



# Building Productive Capacities and Impact Investing in LDCs: The case of Nutraceuticals

## Join us to discuss new economic opportunities for LDCs

A report written by the Common Fund for Commodities and UNCTAD highlights the opportunities the growing market for nutraceuticals (health foods and supplements) presents to a number of least developed and landlocked developing countries (LDCs and LLDCs). The report examines the potential, opportunities and challenges of such countries as Bhutan, Burkina Faso, Ethiopia and Nepal to become important producers of nutraceuticals.

As consumers become more aware of the benefits of a healthy diet and the dangers of junk food, they opt for alternatives and are willing to pay a higher price. However, the question is how can LDCs and LLDCs that often face structural and geographic disadvantages tap into this new market opportunities?

## Adding value, ensuring prosperity

Many LDCs are home to rich natural resources that could be harnessed more effectively to produce high value products for export.

For example, by adding value to their agricultural output creating nutraceutical brands, they can reduce their reliance on a small number of unprocessed commodities and limit their vulnerability towards external shocks such as the international price fluctuations.

At the event, our expert panel will discuss how LDCs can overcome the challenges they face and take advantage of the opportunities related to nutraceutical products to strengthen economic resilience and increase farmers' incomes.

## For practical insights on how to realise the potential of nutraceuticals in Least Developed Countries join us at the event!

