#### 9th United Nations Conference on Competition and Consumer Protection Room XIX, Palais des Nations Geneva 7-11 July 2025

#### **ESCWA – UNCTAD Knowledge-Sharing Forums**

#### Advancing Competition Policy in the Arab Region

#### Presentation

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### ESCWA – UNCTAD Knowledge-Sharing Forums Advancing Competition Policy in the Arab Region

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CESAO

PRESIDENT

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### Six Forums, One Mission

The Arab Competition Forum (2020–2025)

- 2020 1st Forum (Beirut): Foundations & Frameworks
- 2021 2nd Forum (Virtual): Competition & COVID Response
- 2022 3rd Forum (Oman): Linking Competition to Growth
- 2023 4th Forum (Saudi Arabia): Policy, Enforcement & Regional Dialogue
- 2024 5th Forum (Tunisia): Markets & Institutional Development
- 2025 6th Forum (Iraq): Mergers, Digital Markets & Regional Roadmaps





## From Dialogue to Direction (1st to 4th Forums)

Forum	Location	Highlights
1st (2020)	Beirut	Framed competition as a pillar of development, governance & gender; set foundation for recurring forums
2nd (2021)	Virtual	Shared global + regional pandemic responses; proposed Arab Competition Network; highlighted TA & Arabic resources
3rd (2022)	Oman	Introduced trade & SME focus; launched Student Challenge; set roadmap on M&A, bid rigging, neutrality
4th (2023)	Saudi Arabia	Deep dive into M&A + digital dominance; expanded youth engagement; emphasized regional cooperation & gender inclusion





## Spotlight: 5th Forum – Tunisia (2024)

Theme: Advocacy for Stronger Competition

- Highlighted the role of advocacy in fostering fair markets
- Deepened dialogue on regional convergence and cooperation
- Linked competition with industrial policy and competitive neutrality
- Featured 3rd Arab Student Challenge (local universities)
- Co-organized with ESCWA, UNCTAD, OECD, COMESA & Tunisia's Competition Council





## Spotlight: 6th Forum – BAGHDAD (2025)

Theme: Competition Law Enforcement in the Arab Region

- Deep dive on M&A, abuse of dominance, market studies, and legal standards
- Featured the 4th Arab Student Challenge (Iraqi universities)
- Advanced call to merge ACF and ACN into a unified regional platform
- Co-organized with ESCWA, UNCTAD, OECD, and Iraq's Competition Council
- Closed with clear priorities for stronger, faster, cross-border enforcement





## Spotlight: 6th Forum – BAGHDAD (2025)

#### UNCTAD's Role in Regional Enforcement Dialogue

- Co-led technical sessions on:
- → Market studies
- → Abuse of dominance
- $\rightarrow$  Legal standards and burden of proof
- Brought comparative insights from EU, COMESA, Korea, and the US
- Positioned the Arab region within global enforcement discourse
- Reinforced the policy-science link between analysis and action







## First Arab Consumer Protection Forum: Expanding the Ecosystem

#### **1st Arab Consumer Protection Forum – Manama, 2024**

- First regional platform for consumer protection policy dialogue
- Co-organized by ESCWA, UNCTAD & the Government of Bahrain
- Sessions on sustainability, legal frameworks, e-commerce, and redress
- Promoted integration of consumer rights with SDGs & digital policy
- Built a foundation for annual consumer-focused regional collaboration







### **Other Joint ESCWA-UNCTAD Initiatives**



on MSME access to platforms.

Fighting Bid Rigging in Public Procurement, in Arabic & English.



ESCWA contributed to regional dialogue and the global report

 $\bigcirc$ **UNDA Project** 



ESCWA reports such as the **Peer Review** Arab Business Legislative Framework reviewed by UNCTAD.

Access to the report ►



Webinars on competition and consumer protection during and post-COVID-19.

**Joint Webinars** 

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Watch the webinar **>** 

### ESCWA-UNCTAD Collaboration: Impact & the Road Ahead



### ESCWA-UNCTAD Collaboration: Impact & the Road Ahead

#### How it strengthened institutions:

- Built sustained national capacities through six Forums and hands-on peer exchange
- Triggered legal reform and institutional upgrades in several Arab countries
- Fostered informal coordination and year-round expert networks

#### How it fostered convergence:

- Introduced shared language on M&A, market studies, and dominance
- Linked policy with practice through joint toolkits, case studies, and student challenges

#### Looking ahead:

- Deeper integration of consumer protection into regional priorities
- Support enforcement in digital markets & sustainability transitions
- Institutionalize youth and gender participation in competition policy





# Thank You



