDG focus – by activity



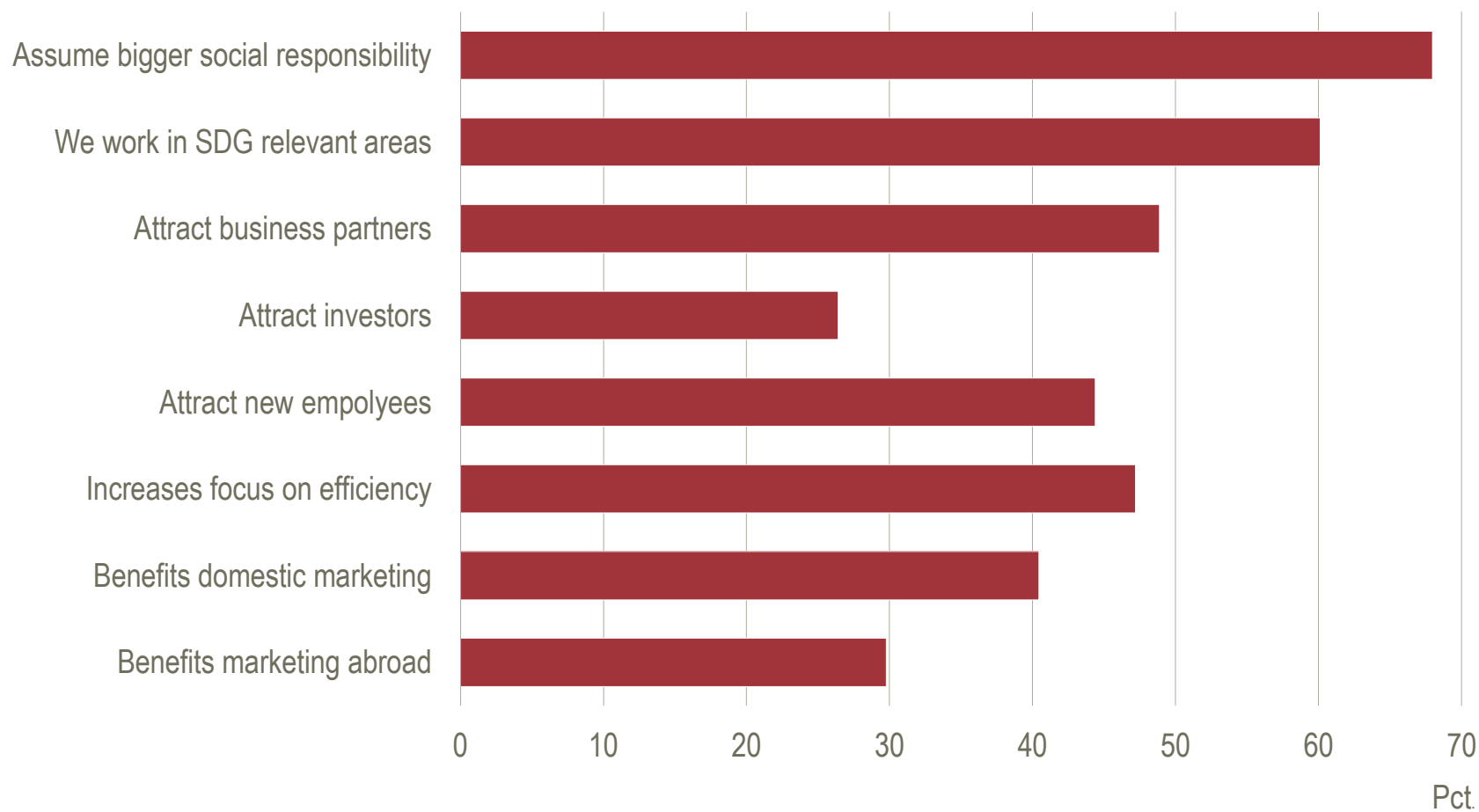
SDG approach at overall level



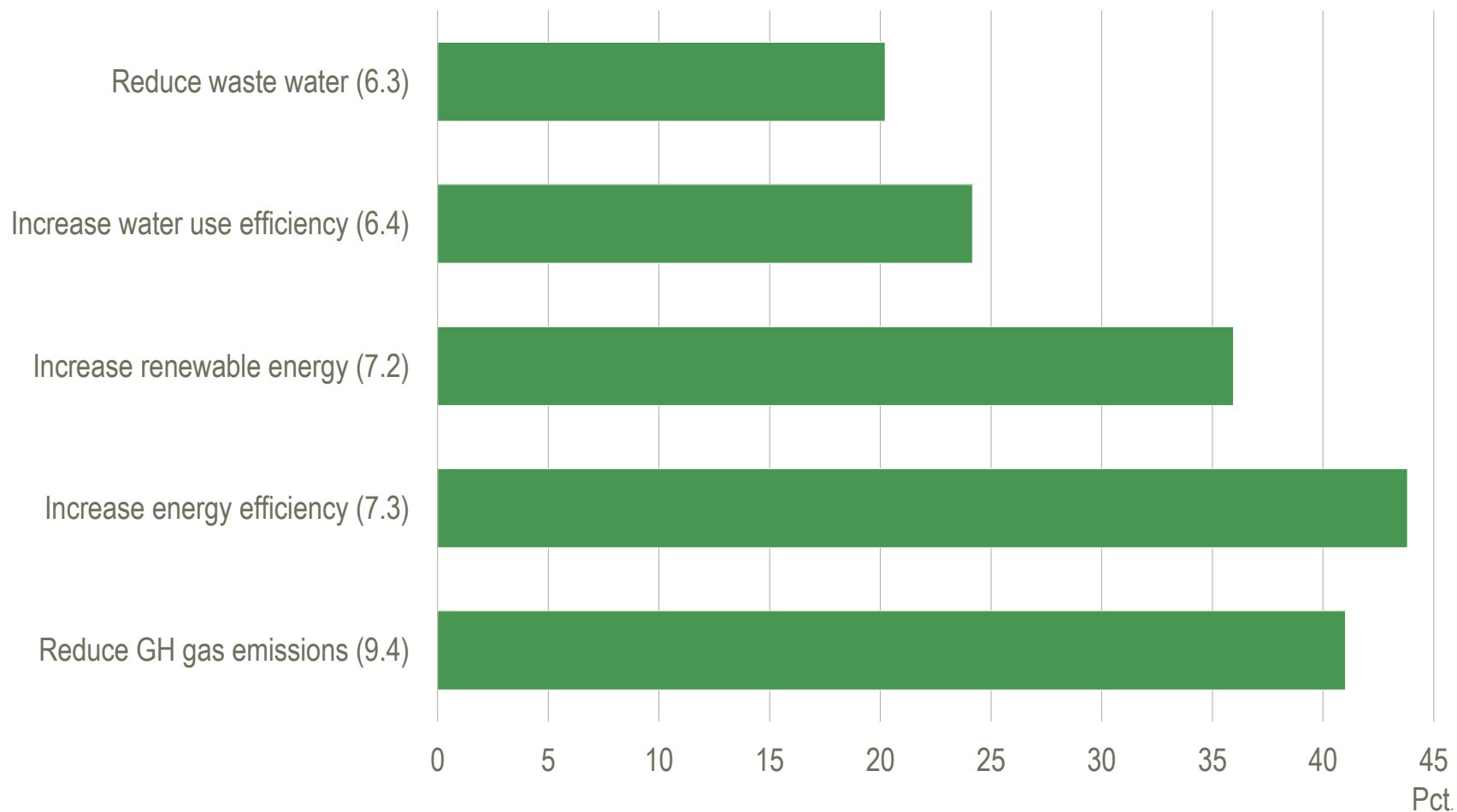
Specific SDG related actions



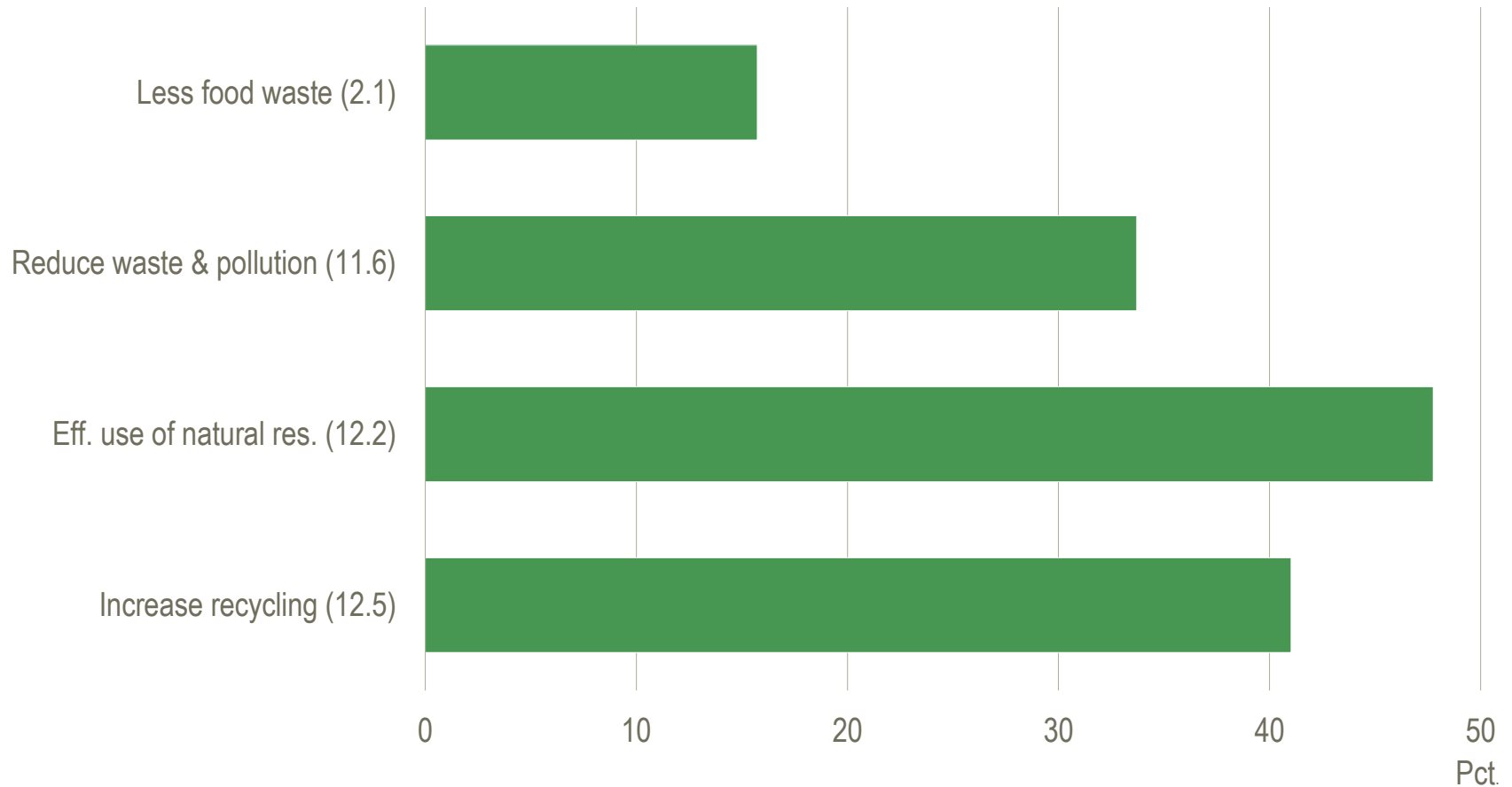
Reasons for enterprises' SDG focus



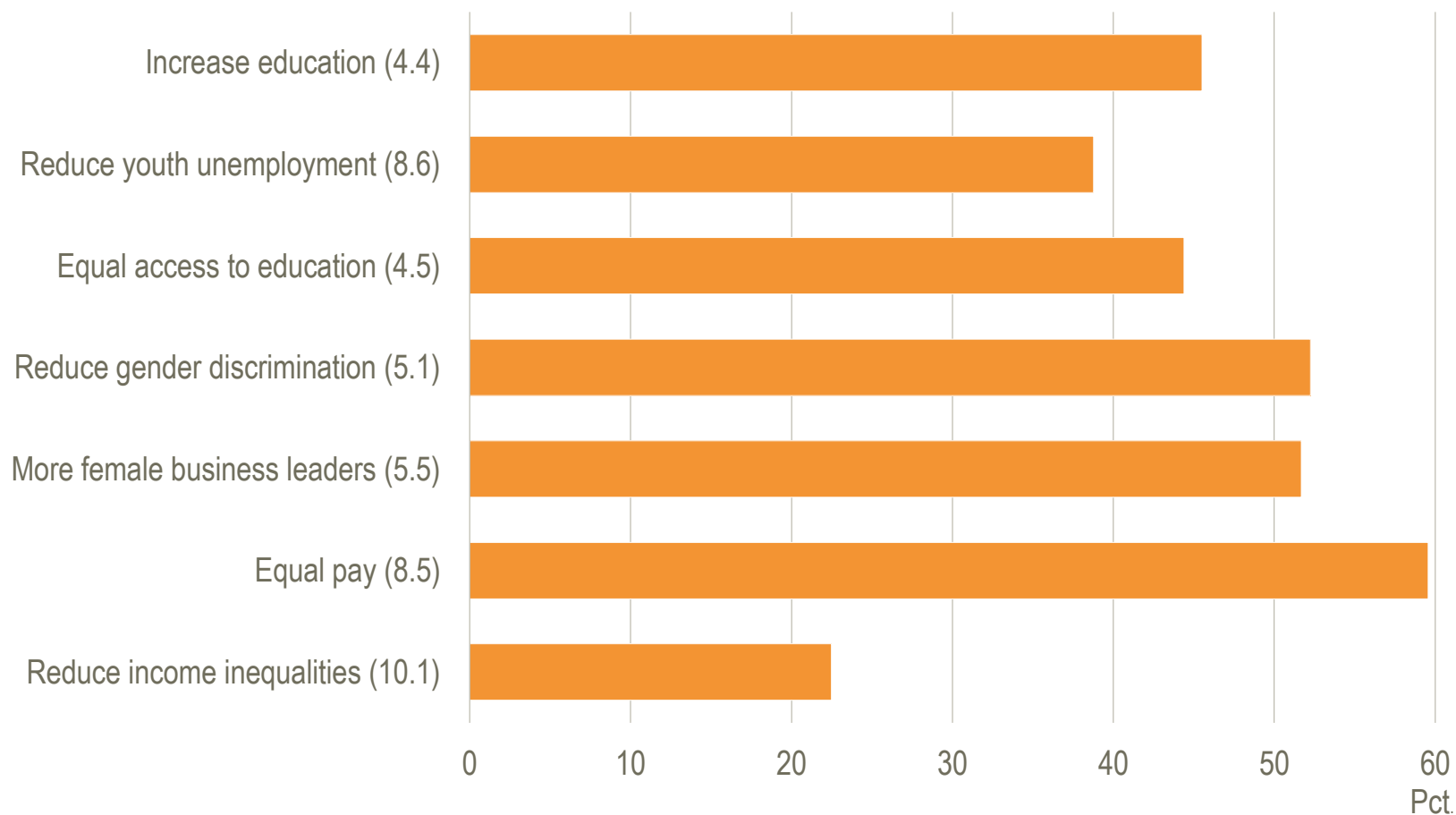
SDG action re CO₂, water and energy



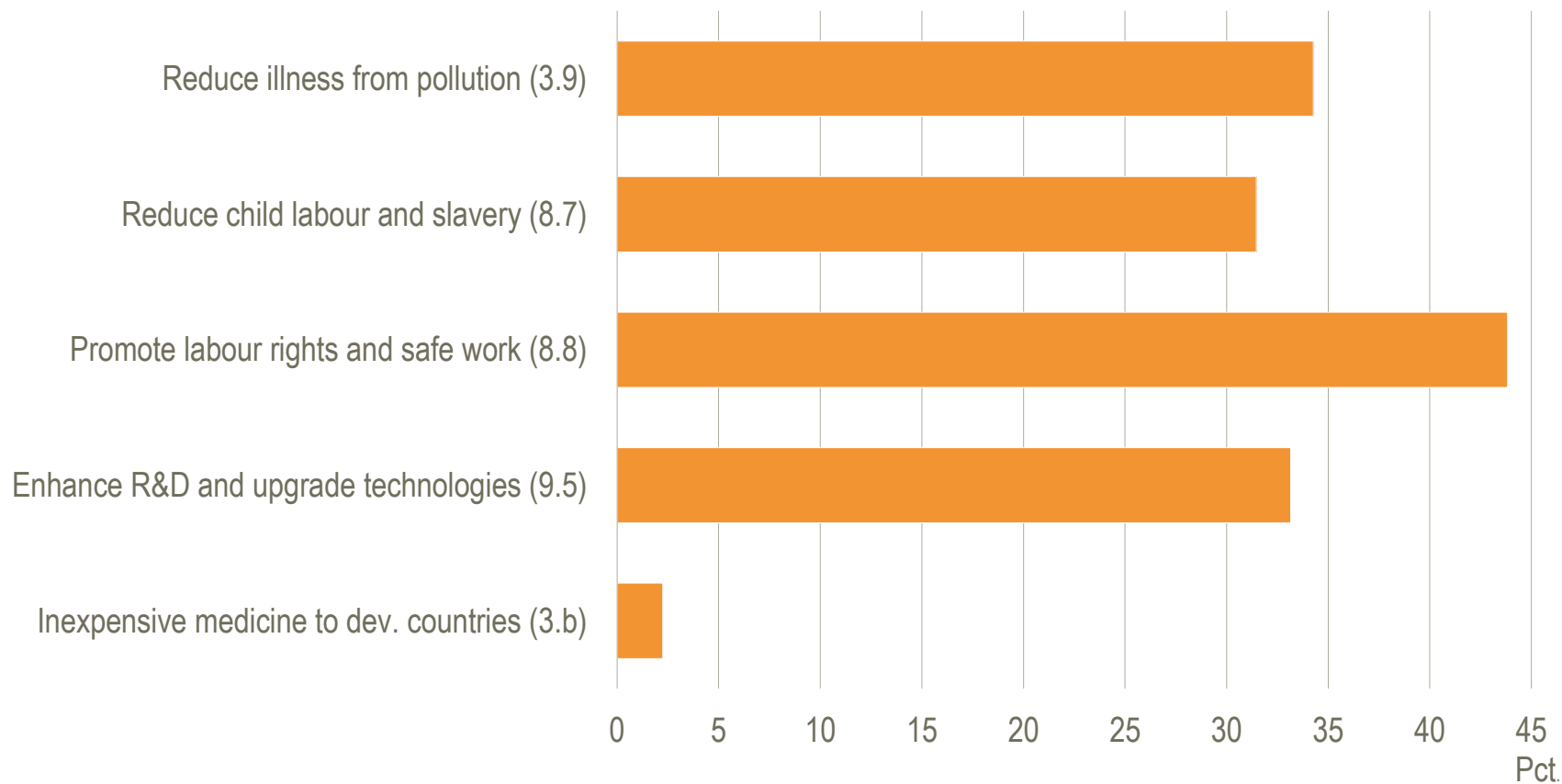
SDG action re resource mgt. and waste



SDG action re inclusion and equal opportunities



SDG action in other areas surveyed



Integrate enterprises' own disclosure

SDG strategies, actions and results of identifiable enterprises:

<https://srvscdev1mip.dst.local/da/Statistik/Sdg/aktiviteter/virksomheder/corps>

Four examples:

- Transport / logistics: A.P. Møller / Mærsk
- Manufacturing (medico): Novo Nordisk
- Manufacturing (energy- and utilities efficiency): Grundfos
- Services (technological consultancy): Teknologisk Institut

Next steps re enterprises and SDGs

- Pilot study concluded only a month ago. We must:
 - Assess how we best continue and extend (and finance)
 - Discuss with data partners from the business community
- Metric-, data- and communication issues:
 - Some aspects are inherently hard to quantify
 - Unclear and moving baselines
 - ‘Cherry picking’, ‘green washing’ and ‘window dressing’
 - XBRL seems the durable solution, but will likely take years
 - Could linking to identifiable company reports jeopardize our independence (and reputation)?
- We may decide to progress in a moderate pace: We prefer a low number of robust indicators on key areas
 - Integrate with other data and deepen analysis – many possibilities!