



# Notpla Disappearing Packaging

welcome

2024/25



# By leveraging the unique properties of over 12,000 seaweed species, we tailor our materials to meet specific needs

## red seaweed

hot water soluble  
heat sealable  
meltable  
flexible  
oil barrier  
pigments



## brown kelp

insoluble  
heat stable  
flexible  
oil barrier  
antioxidants  
pigments



## extracts

flavourless  
odourless  
colourless  
shelf stable  
powder

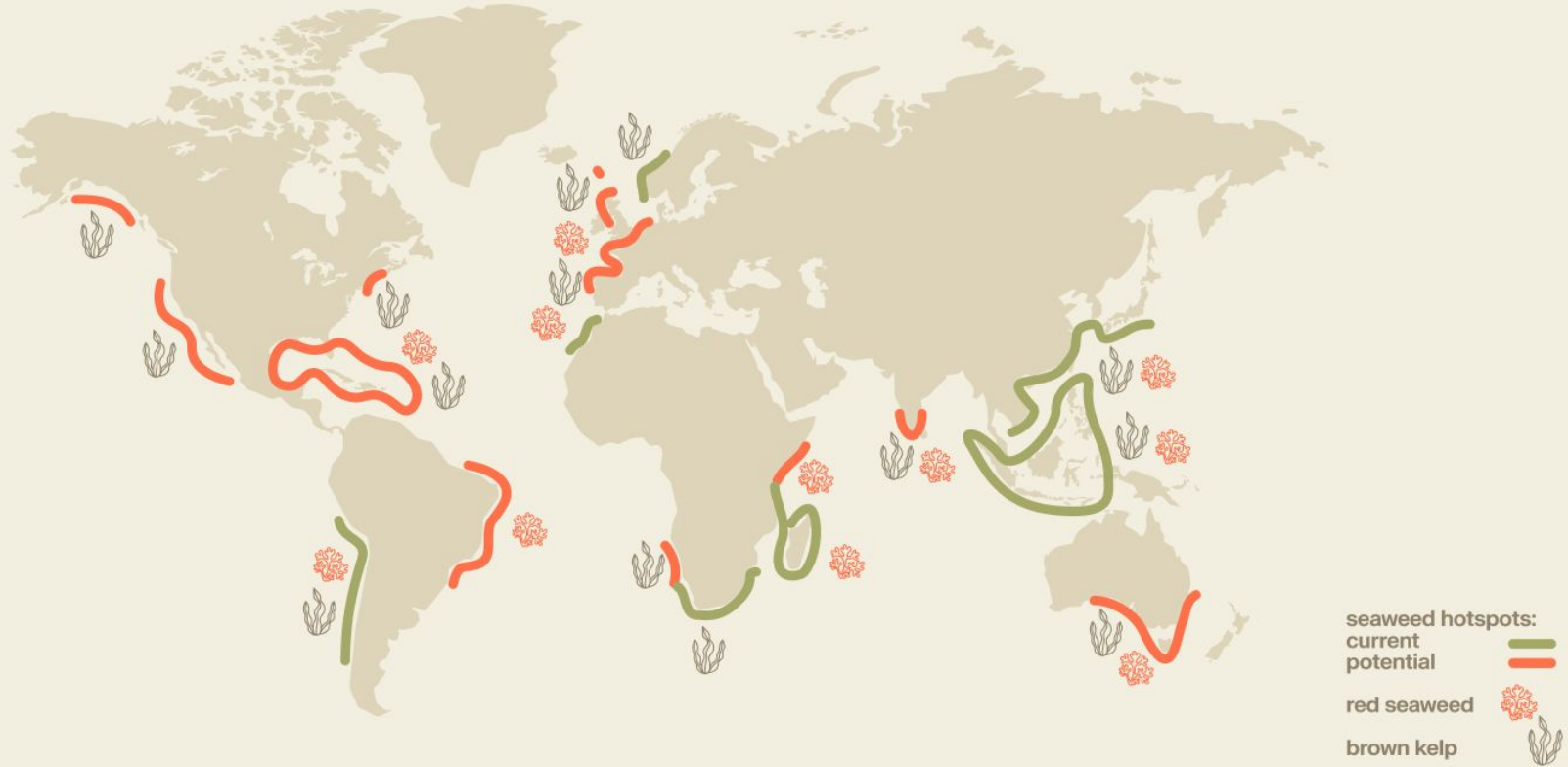


## by-products

fibrous  
concentrated antioxidants  
mineral rich  
pigmented



The ocean holds a limitless supply of this sustainable resource, requiring just 0.066% of its space to replace all single-use plastic



**food-containers**



**energy gel pod**



**ice cream spoon**



**food oil pipette**



**dry food sachet**



**laundry sachet**



**seaweed paper**



Prince William awarded us with the world's most prestigious sustainability accolade

WINNER



THE  
EARTHSHOT  
PRIZE

“ Notpla presents a wonderful vision of what scaling really looks like, and that gives us all hope, inspiration and optimism

→ Prince William, The Earthshot Prize founder, The Earthshot Prize Innovation Summit 2023, New York





Notpla  
Disappearing  
Packaging

let's make plastic  
disappear together

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Unit 8B Queen's Yard, London E9 5EN