

Essence Group Fiji is committed to improving the livelihood of rural women and communities in Fiji.

Debra Sadranu moved to Fiji in the 1990s.

Expertise in Beauty & Spa
Thalassotherapy.

Established a Spa School and chain of
spas in hotels and resorts.

Supporting local women.

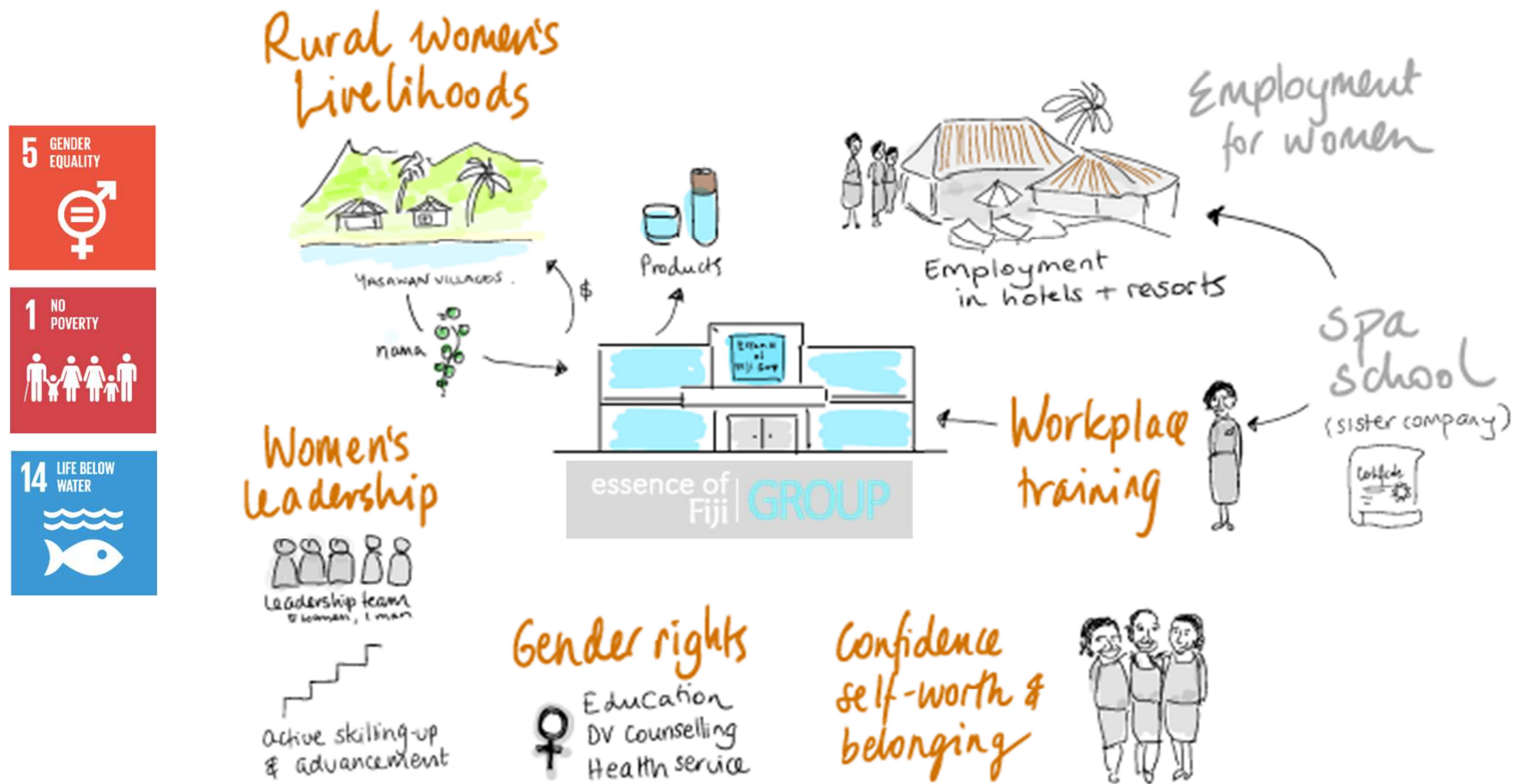
Manufacturing of Nama (Sea Grapes)
skincare.



Essence of Fiji's multi-dimensional impact model

Everything Essence of Fiji does is driven by a desire to benefit rural women and communities through training, employment and village harvesting. As illustrated below, there are six key ways that Essence of Fiji, working in partnership with the Spa School, benefits women in Fiji. These strategies link to the Sustainable Development Goals 5 and 1. The business also ensures that Nama harvesting is done sustainably, in line with Goal 14.

Essence of Fiji's impact model



Supporting Rural Women – Sustainable Harvesting



Year 2012 collaborated with James Cook University ACIAR to research properties/benefits of Sea Grapes.

Partnership with Market Development Facility (MDF), Australian Government-funded organization, for fair trade and women's wellbeing.

2014 - Formulation and manufacturing of Nama Fiji – organic sea grapes Retail Skincare & Spa Thalasso brand.



Sensible Sustainable Harvesting –



Fijian people eat Nama.

The women break the Nama leaving the root.

Nama replenishes in 2 to 3 weeks.

The women spend up to 8 hours a day harvesting Nama.

Providing much needed revenue for rural village women.

NAMA

FIJI

Retail & Spa Thalassotherapy

Fiji Made brand with key ingredient organic sea grapes (nama).

Glass and bamboo packaging.

We care for the environment & social responsibilities to our Island and its people.



SUSTAINABLE
HARVESTING



VEGAN



CRUELTY-FREE



ZERO WASTE
AMBITION



FRAGRANCE
FREE



PARABEN FREE



FIJIAN
MADE