

Intergovernmental
Group of Experts on
**Consumer Protection
Law and Policy**

9th session

6–8 July 2026 - Palais des Nations - Geneva

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Round Table on innovation in consumer information and education, including to promote sustainable consumption

Monday, 6 July 2026
11:30-13:00, Room XII

Questions

- ▶ **How can consumer protection authorities ensure that information, including information provided through digital interfaces, is transparent, verifiable and free from greenwashing or dark patterns?**
- ▶ **What regulatory and technological tools can help authorities monitor markets and take effective enforcement action against false or misleading claims?**
- ▶ **How can governments, businesses, consumer organizations and international organizations design information and education initiatives that are accessible, inclusive and sustainable, particularly for vulnerable and disadvantaged consumers?**

Thank you!

