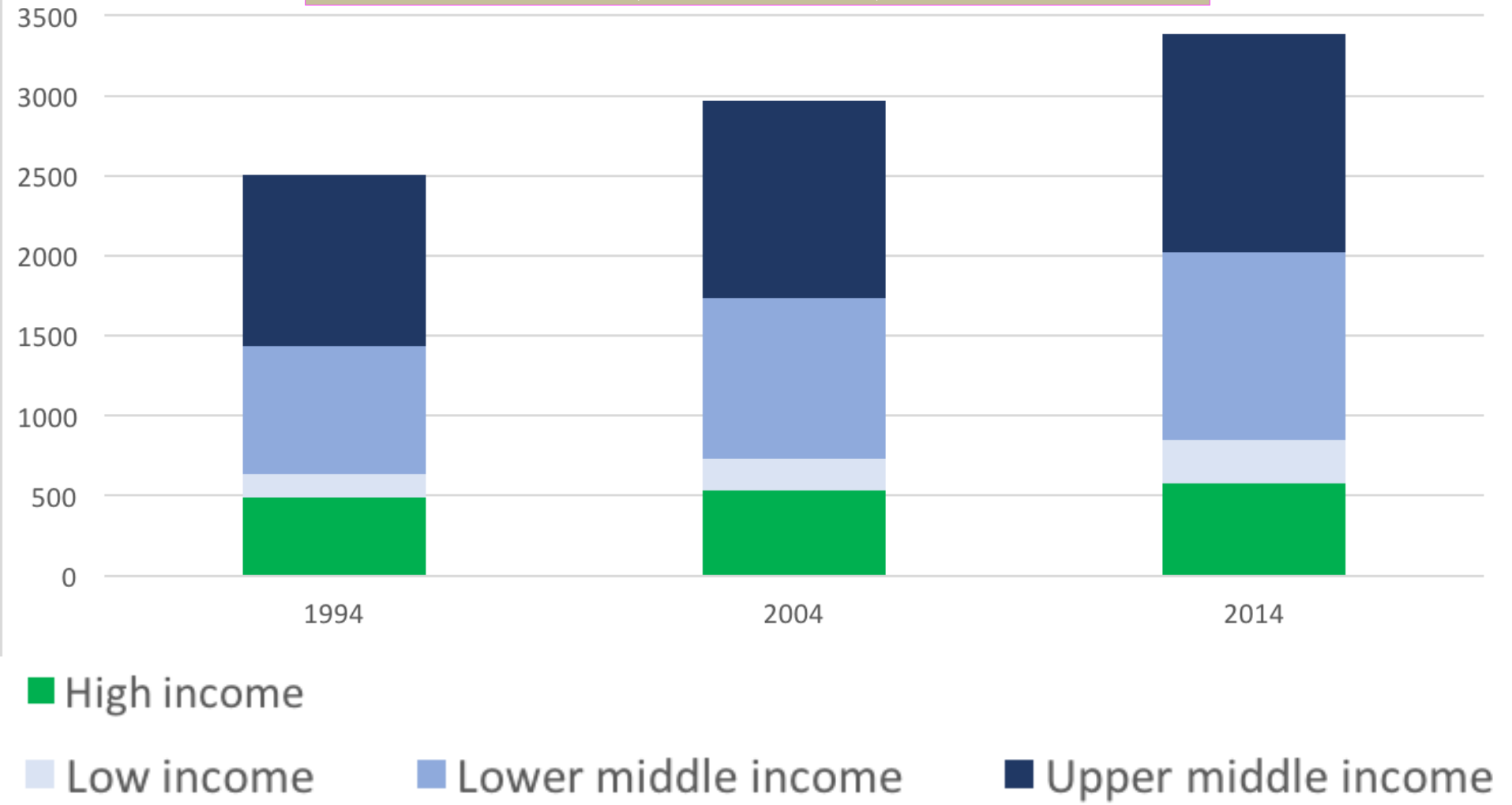


Towards a Fairer World of Digital Work

Mark Graham (@geoplace)
Oxford Internet Institute
University of Oxford

the world is increasingly defined by
labour surplus

Distribution of the global labour force (in millions)



the world is increasingly defined by
increasing connectivity





Existing user [Login](#)

New user? [Register for free](#)

Crowdsource your Micro Jobs to more than 600,000 Workers worldwide



Auto Rate tasks

- Do not verify or rate (default)
- Verify only (VCODE)
- Verify + Rate Satisfied (VCODE)

① Auto Rate tasks with VCODE

Automated task rating

When a Worker submits VCODE to Microworkers as proof, we will Verify and/or Rate a task as Satisfied. Incorrect VCODE submissions will not be accepted.

② Flexible Geo-targeting

Multiple Campaign Zones Available

Run your campaign to countries from a campaign zone of your choice.





Training programme for digital workers in Nairobi.

Bargaining power of digital workers

Value chain (re)configurations

Skills upgrading

Economic inclusion

Bargaining power of digital workers

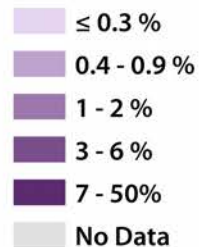
Value chain (re)configurations

Skills upgrading

Economic inclusion

vacancies as a % of the global market (where the jobs are coming from)

Open Vacancies as a
Proportion of the
Global Market in
September 2016

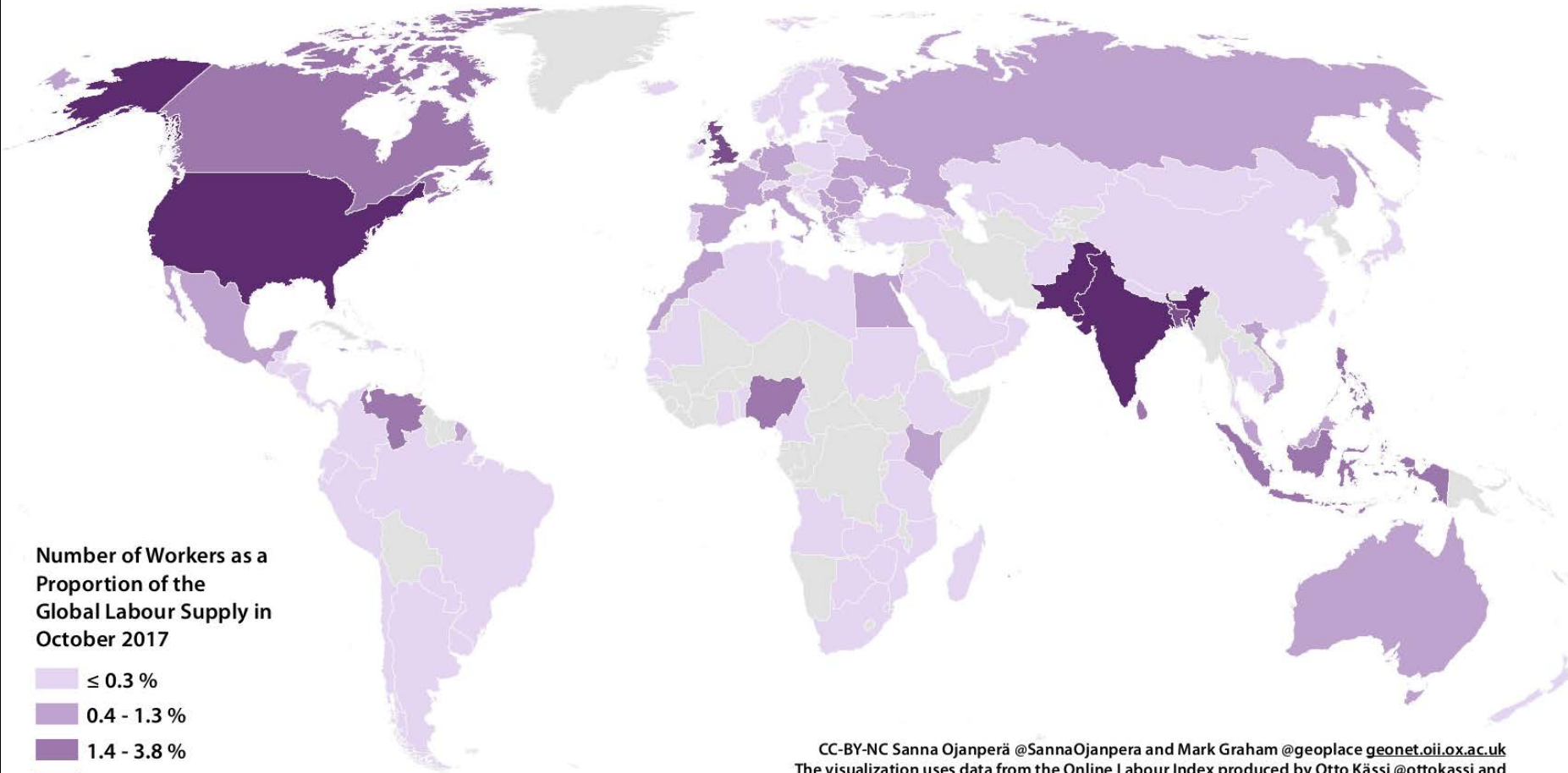


CC-BY-NC Sanna Ojanperä @SannaOjanpera and Mark Graham @geoplace geonet.oii.ox.ac.uk
The visualization uses data from the Online Labour Index created by Otto Kässi @ottokassi and
Vili Lehdonvirta @ViliLe labour.oii.ox.ac.uk/online-labour-index and from Natural Earth.



workers as a proportion of the global labour supply
(where the

The Availability of Online Workers

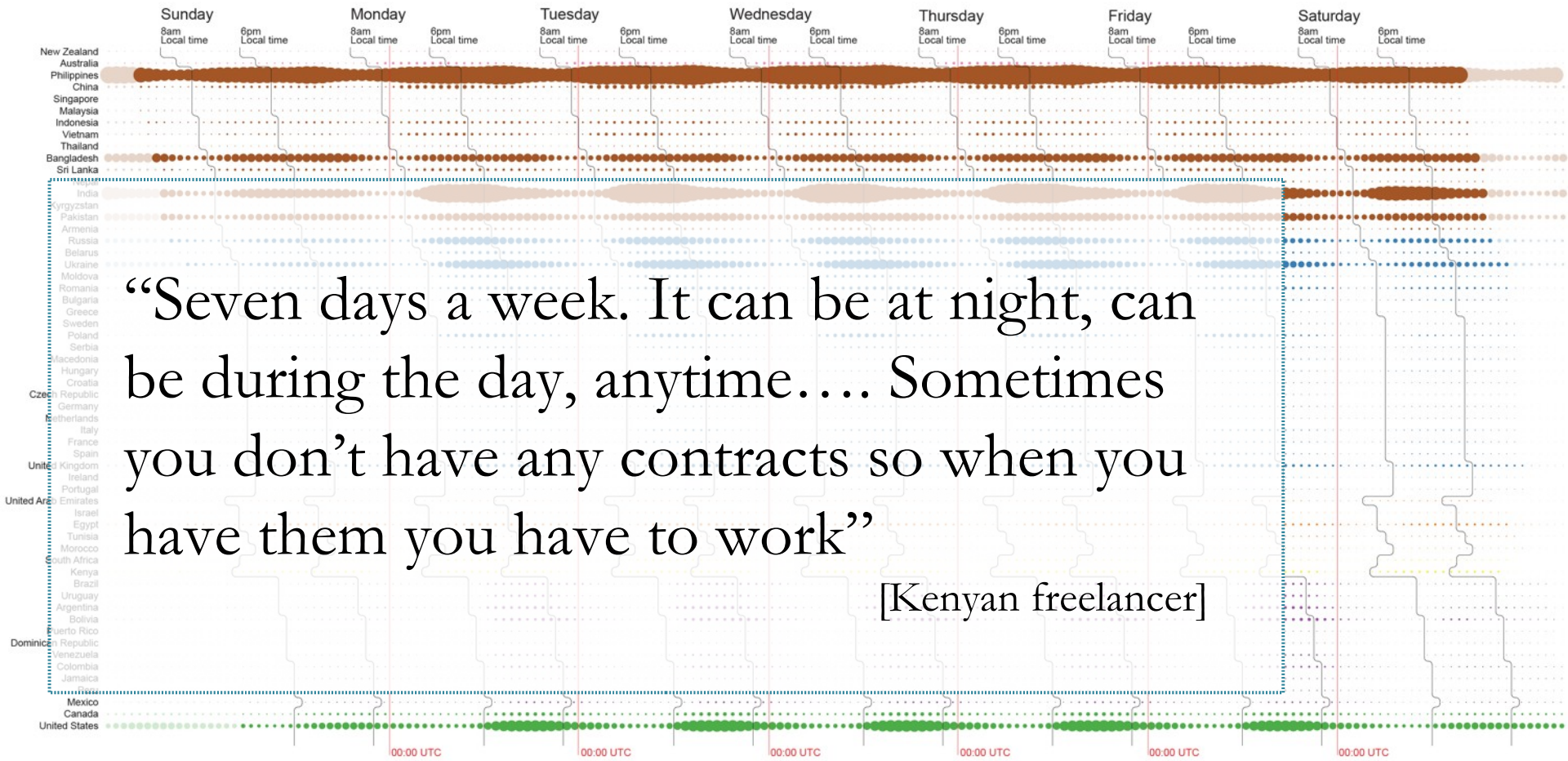


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The visualization uses data from the Online Labour Index produced by Otto Kässi @ottokassi and Vili Lehdonvirta @ViliLe ilabour.oii.ox.ac.uk/online-labour-index and from Natural Earth.

Labour oversupply on one of the world's largest platforms

| Country | Potential workforce | Successful workers | Oversupply |
|---------------------|----------------------------|---------------------------|-------------------|
| Global | 1,775,500 | 198,900 | 1,576,600 |
| Philippines | 221,100 | 32,800 | 188,300 |
| Malaysia | 11,900 | 500 | 11,400 |
| Vietnam | 7,700 | 1000 | 6,700 |
| Kenya | 21,700 | 1,500 | 20,200 |
| Nigeria | 7000 | 200 | 6800 |
| South Africa | 10,200 | 800 | 9400 |

hours worked by digital workers



“Seven days a week. It can be at night, can be during the day, anytime.... Sometimes you don’t have any contracts so when you have them you have to work”

[Kenyan freelancer]



Get A Job Online
Work 3 Hours A
Day And Earn

Survey respondents spent an average of **18 hours** every week browsing, applying and reading about jobs.

“Most people, most Filipinos, they work for 50 cents. It's so embarrassing. You're a professional. You know how to do this job... She just wants to get a job. It's really affecting those ones that know how to do the job”

- Oluwa – Nigerian worker

Bargaining power of digital workers

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Content Writing

\$131.00 USD

★★★★★ 5.0



illusionhouse

Apr 2, 2014

" She is expert and professional, she got the skills to do the job on time with amazing quality. I recommend working with Kenara and i will work with here again and again "

[\[more\]](#)

Write an article about tailor made suits

\$23.00 USD

★★★★★ 5.0



Suitopia

Mar 28, 2014

" Amazing work in good time. Great writing! "



The project is to write an article about the benefits of tailor-made suits vs ready made suits. A strong interest in and knowledge of menswear is required. The article should be 500 words long.

[\[less\]](#)

Do some Blog Posting

\$34.00 AUD

★★★★★ 5.0



mframing

Mar 21, 2014

" Great working again with Nina. "

[\[more\]](#)

Content Writing

\$95.00 USD

★★★★★ 4.8

Bargaining power of digital workers

Value chain (re)configurations

Skills upgrading

Economic inclusion

Bargaining power of digital workers

Value chain (re)configurations

Skills upgrading

Economic inclusion

looking for short task worker for small writing task

Bids

13

Avg Bid (USD)

\$20

Project Budget (USD)

\$10 - \$30

Project Description:

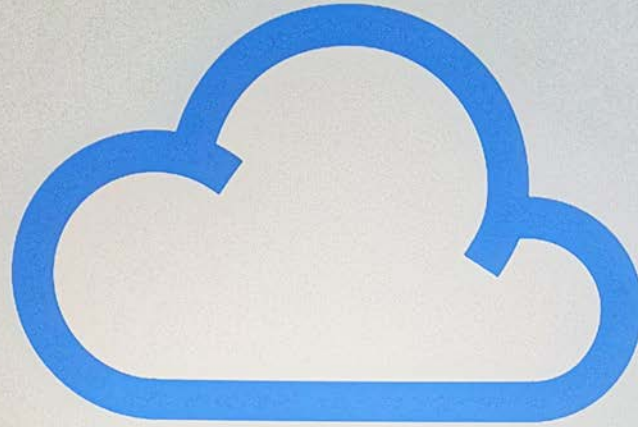
please if you are from India, Pakistan, Bangladesh than you dont bid here.

i am looking for people who can write short not, review for my website... its a simple task.. let me know if interested..

Skills required:

Article Rewriting, Articles, Copywriting, Forum Posting, Product Descriptions

GENERAL STRIKE 2036



Platform cooperatives

Regulatory strategies

How do I end a contract?

The Basics

Several important (and irreversible) things happen when you end a contract. **All Upwork users have the freedom to end a contract any time**, but please talk to your freelancer first because it is always best if everyone is aware of what's going on and in agreement about it. Ending a contract without warning can be interpreted as firing—even if this is the case, it is better to tell the other party directly before you take the final action in the system.

The Background

In order for the contract to end positively, we recommend the following:

- Discuss the work with your freelancer. Has the work been completed to your satisfaction?
- If the contract was hourly, give the freelancer the opportunity to check the current week's Work Diary and make adjustments, if necessary. This can help you both avoid a dispute later.
- If this is a fixed-price contract, you'll have the opportunity to make a payment when you fill out

Log in via Upwork

If you have an Upwork account, log in to live chat with our customer service agents to resolve your issues quickly. You also need to log in to check your existing requests.

If you do not have an Upwork account, or are unable to login, please click [here](#) to submit a request.

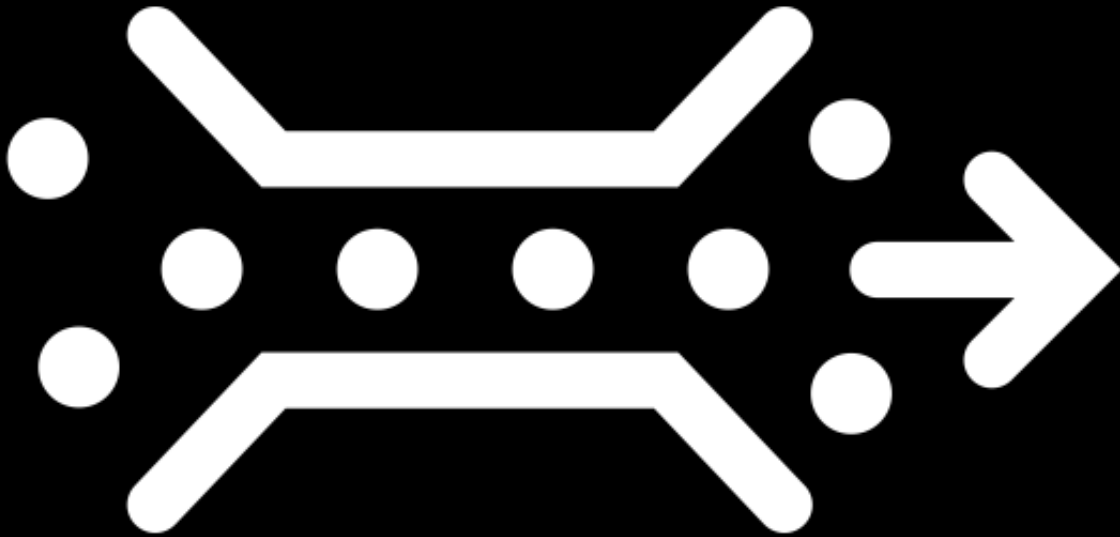
Login

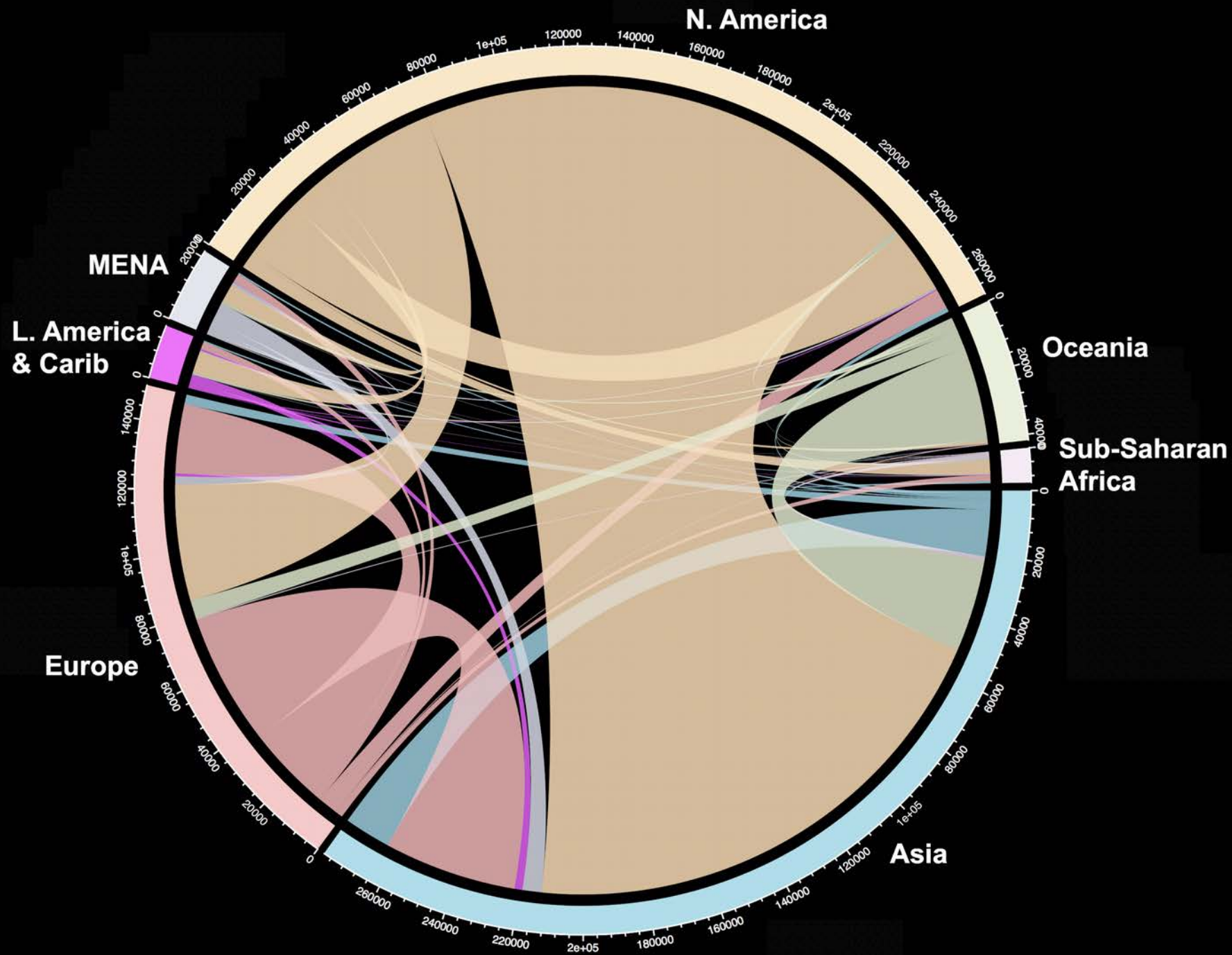
Related articles

[End your Contract with a Client](#)

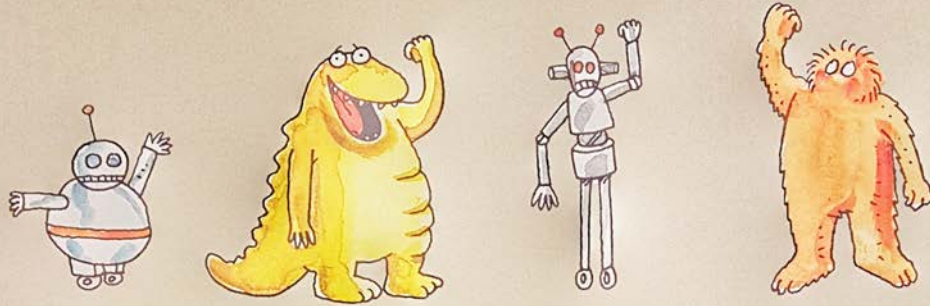
[Give Feedback to Freelancers](#)

“freedom to end a contract at any time”





Labour-rights strategies



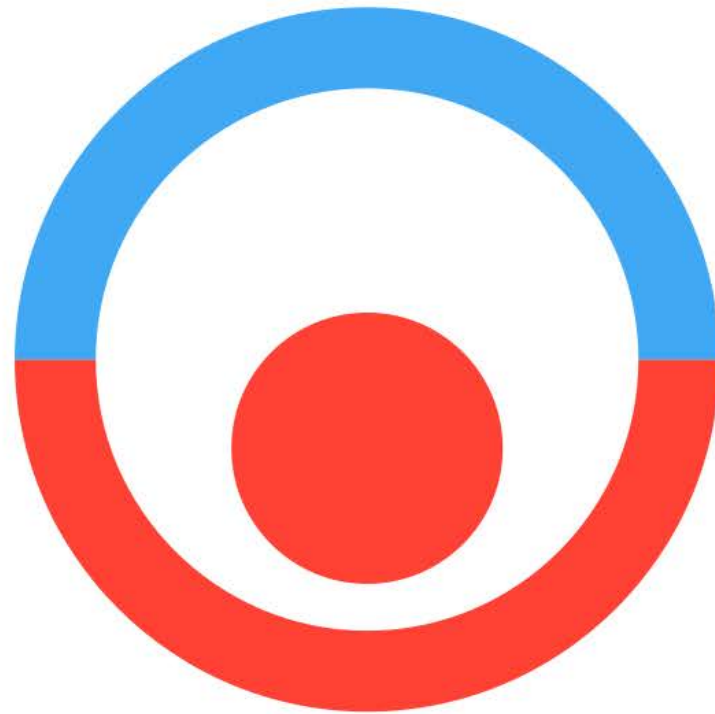
ALIENS, ROBOTS, HUMAINS

PROLÉTAIRES

DE TOUT L'UNIVERS



UNISSEZ-VOUS!



Fairwork

Pay

Conditions

Contracts

Communication

Management

Governance

Use of Data

Representation

thank you

www.markgraham.space
@geoplace