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**Maximizing Synergies Between
Competition and Consumer Protection Policies**
Speaking Points included

Presentation

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MAXIMIZING SYNERGIES BETWEEN COMPETITION AND CONSUMER PROTECTION POLICIES



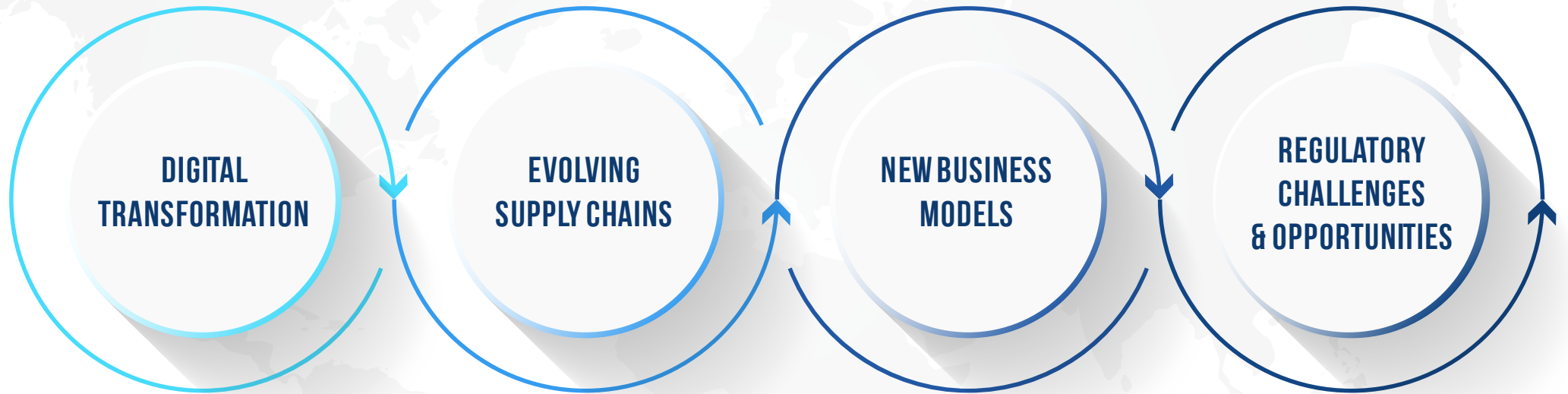
Georgian Competition
and Consumer
Agency

UNCTAD 9TH CONFERENCE – GENEVA
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MR. IRAKLI LEKVINADZE
GEORGIAN COMPETITION AND CONSUMER AGENCY (GCCA)



THE GLOBAL LANDSCAPE





A STRATEGIC REFORM IN GEORGIA

DUAL MANDATE: COMPETITION & CONSUMER PROTECTION

GEORGIAN NATIONAL COMPETITION AGENCY ESTABLISHED

BECAME GCCA VIA CONSUMER PROTECTION LAW

EU ALIGNMENT: 75% COMPETITION, 85% CONSUMER PROTECTION

WHY INTEGRATION MATTERS

UNIFIED VIEW OF
MARKET & CONSUMER
IMPACT

FASTER,
COORDINATED
DECISION-MAKING

BALANCE BETWEEN
STRUCTURE AND
EXPERIENCE





BUILDING INSTITUTIONAL CAPACITY





A PRACTICAL EXAMPLE



KEY TAKEAWAYS FROM GEORGIA



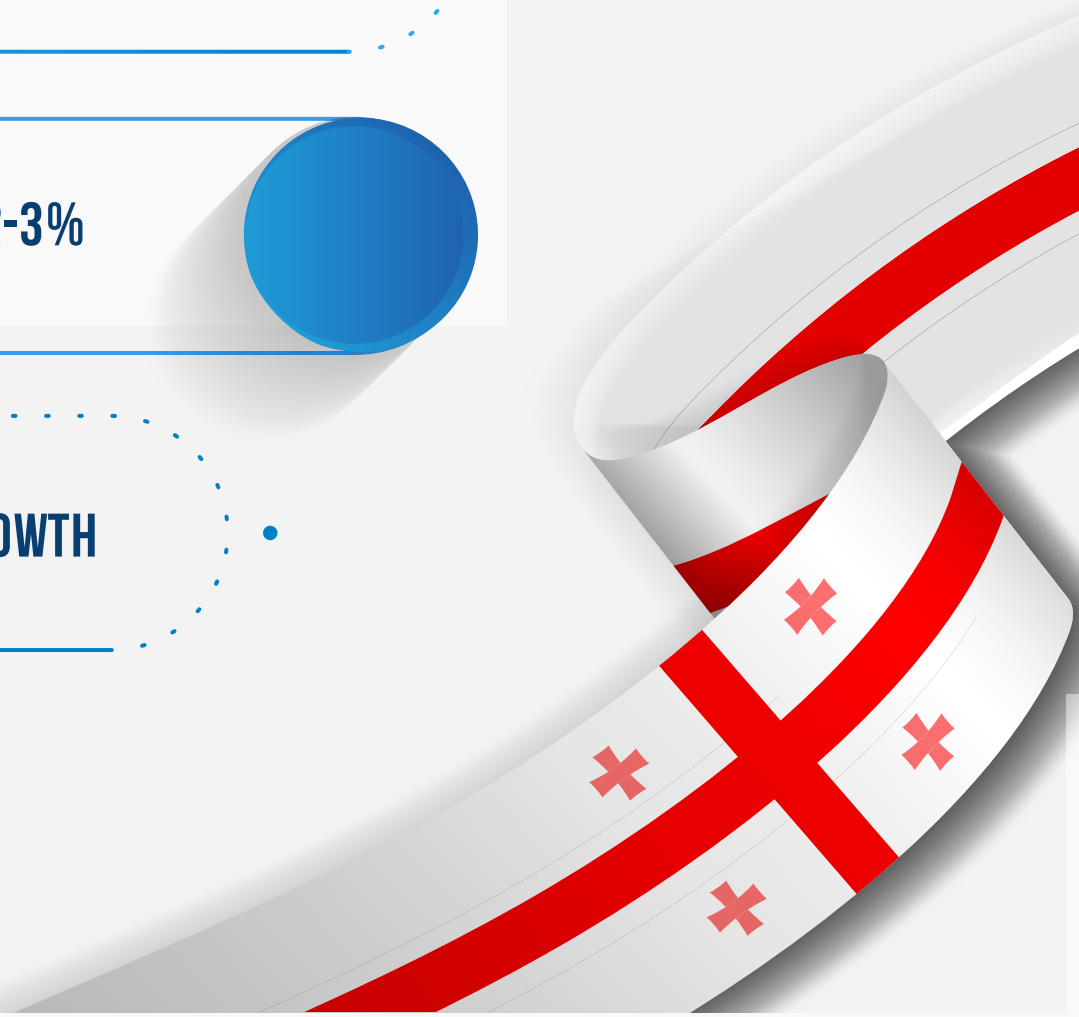
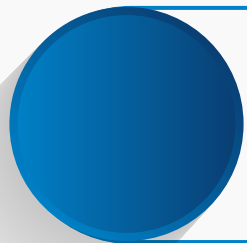
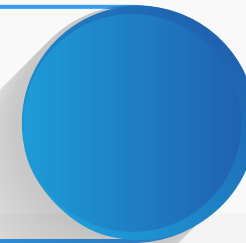


GROWTH WITH OVERSIGHT

AVERAGE 8-9% ANNUAL GROWTH POST-PANDEMIC

INFLATION STABLE AT 2-3%

STRONG OVERSIGHT SUPPORTS GROWTH





GLOBAL COOPERATION MATTERS

**GLOBAL DIGITAL
CHALLENGES
NEED JOINT
ACTION**

**UNCTAD'S
ROLE IS VITAL**

**GEORGIA:
COMMITTED TO
SHARING &
LEARNING**

**BUILDING TRUST,
FAIRNESS,
GROWTH**

**SHARED
LEARNING
IS KEY**

THANK YOU



Georgian Competition
and Consumer
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