

# 9th United Nations Conference on Competition and Consumer Protection

7–11 July 2025 - Palais des Nations - Geneva

# Maximizing synergies between competition and consumer protection policies

Wednesday, 9 July 2025

10:00-11:30, Room XIX



# Maximizing synergies between competition and consumer protection policies

As economies evolve, competition and consumer protection policies must adapt together.

Aligning these two regulatory areas helps close enforcement gaps, address new market challenges—such as digital platforms and data privacy—and ensures fair outcomes for consumers and businesses alike.

This presentation highlights key synergies, challenges, and international best practices to strengthen cooperation and policy coherence.



# ➤ CCPB's role in maximising synergies between competition and consumer protection policies

## Dual mandate

- ▶ UNCTAD is best positioned as an intergovernmental organization holding a dual mandate on competition and consumer protection.
- ▶ Provides a joint space ( *e.g.* Intergovernmental Group of Experts , Research Partnership Platform , technical cooperation projects, and informal working groups) for authorities to collaborate.





# Maximizing synergies between competition and consumer protection policies

## Synergies

- ▶ Shared goals of promoting consumer welfare, market efficiency, and fair access to goods and services
- ▶ Integrated enforcement enables holistic responses to market abuse and unfair practices
- ▶ Joint investigations, market studies, and coordinated policymaking improve regulatory efficiency
- ▶ Collaborative regulation can enhance transparency, accountability, and fairness



**Competition and Consumer  
Protection Policies**  
for Inclusive Development  
in the Digital Era





# Maximizing synergies between competition and consumer protection policies

- (i) What policy measures can be taken to strengthen the interaction between competition and consumer protection policies?
- (ii) How can national, regional, and global frameworks better integrate competition and consumer protection policies towards dynamic, innovative and fairer markets?
- (iii) How can UNCTAD support member States, especially developing countries, in improving collaboration between competition and consumer protection authorities?

# Thank you

