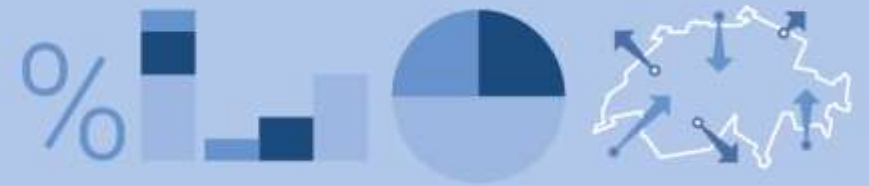


Item 4

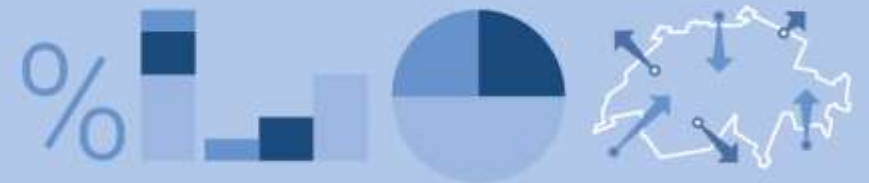
Working Group on Measuring E-commerce and the Digital Economy

Report of the second meeting of the Working Group, held on 3 and 4 May 2021



Interesting to know

- 180 participants from 53 countries;
- 12 intergovernmental organizations;
- 13 other stakeholders;
- The meeting also highlighted the increasing importance and urgency of statistics on the digital economy to assess the impact of the Covid 19 pandemic and provide information for action.
- Summary in document TD/B/EDE/5/3 of this IGE session.



Main Themes

- 1) progress in measurement of e-commerce and the digital economy by different international organization;

EU, ITU, OECD, UNCTAD, UPU, WTO.

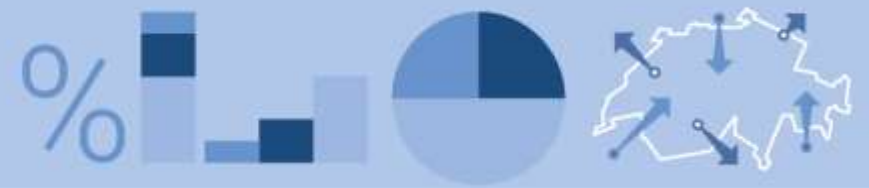
Update 2020 revision to the ITU Manual for measuring ICT access and use by households and individuals, and on the IMF-OECD-WTO Handbook on measuring digital trade.

- 2) capacity building on producing official statistics;

Final Version 2020 UNCTAD Manual for the production of statistics on the digital economy.

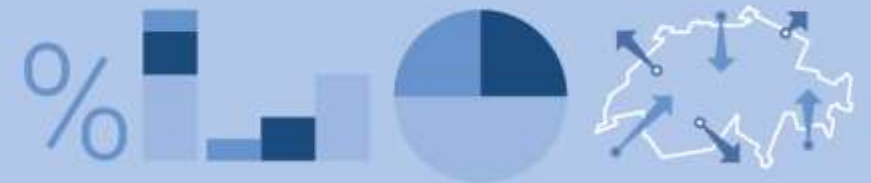
- 3) non-survey sources of data on e-commerce and the digital economy;

Traditional statistics production under pressure -> access to privately held data!?!

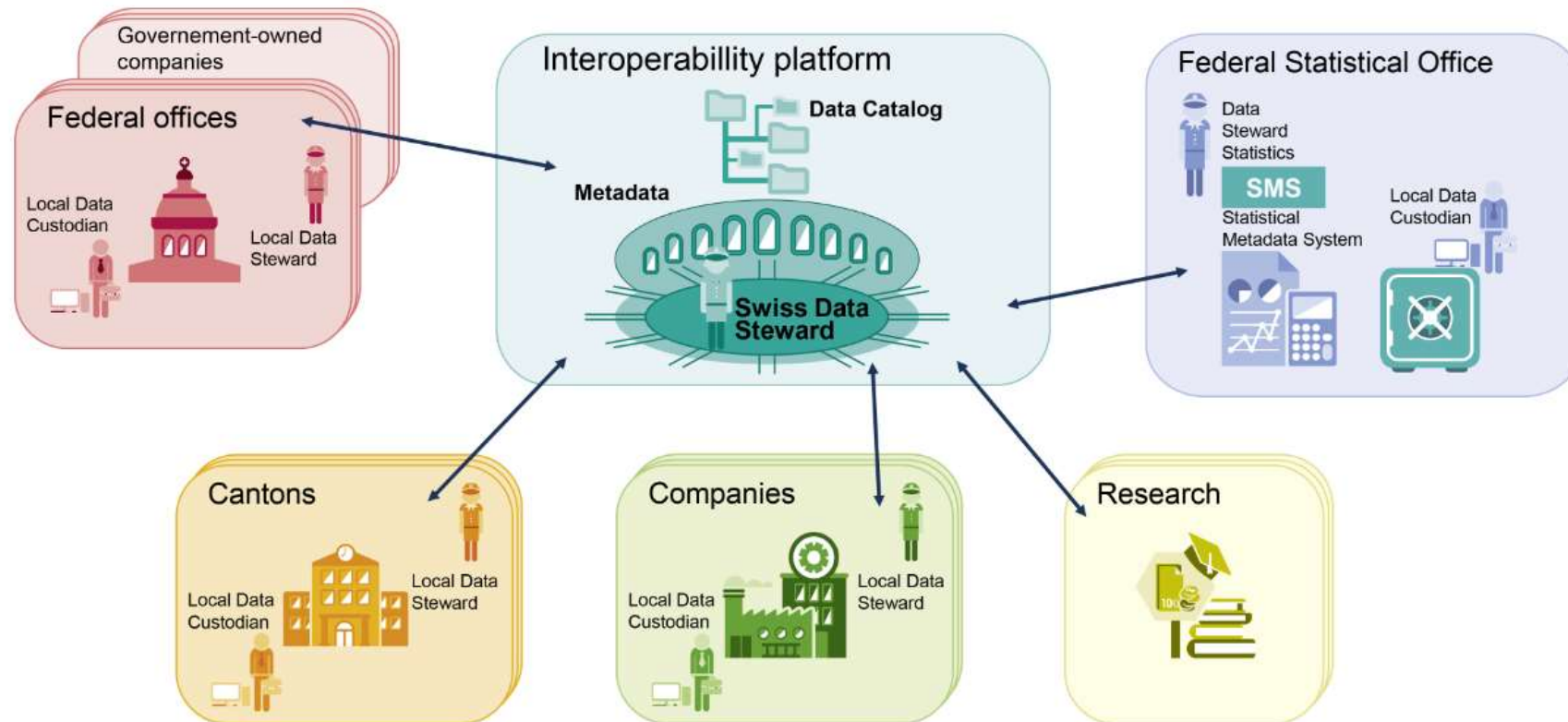


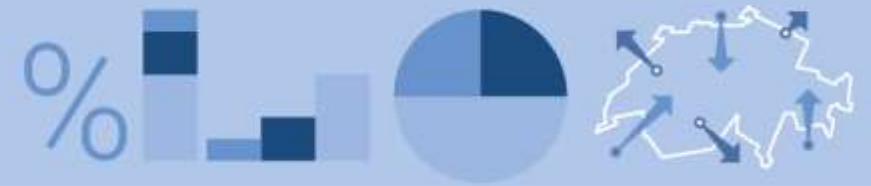
More and more data!

- goldmine of information for statisticians;
- extremely difficult to access;
- they are extremely difficult to access, disentangle and exploit for meaningful statistical purposes;
- statistical community must play an important role in potential new data governance models;
- Ensuring data quality, transforming data into reliable indicators of public value, maintaining trust between data providers, producers and users through NSOs.

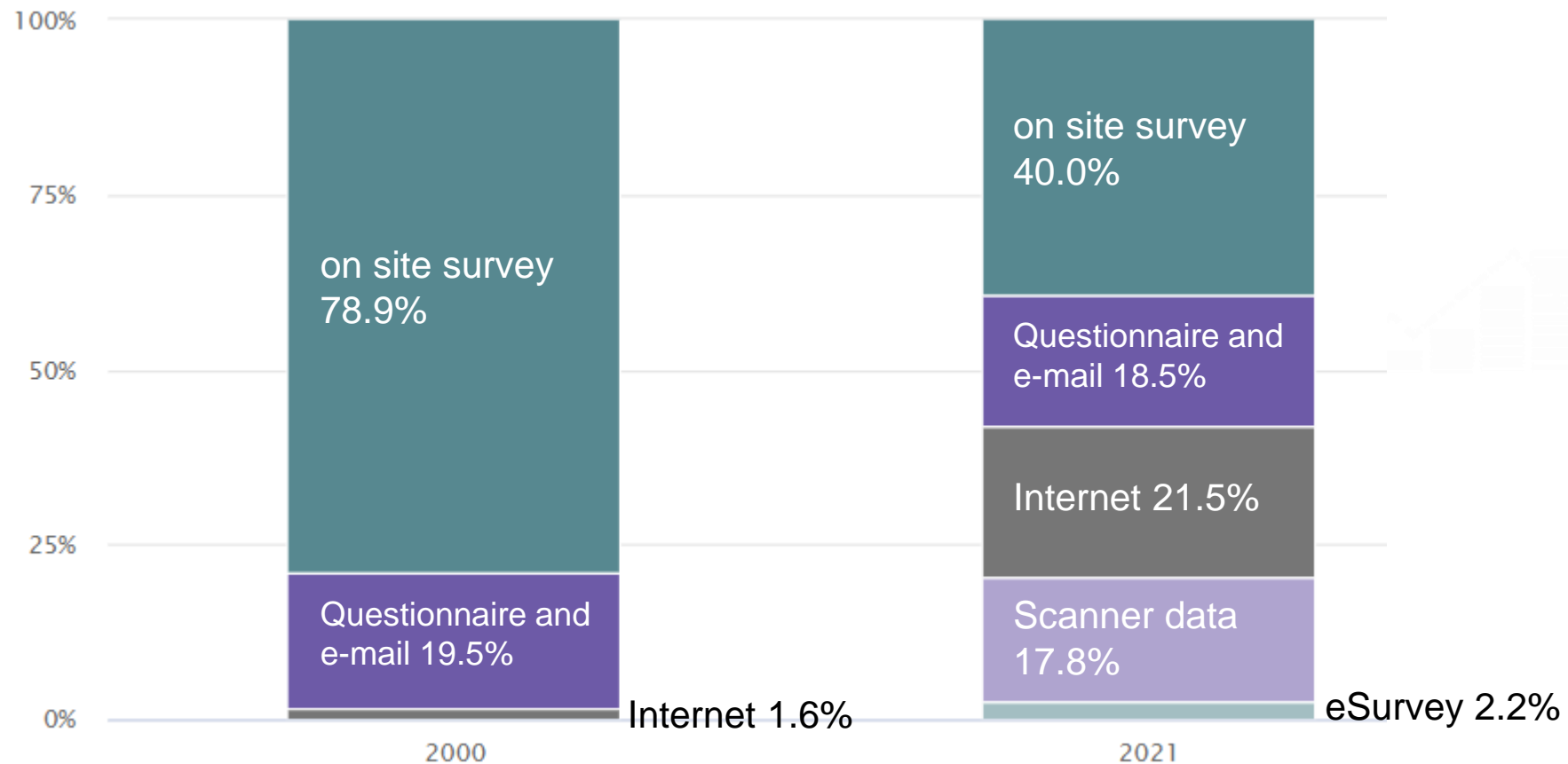


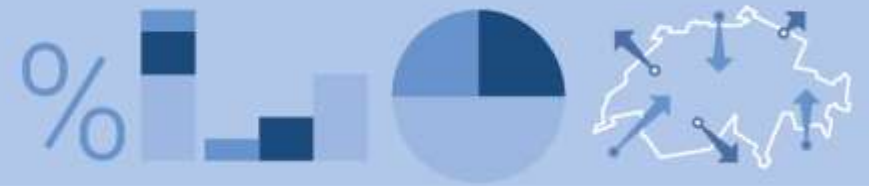
National Data Management - Interoperability platform





Individual prices collected for the CPI (2000 and 2021)





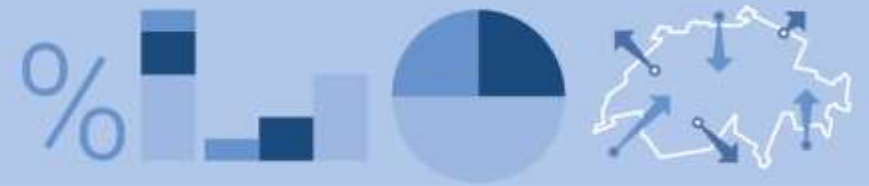
Status of the work

- UNCTAD Manual is being translated into various UN official languages defining the digital economy for statistical purposes;
- Relaunch in September 2021 of an UNCTAD survey of national statistical offices on ICT use by business and on the ICT sector; the updated tables on these indicators are now available in the UNCTAD statistical portal;
- UNCTAD Digital Economy Report prompted further discussion on how best to measure data flows in international trade.



Suggested topics for the next meeting

- i. Progress in measuring e-commerce and digital economy work and knowledge resources by relevant international organizations;
- ii. Defining the digital economy for statistical purposes;
- iii. Mechanisms to implement web scraping techniques and facilitate data transfers to produce official statistics on e-commerce and the digital economy;
- iv. Measuring the gender dimension in e-commerce and the digital economy.



Thank you for your attention!

keep in mind - 3rd meeting of the Working Group on 28 and 29 November 2022

