The role of international policymaking and cooperation in promoting a more inclusive digital economy

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The geo-politics of data

USA: market focus
- Open Data Flows
- De Facto National Champions

Europe: citizen focus
- Strategic Regulations
- Standards and regulation, data-rights regimes, and competition policy

China: state focus
- National Firewall
- National Champions
- Digital Belt and Road

What about the rest of us?!
International digital governance issues

- Vested regional, country and company interests
  - Extraterritoriality
  - Economies scale and scope of digital platforms
  - Lack of voice for those inside and outside the data “realms”
  - Technical expertise on digital issues

- Complicated policy interactions
  - Vertical structures; horizontal issues

- Need for comprehensive and coherent assessment of risks, vulnerabilities, and outcomes of digital business models
  - Lack of consistency, coherence and enforcement of rules that exist – and gaps
International collaboration: a Digital Stability Board

- Proposed new global body to oversee digital governance
  - If we can regulate global banks, we can regulate global tech firms
- Multi-stakeholder approach, scalable
- Explicit role for developing countries
- Tailored approach to governance
  - Standards, regulations, policies
  - Global and local
- Coalition of the willing: International Grand Committee (IGC)
Thank you!