

9th United Nations Conference on Competition and Consumer Protection

7–11 July 2025 - Palais des Nations - Geneva

Report of the informal working group on consumer protection in e-commerce

Tuesday, 8 July 2025

12:30-13:00, Room XIX

➤ Working group on consumer protection and e-commerce

FOCUS

- ▶ Emerging technologies, especially Artificial Intelligence (AI)
 - ▶ Special attention to vulnerable consumers
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- ▶ AI deployment for consumer protection enforcement authorities
Webinar and Checklist
 - ▶ Protecting children against pressuring techniques in digital media
Webinar and Summary



Thank you

