

Review of capacity - building in and technical assistance on consumer protection and competition law and policy

Thursday, 10 July 2025 16:30 – 18:00, Room XIX





- UNCTAD provides capacity -building and technical assistance upon request and subject to available resources. Support includes legal drafting, institutional strengthening, and promoting cooperation between authorities.
- From 2020 to 2024, UNCTAD adapted its work to major global shifts —COVID-19 pandemic, digitalization, and growing focus on sustainability —by increasing virtual delivery and targeting new policy needs.



35 formal requests for cooperation received

2,600 + participants trained

91% satisfaction rate recorded



National level activities





Albania

Fostering competition law and policy and competition culture in Albania.



Bhutan

Capacity - building to Competition and Consumer Affairs Authority to enhance competition and consumer protection enforcement.



Democratic Republic of the Congo

Assessed existing legislation and recommended institutional reforms and adoption of consumer protection law. Three-year road map.





2020

- ▶ Belarus competition legal assessment
- ▶ Morocco competition and personal data
- Myanmar state aid and competition
- Peru hoarding and price gouging
- ▶ Uzbekistan price regulation

2021 - 2022

- ▶ Barbados merger guidelines
- ▶ Guatemala public procurement
- ▶ Thailand hospitality sector

2023 - 2024

- Paraguay Competition week and UNGCP
- ▶ Thailand National Consumer Day

Specialized training courses for the judiciary and the media

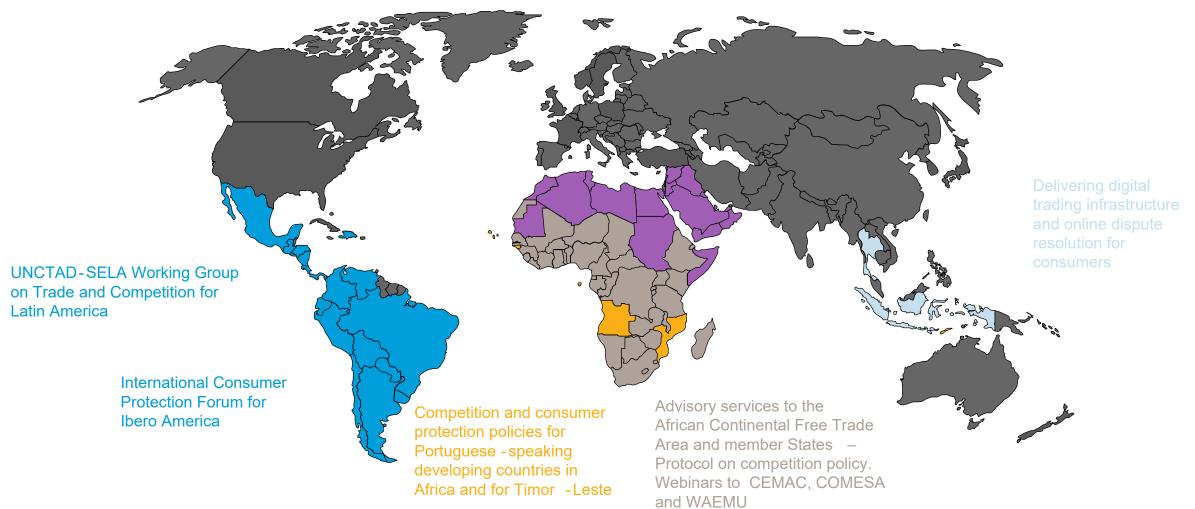
- Competition trainings were held in Albania, Botswana, Dominican Republic, Egypt, El Salvador, Morocco and Paraguay, covering enforcement, judicial review, economic analysis, and merger control.
- Competition workshops for the media were conducted in Dominican Republic and Morocco.

Regional activities



UNCTAD – ESCWA Arab Competition Forum

UNCTAD – ESCWA Arab Consumer Protection Forum



^{*}The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the

United Nations.



International activities





SMEs development and competition policy



Consumer protection in health services



Sustainable consumption



Consumer associations



Product safety



Competition law and policy



Voluntary Peer Reviews 2020

- 2024



▶ On Competition law and policy: The West African Economic and Monetary Union (2020), Malawi (2021), Bangladesh (2022), Paraguay (2023), Egypt (2024).



- ▶ On Consumer protection law and policy: Peru (2020), Chile (2021), Thailand (2022), Gabon (2023).
- ▶ Implementation assessment (2024)
 - ▶ 53% of legal and policy related recommendations
 - ▶ 66% of institutional recommendations





Key Priorities for UNCTAD's Technical Cooperation

- Strengthen national frameworks: Support LDCs in adopting, revising, and implementing effective competition and consumer protection regimes, with practical tools and strategies for engagement.
- Support new authorities: Provide tailored guidance, institutional development, and targeted capacity -building, including expanded online training on emerging challenges like digital economy and the evolving global context.
- ▶ Enhance regional cooperation: Facilitate cross -border collaboration and reinforce regional networks in Africa, Asia, and Latin America, promoting stronger links and shared solutions.

Thank you

