# Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR)

UNCTAD-ISAR – WBCSD Webinar
Assurance on sustainability reports: current practices and challenges

Tuesday, 16 June 2020

Presented by

Jeffrey Hales Chair, Standards Board Sustainability Accounting Standards Board

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# A SASB Perspective on Assurance

Jeffrey Hales, PhD
University of Texas at Austin
SASB Standards Board, Chair

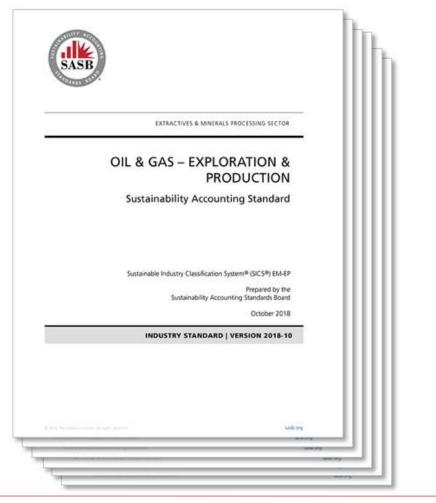
#### **UNCTAD-ISAR & WBCSD Webinar**

Assurance on sustainability reports: Current practices and challenges 16 June 2020

# SASB's Approach to Sustainability Reporting

Standards with a view of financially material ESG risks and opportunities across 77 industries

# 77 industry-specific SASB Standards



#### Standards Application Guidance





© SASB

# From Reporting to Reliance

Investors want high-quality data that they can use across their portfolios.

#### BlackRock.

#### **A Fundamental Reshaping of Finance**

Dear CEO,

UN's

As an asset manager, BlackRock invests on behalf of others, and I am writing to you as an advisor and fiduciary to these clients. The money we manage is not our own. It belongs to people in dozens of countries trying to finance long-term goals like

> "BlackRock believes that SASB provides a clear set of standards for reporting sustainability information across a wide range of issues..."

system that finances economic growth.

Will cities, for example, be able to afford their infrastructure needs as climate risk reshapes the market for municipal bonds? What will happen to the 30-year mortgage — a key building block of finance — if lenders can't estimate the impact of climate risk over such a long timeline, and if there is no viable market for flood or fire insurance in impacted areas? What happens to inflation, and in turn interest rates, if the cost of food climbs from drought and flooding? How can we model economic growth if emerging markets see their productivity decline due to extreme heat and other climate impacts?

Investors are increasingly reckoning with these questions and recognizing that climate risk is investment risk. Indeed, climate change is almost invariably the top issue that clients around the world raise with BlackRock. From Europe to Australia, South America to China, Florida to Oregon, investors are asking how they should modify their portfolios. They are seeking to understand both the physical risks associated with climate change as well as the ways that climate policy will impact prices, costs, and demand across the entire economy.

Larry Fink, Chairman and Chief Executive Officer January 17, 2020

#### STATE STREET GLOBAL ADVISORS

# CEO's Letter on our 2020 Proxy Voting Agenda

Dear Board Member,

Global

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ESG: No

"... leveraging the Sustainability
Accounting Standards Board (SASB)
materiality framework, R-Factor ... allows
us to evaluate a company's performance
against both regional and global industry
peers ...

... Beginning this proxy season, we will take appropriate voting action against board members at companies in the S&P 500, FTSE 350, ASX 100, TOPIX 100, DAX 30, and CAC 40 indices that are laggards based on their R-Factor scores ... "

our call. For example, our Fearless Girl campaign in which we used our voice

Cyrus Taraporevala, Chief Executive Officer January 28, 2020



# **Standards Support Assurance**

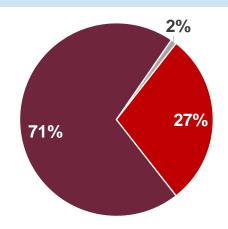
Detailed guidance plus assurance supports consistent, comparable, reliable data

#### **Industry-specific disclosure topic Accounting metrics** Table 1. Sustainability Disclosure Topics & Accounting Metrics TOPIC ACCOUNTING METRIC **Technical protocol CATEGORY UNIT OF** Gross global Scope 1 emissions, percentage MEASURE CODE for compiling data methane, percentage covered under Metric tons emissions-limiting regulations Quantitative CO2-e (t), EM-EP-110a.1 Percentage (%) from Greenhouse EM-EP-110a.1. Gross global Scope 1 emissions, percentage methane, percentage comb Gas Emissions covered under emissions-limiting regulations Discu The entity shall disclose its gross global Scope 1 greenhouse gas (GHG) emissions to the atmosphere of the seven emiss GHGs covered under the Kyoto Protocol—carbon dioxide (CO<sub>2</sub>), methane (CH<sub>4</sub>), nitrous oxide (N<sub>2</sub>O), perfo **Activity metrics** hydrofluorocarbons (HFCs), perfluorocarbons (PFCs), sulfur hexafluoride (SF<sub>6</sub>), and nitrogen trifluoride (NF<sub>3</sub>). Air er for normalization NOx ( Air Quality 1.1 Emissions of all GHGs shall be consolidated and disclosed in metric tons of carbon dioxide equivalent (CO<sub>2</sub>-e), and calculated in accordance with published 100-year time horizon global warming potential (GWP) values. To (1) To date, the preferred source for GWP values is the Intergovernmental Panel on Climate Change (IPCC water region Water Table 2. Activity Metrics Volun gener **ACTIVITY METRIC** CATEGORY MEASURE injecte Water discha Management barrels per day Perce (Mbbl/day); which Production of: (1) oil, (2) natural gas, (3) synthetic oil, and (4) Million standard EM-EP-000 synthetic gas cubic feet per (MMscf/day) Number Quantitative Number of offshore sites

#### Report Type (2018 to date)

12% Regulatory Filings, Proxy Statements14% Annual Reports, Other74% CSR Reports

#### Assurance (2018 to date)



- No Assurance Reported
- Named Assurance Firm
- Did Not Name Assurance Firm



# **Summary Observations**

Lots of variance in practice, but trends are reassuring

- 1) At this stage of market adoption, limited issuers receive 3<sup>rd</sup> party review
- 2) Wide variety in how ESG assurance is conducted and communicated
- 3) Of the firms that obtained assurance, most issuers are using a nontraditional assurance firm, such as an engineering firm or environmental compliance firm
- 4) Most common metrics assured are the SASB metrics that relate to relatively well-established environmental measures:
  - Water (consumption, discharge, efficiency)
  - GHG emissions
  - Energy (consumption, efficiency)



# **Example**

Assurance can be comprehensive and tailored to the highest level supported by established criteria



**GRI** Index in ESG Report

evidence to support our conclusion does not reduce the inher

The Environmental Social and Governance 2019 Report includes certain information relating to goals and progress against

goals and such information is denoted by an asterisk (\*). Any information relating to goals and progress against goals were

management of different but acceptable measurement meth

different amounts or metrics being reported.

not subject to our review and, accordingly, we do re Information for periods prior to December 31, 2011

conclusion or any form of assurance on such information our review, we are not aware of any mate

Trust's assertion that the sustainability disclosures Environmental, Social and Governance 2019 Rep in accordance with the GRI Standards – Core opt

Delotte + Jacke LLP

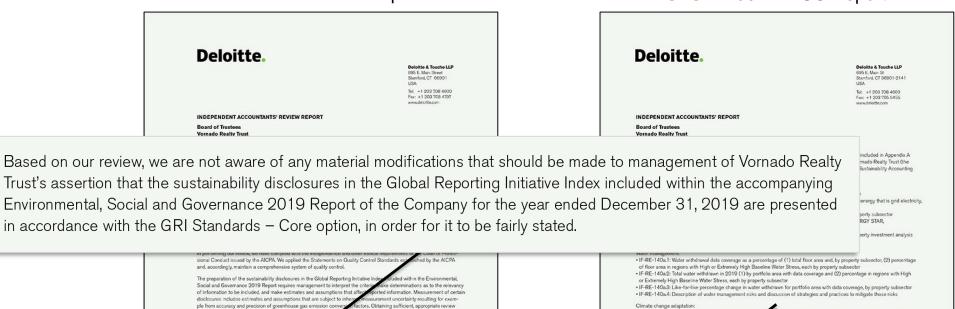
inty in the amounts and metrics. The selection by

put data, or assumptions may have resulted in materially

**SASB** Index in ESG Report

• IF-RE-450a I: Area of properties located in FEMA Species flood Hazard Areas or foreign equivalent, by property subsector

analysis, degree of systematic portfolio exposure, and strategies



Our examination was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants (AICPA) in AT-C section 105, *Concepts Common to All Attestation Engagements*, and AT-C section 205, *Examination Engagements*. Those standards require that we plan and perform the examination to obtain reasonable assurance about whether management's assertion is fairly stated, in all material respects. An examination involves performing procedures to obtain evidence about management's assertion. The nature, timing, and extent of the procedures selected depend on our judgment, including an assessment of the risks of material misstatement of management's assertion, whether due to fraud or error. We believe that the evidence we obtained is sufficient and appropriate to provide a reasonable basis for our opinion.

• IF-RE-450a2: Description of climate change risk ex-

Management of Tenant Sustainability Impa

for mitigating risks.





# Accounting for a **Sustainable Future**