

Breaking down barriers for women digital entrepreneurs:

Asia snapshot*

Business profile



Key barriers to business growth

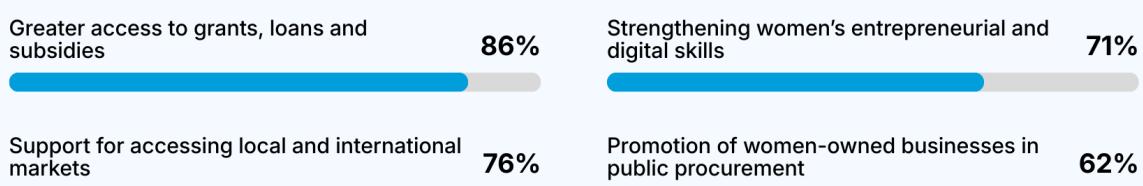
	ASIA	AFRICA	LAC
<i>Trading across borders remains a challenge</i>			
Difficulty in exporting goods	33%		
Low export intensity, with less than 25% sales across borders	78%		
Export to 1–4 destinations only	89%		
High difficulty in managing exchange rate fluctuations	29%		
<i>Capital-related constraints continue to hinder business growth¹</i>			
High interest rates	52%		
Lack of access to funding-related resources and training	52%		
Lack of fundraising skills	48%		
Lack of understanding of the digital business model by investors	48%		
<i>Gender-specific barriers reflect cultural resistance to women in business²</i>			
Working in male-dominated industries	67%		
Not being taken seriously by investors	58%		
Limited mentorship opportunities	58%		

¹ Share of respondents rating each barrier as “very/extremely challenging”

² Share of respondents rating each barrier as “significant/major”

Note: Upward/downward arrows show whether values in the comparison region are respectively more or less favourable than in the focus region.

Policy gaps identified by women-owned businesses



* Based on the UNCTAD report *Breaking Down Barriers for Women Digital Entrepreneurs*.

Available at: <https://unctad.org/publication/breaking-down-barriers-women-digital-entrepreneurs-insights-africa>