

UNCTAD Trade and Development Board, 71st Executive Session

Global Investment Trends and Sustainable Development Finance

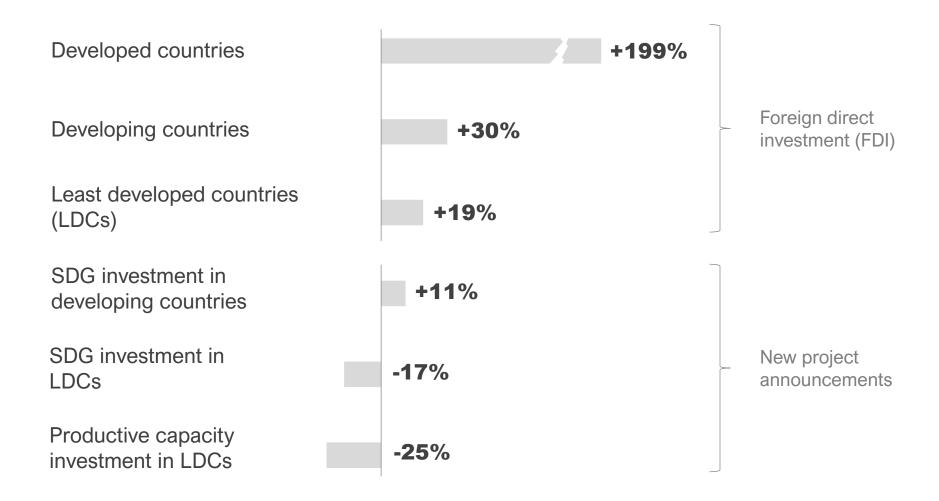
James Zhan

Director, Investment and Enterprise Division, UNCTAD

Wednesday, 16 February 2022



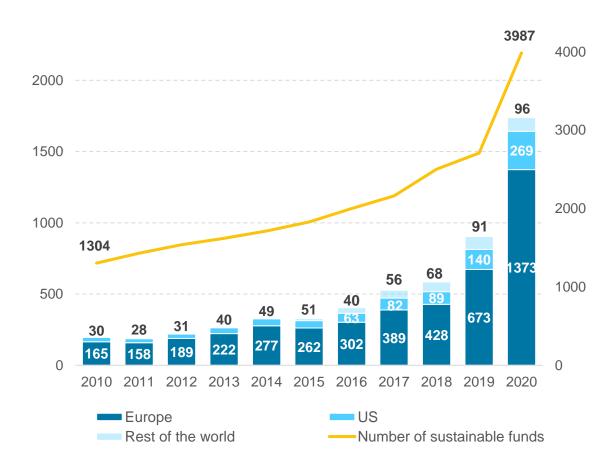
Global investment recovery in 2021: highly uneven



Source: UNCTAD's Global Investment Trends Monitor, January 2022

Number of sustainable funds and assets under management, 2010-2020

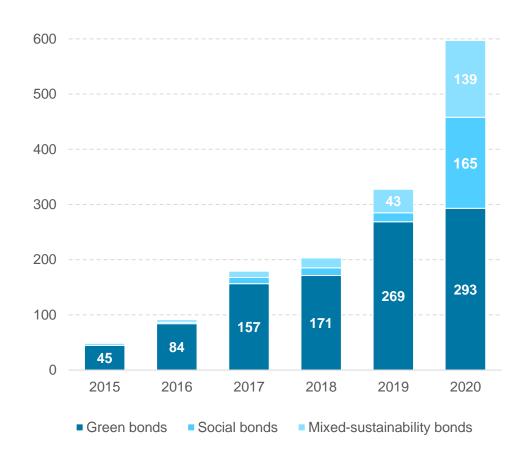
Billions of dollars



Source: UNCTAD

Growth in the sustainable bond market, 2015-2020

Billions of dollars



Investment chain for development

Global Policy Frameworks





Policy communities

Investment commission - expert meetings – ISAR – IIAs - IPR

Asset owners

Asset managers

Investment stakeholders

Capital markets exchanges

Foreign direct investors

Domestic enterprises

Upstream financing

Platforms
Markets
Infrastructure

Downstream investment



Pension/SWF Council Private funds

SSE

Investment communities

WAIPA-IPAs GASEZ-SEZs ICC/MSMEs Empretec FBSD

Global Flagships

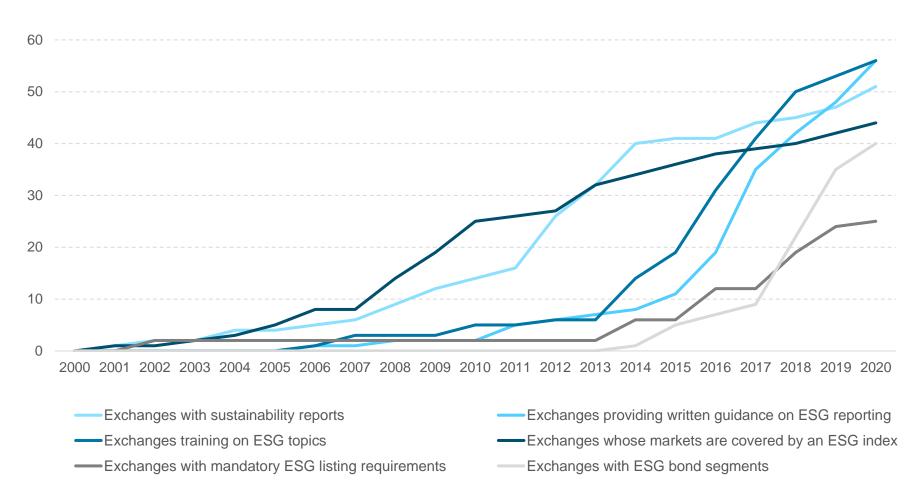






Stock exchange trends, 2000-2021

Number of exchanges



Source: UNCTAD

UN Global Sustainable Finance Observatory

Building a future global financial system in which sustainable development is fully embedded into the business model and investment culture

- 1. Promote the integration of SDGs into the sustainability assessment ecosystem
- 2. Build a global database of sustainable investment funds and other products
- 3. Conduct <u>sustainability assessments</u> of "self-labelled" sustainable products, and award best performers
- 4. Establish a pool of sustainability ratings to improve transparency and reporting
- 5. Compile a global inventory of good regulatory and policy practices
- 6. Provide <u>a capacity-building platform</u> for assisting developing countries with policies, regulatory measures, product development, industry standards, reporting and other related issues



Thank you!

