Capacity Building on Measuring E-commerce and the Digital Economy

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Working Group on Measuring E-commerce and the Digital Economy
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Why an UNCTAD Manual?

- Digital and trade policy planning and evaluation need statistics on:
  - ICT use by businesses, including e-commerce
  - Role of the ICT sector in employment
  - Contribution of the ICT sector to value added
  - Role of ICT goods, ICT services, and digitally-delivered services in international trade

- Developing economies are missing many of the basic statistics in these areas

- UNCTAD member states increasingly request guidance in measuring e-commerce and the digital economy
How will the UNCTAD Manual be used?

✓ Basis for capacity building:
  o Training course (face-to-face, online)
  o Advisory services
  o Technical assistance in survey planning and implementation

✓ Methodological reference:
  o For national statistical offices and other producers of official statistics
  o Core indicators, statistical classifications and definitions, model questionnaires
Manual timeline

- Oct-Nov 2019: First draft revision
- Dec 2019: Working Group meeting, consultation with Member States
- October 2020: IGE on E-Commerce and the Digital Economy
- March 2021: Revised Manual published
- 2021: Development of training material, raise funds for capacity building
- 2021+: Delivery of training courses (face-to-face, online)
The UNCTAD Manual complements other work
International collaboration

- Partnership on Measuring ICT for Development
- ITU Expert Groups of ICT Household Indicators and Telecommunication/ICT Indicators
- UNSD Task Team on Globalization and Digitalization
- Inter-Agency Task Force on International Trade Statistics (TFITS)
- G20 and OECD initiatives on measuring the digital economy
- UNCDF-UNCTAD-UNDP Pacific Digital Economy Programme (training)
What the Working Group experts can do

✓ Disseminate the UNCTAD Manual to producers of digital economy statistics in their countries and regions

✓ Express interest to UNCTAD in receiving technical assistance and capacity building on how to measure e-commerce and the digital economy

✓ For more information contact ict4d@unctad.org
Thank you!