

Capacity Building on Measuring E-commerce and the Digital Economy

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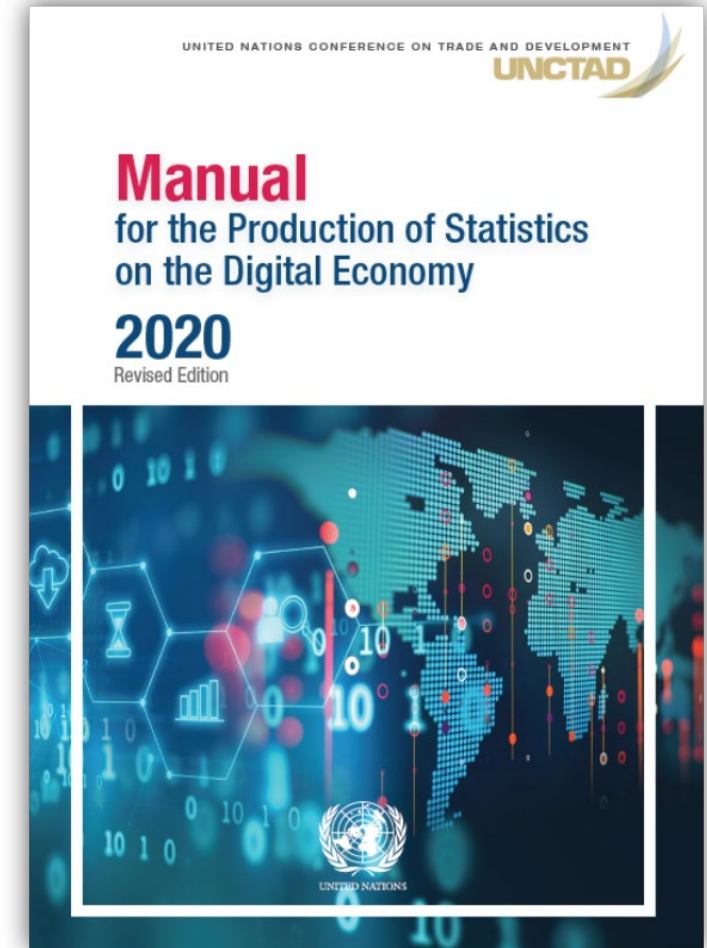
Working Group on Measuring E-commerce and the Digital Economy

Second Meeting, Virtual

3 May 2021

Why an UNCTAD Manual?

- ✓ Digital and trade policy planning and evaluation need statistics on:
 - ICT use by businesses, including e-commerce
 - Role of the ICT sector in employment
 - Contribution of the ICT sector to value added
 - Role of ICT goods, ICT services, and digitally-delivered services in international trade
- ✓ Developing economies are missing many of the basic statistics in these areas
- ✓ UNCTAD member states increasingly request guidance in measuring e-commerce and the digital economy



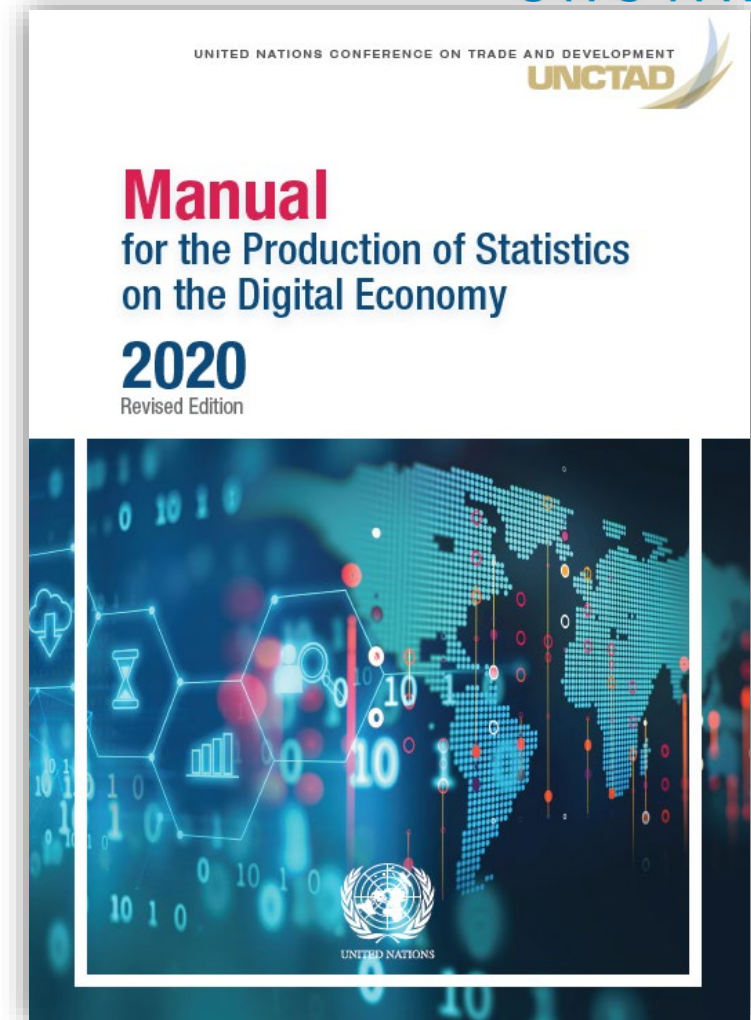
How will the UNCTAD Manual be used?

✓ Basis for capacity building:

- Training course (face-to-face, online)
- Advisory services
- Technical assistance in survey planning and implementation

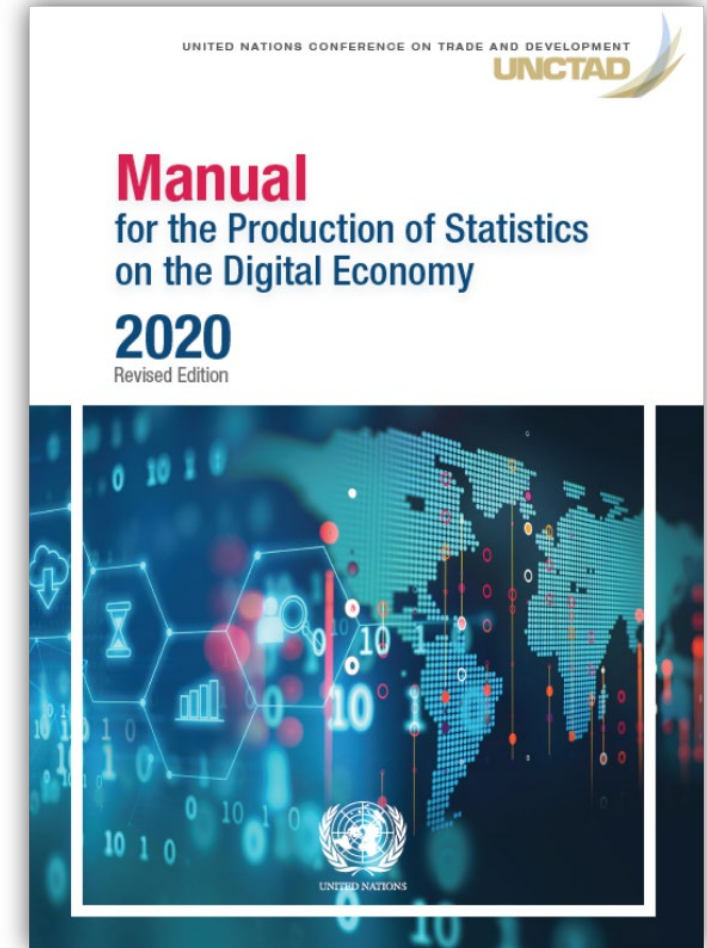
✓ Methodological reference:

- For national statistical offices and other producers of official statistics
- Core indicators, statistical classifications and definitions, model questionnaires



Manual timeline

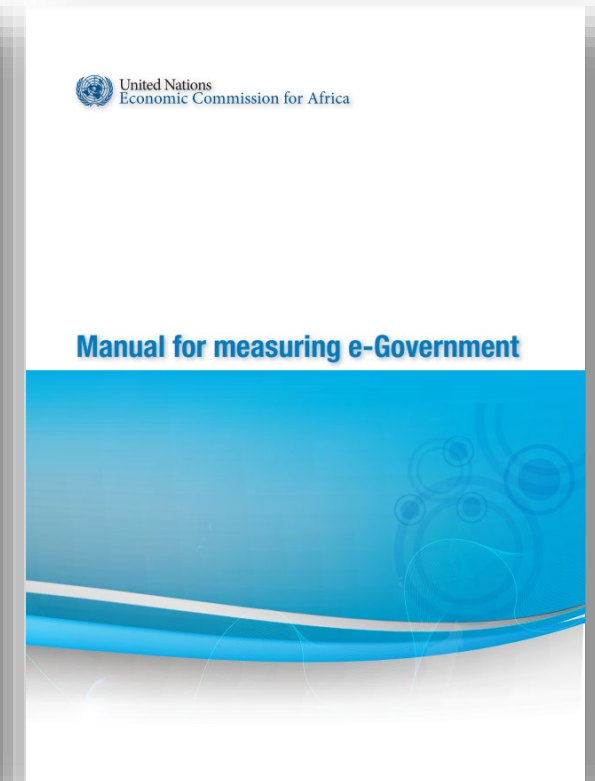
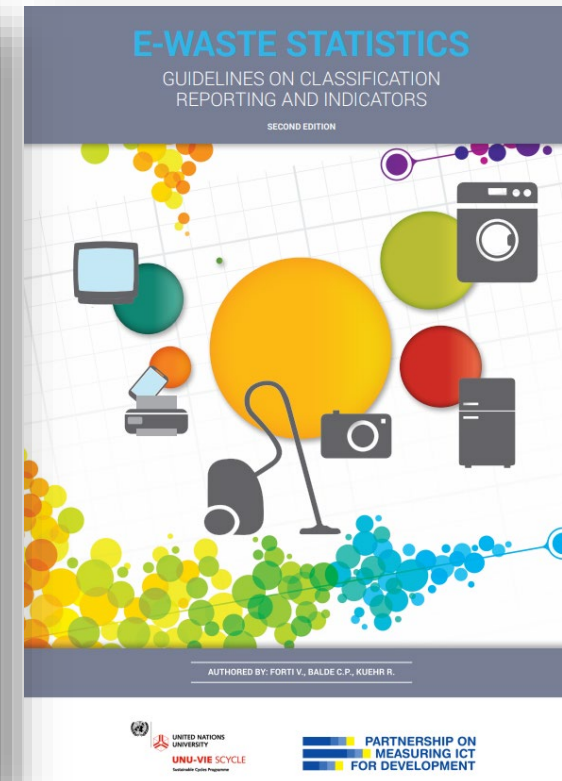
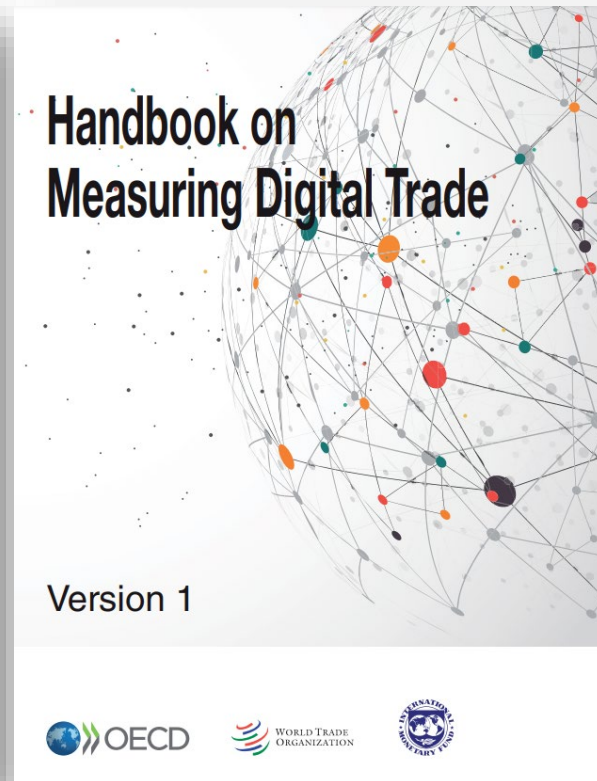
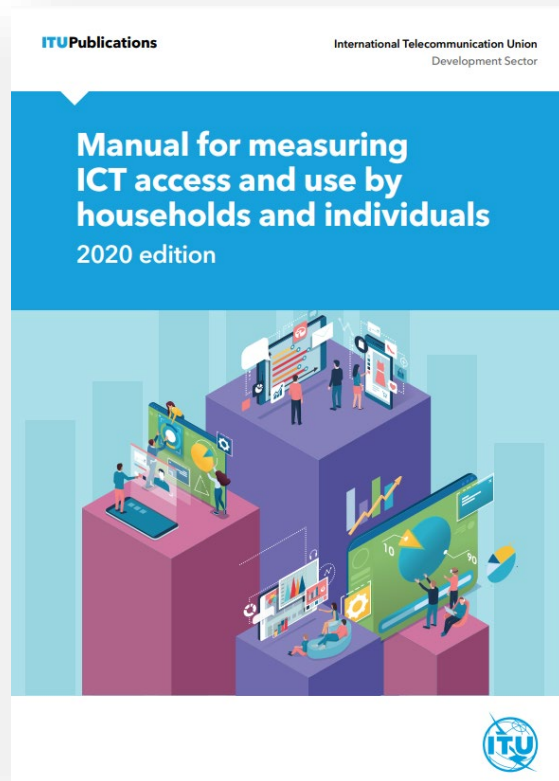
- ✓ Oct-Nov 2019: First draft revision
- ✓ Dec 2019: Working Group meeting, consultation with Member States
- ✓ October 2020: IGE on E-Commerce and the Digital Economy
- ✓ March 2021: Revised Manual published
- ✓ 2021: Development of training material, raise funds for capacity building
- ✓ 2021- : Delivery of training courses (face-to-face, online)



The UNCTAD Manual complements other work



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International collaboration



- ✓ Partnership on Measuring ICT for Development
- ✓ OECD Working Party on Measurement and Analysis of the Digital Economy (WP MADE)
- ✓ ITU Expert Groups of ICT Household Indicators and Telecommunication/ICT Indicators
- ✓ UNSD Task Team on Globalization and Digitalization
- ✓ Inter-Agency Task Force on International Trade Statistics (TFITS)
- ✓ G20 and OECD initiatives on measuring the digital economy
- ✓ UNCDF-UNCTAD-UNDP Pacific Digital Economy Programme (training)

What the Working Group experts can do



- ✓ Disseminate the UNCTAD Manual to producers of digital economy statistics in their countries and regions
- ✓ Express interest to UNCTAD in receiving technical assistance and capacity building on how to measure e-commerce and the digital economy
- ✓ For more information contact ict4d@unctad.org



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Thank you!