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Centre for International  
Governance Innovation

# The role of international policymaking and cooperation in promoting a more inclusive digital economy

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[www.cigionline.org](http://www.cigionline.org)

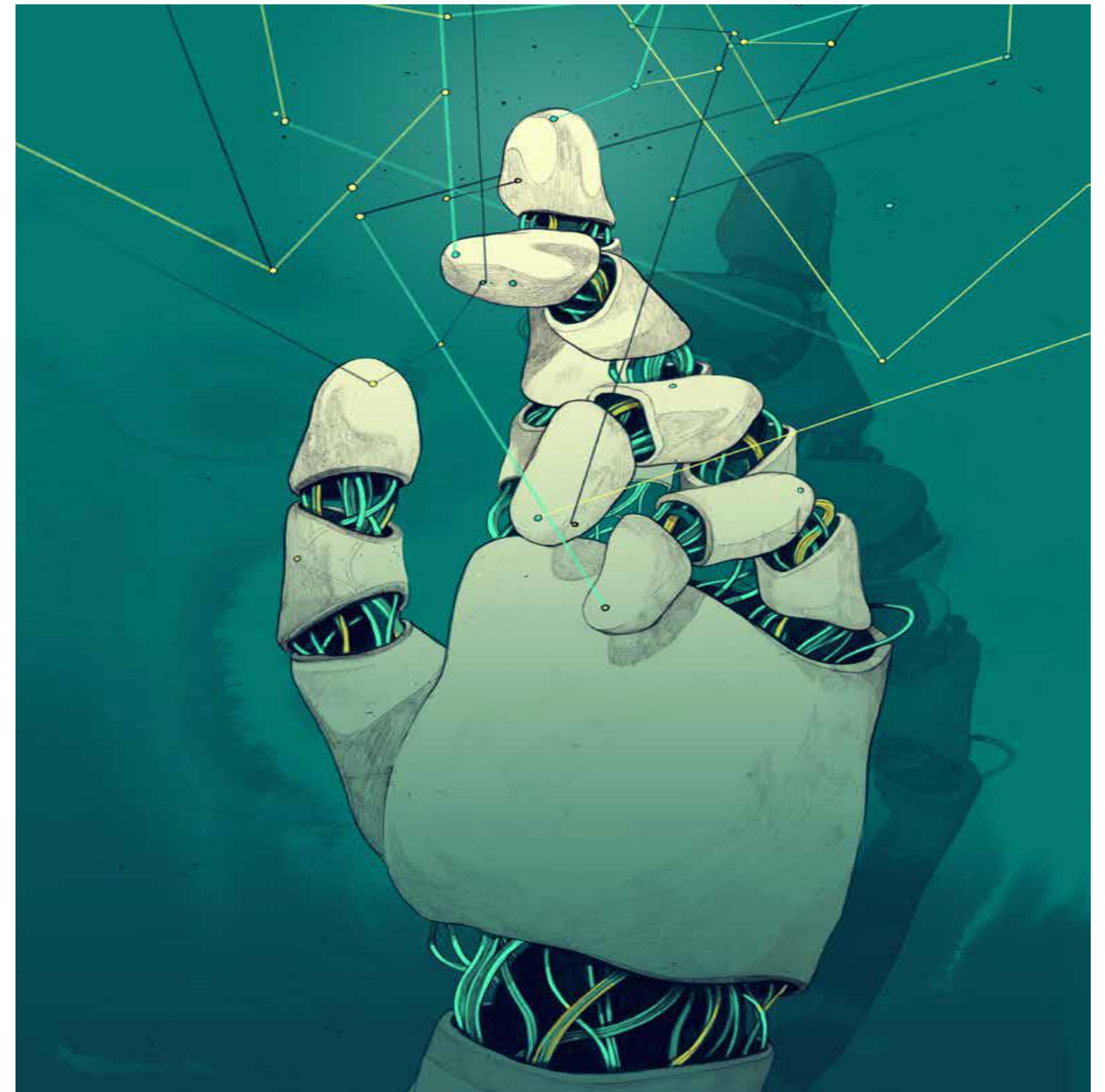
# The geo-politics of data



# International digital governance issues

- Vested regional, country and company interests
  - Extraterritoriality
  - Economies scale and scope of digital platforms
  - Lack of voice for those inside and outside the data “realms”
  - Technical expertise on digital issues
- Complicated policy interactions
  - Vertical structures; horizontal issues
- Need for comprehensive and coherent assessment of risks, vulnerabilities, and outcomes of digital business models
  - Lack of consistency, coherence and enforcement of rules that exist – and gaps

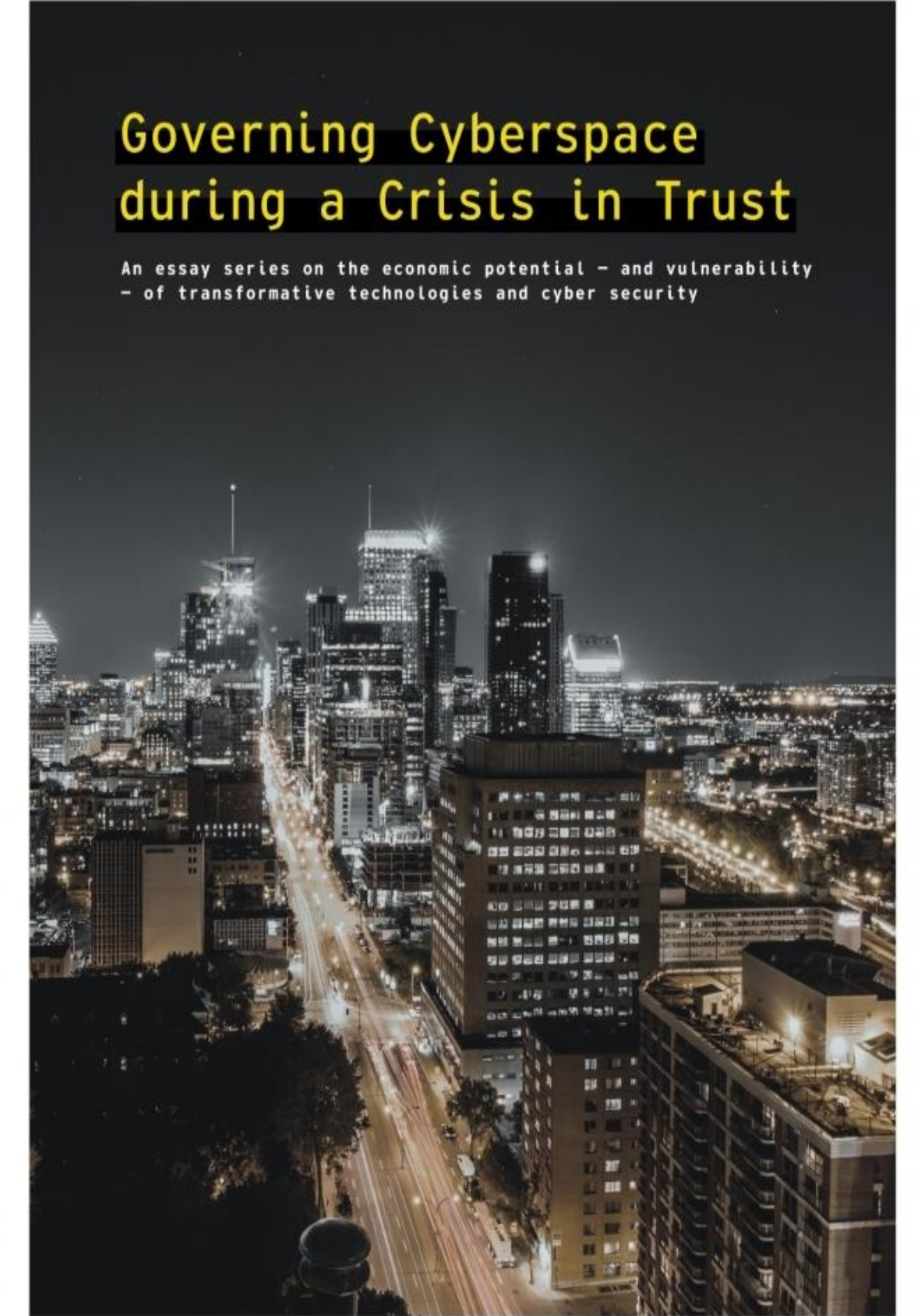
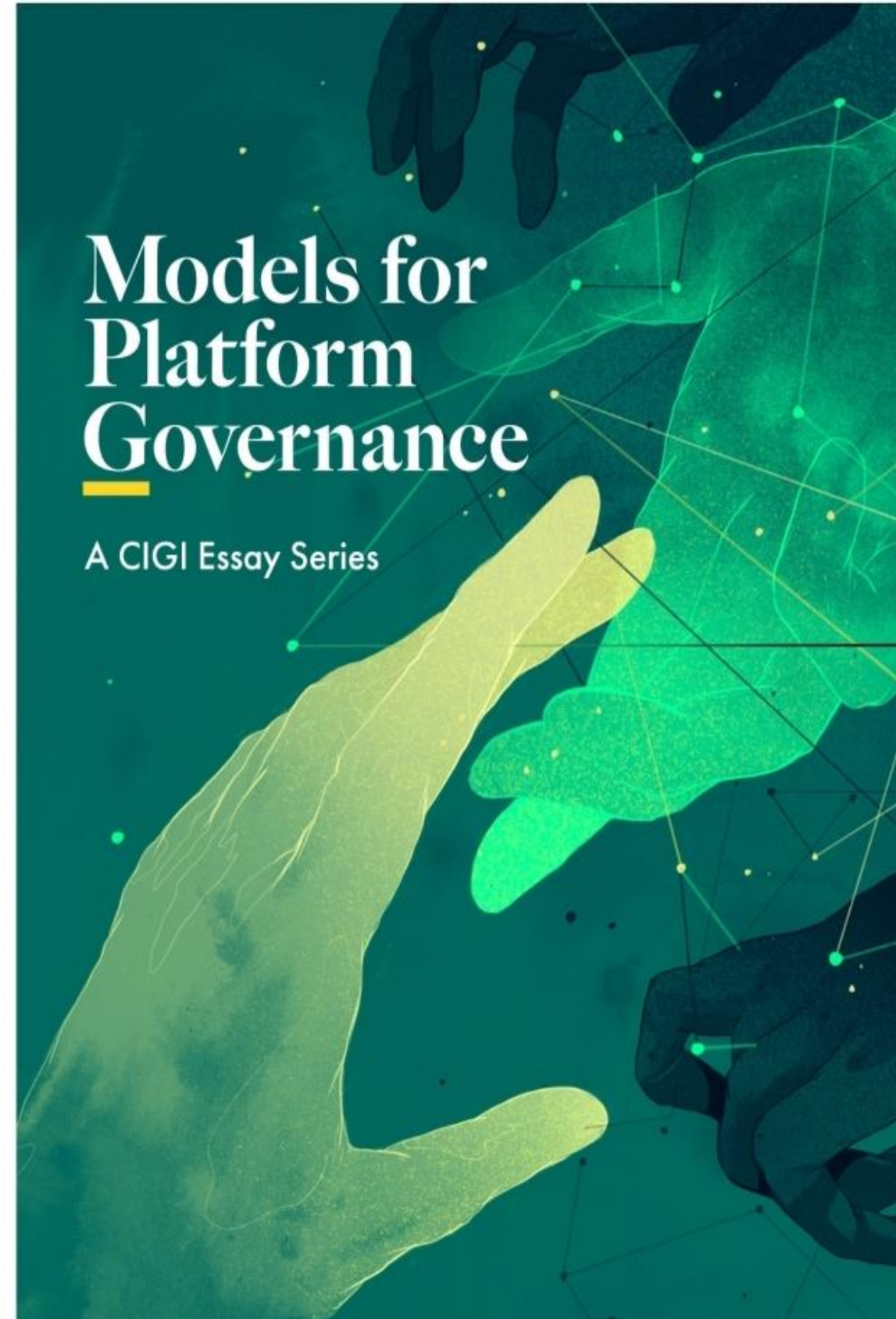
- ❑ Proposed new global body to oversee digital governance
  - If we can regulate global banks, we can regulate global tech firms
- ❑ Multi-stakeholder approach, scalable
- ❑ Explicit role for developing countries
- ❑ Tailored approach to governance
  - Standards, regulations, policies
  - Global and local
- ❑ Coalition of the willing: International Grand Committee (IGC)



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**Thank you!**